

K. Ashley Gangloff, PhD
Assistant Teaching Professor
Department of Management
Robert J. Trulaske, Sr. College of Business
University of Missouri
Cornell Hall/Columbia, MO 65211
gangloffk@missouri.edu/ (573) 884-4077

EDUCATION

Auburn University. PhD (2014).

Emphasis: Strategic Management

Dissertation Title: Misconduct and the media: Organizational sensegiving, media coverage, and investor reaction in the aftermath of wrongdoing

Dissertation Committee: Brian Connelly (Chair), Christopher Shook, Garry Adams, and Stanley Harris

Auburn University. Master of Business Administration (MBA; 2007).

Auburn University. Bachelor of Fine Arts (BFA; 2005).

PUBLICATIONS

Schnatterly, K., Gangloff, K.A., & Tuschke, A. 2018. CEO wrongdoing: A review of pressure, opportunity, and rationalization. *Journal of Management*, 44(6), 2405-2432.

Connelly, B.L., Ketchen, D.J., Gangloff, K.A., & Shook, C.L. 2016. Investor perceptions of CEO successor selection in the wake of integrity and competence failures: A policy capturing study. *Strategic Management Journal*, 37(10), 2135-2151.

Gangloff, K.A., Connelly, B.L., & Shook, C.L. 2016. Of scapegoats and signals: Investor reactions to CEO succession in the aftermath of wrongdoing. *Journal of Management*, 42(6): 1614-1634.

Mazzei, M.J., Gangloff, K.A., & Shook, C.L. 2015. Examining multi-level effects on corporate social responsibility and irresponsibility. *Management & Marketing*, 10(3), 163-184.

Connelly, B.L., Tihanyi, L., Crook, T.R., & Gangloff, K.A. 2014. Tournament theory: Thirty years of contests and competitions. *Journal of Management*, 40(1): 12-43.

Connelly, B.L., Gangloff, K. A, Balog, A.M., & Saucer, W.I. 2013. Preventing fraud in young firms with strategic accountability. *Journal of Ethics and Entrepreneurship*, 3: 15-37.

RESEARCH UNDER REVIEW

Schnatterly, K., Gangloff, K.A., Souther, M., & Yore, A. When they don't feel the love: Undervalued directors, departure and effort. *Under Review at Academy of Management Journal*.

RESEARCH IN PROGRESS

Andrus, J., Withers, M., & Gangloff, K.A. Betting on the jockey: The influence of dedicated investors on director mobility. Data collection. Target: *Strategic Management Journal*

Carnevale, J. & Gangloff, K.A. Why do CEOs make good after doing bad? A dual-pathway model of competing motives following misconduct. Manuscript development. Target: *Academy of Management Review*

Clark, B., Calvano, F., Schnatterly, K., Berns, J., Gangloff, K.A., & Johnson, R. Eliminating shiny objects: Technology committee presence, composition, and innovation. Data analysis. Target: *Academy of Management Journal*

Gangloff, K.A., Mazzei, M.J, Calvano, F. You got what I need: CEO-BOD technology experience complementarity and innovation. Data collection. Target: *Academy of Management Journal*

Gangloff, K.A., Hersel, M., Connelly, B.L., Shropshire, C. Mixed messages in the aftermath of misconduct: Investor reactions to response sequences following fraud. Data collection. Target: *Academy of Management Journal*

Hersel, M., Gangloff, K.A., & Helmuth, C. You can't please everyone, or can you? Stakeholder reactions to responses following product safety issues. Data collection. Target: *Organization Science* (special issue)

Schnatterly, K., Gangloff, K.A., Snow, N., Whitworth, J., & Wheeler, P. Use what you've got: Effects of engagement and disclosure in crowdfunding. In final preparation for submission to *Academy of Management Journal*.

PRESENTATIONS

Hersel, M., Gangloff, K.A., & Helmuth, C. 2019. You can't please everyone, or can you? Stakeholder reactions to responses following product safety issues. Paper will be presented at the annual meeting of the Strategic Management Society, Minneapolis, MN.

Schnatterly, K., Gangloff, K.A., Snow, N., Whitworth, J., & Wheeler, P. 2019. Use what you've got: Effects of engagement and disclosure in crowdfunding. Paper will be presented at the annual meeting of the Strategic Management Society, Minneapolis, MN.

Andrus, J., Withers, M., & Gangloff, K.A. 2019. Betting on the jockey: The influence of dedicated investors on director mobility. Paper presented in common ground session at the Strategic Management Society Special Conference: From Isolation to Integration in the C-Suite: Consolidating our Gains in Strategic Leadership Research, Las Vegas, NV.

- Gangloff, K.A., Mazzei, M.J., Calvano, F. 2019. Birds of a feather innovate together: The influence of CEO-Board fit on innovation. Paper presented at the Strategic Management Society Special Conference: From Isolation to Integration in the C-Suite: Consolidating our Gains in Strategic Leadership Research, Las Vegas, NV.
- Gangloff, K.A., Hersel, M., Connelly, B.L., Shropshire, C. 2019. Sending mixed signals: Investor reactions to response sequences following fraud. Paper presented in common ground session at the Strategic Management Society Special Conference: From Isolation to Integration in the C-Suite: Consolidating our Gains in Strategic Leadership Research, Las Vegas, NV.
- Gangloff, K.A., Schnatterly, K., & Calvano Da Silva, F. 2019. Rationalizing wrongdoing. Paper presented in common ground session at the Strategic Management Society Special Conference: From Isolation to Integration in the C-Suite: Consolidating our Gains in Strategic Leadership Research, Las Vegas, NV.
- Schnatterly, K., Yore, A., Souther, M., & Gangloff, K.A. 2018. They don't feel the love: Undervalued directors, effort and departure. Paper presented at the annual meeting of the Strategic Management Society, Paris, France.
- Breske, S.B., Gangloff, K.A., & Albright, J.G. 2017. "Because I said so," Isn't good enough: Self-authorship theory concepts in management curriculum. Paper presented at the annual meeting of the Southern Management Association, St. Pete Beach, FL.
- Gangloff, K.A., & Connelly, B.L. 2015. Walking the talk: Organizational sensegiving in the aftermath of Misconduct. Paper presented at the annual meeting of the Academy of Management, Vancouver, BC.
- Mazzei, M.J., Gangloff, K.A., & Hornsby, J. 2013. Flipping the script: The impact of CEO turnover on firm level entrepreneurship. Paper presented at the annual meeting of the Strategic Management Society, Atlanta, GA.
- Gangloff, K.A., Connelly, B.L., & Shook, C.L. 2013. Signaling in the aftermath of wrongdoing: Investor reaction to turnover at the top. Paper presented at the annual meeting of the Academy of Management, Orlando, FL.
- Baker, L.T., Beck, T., Gangloff, K.A., & Fleenor, J. 2012. Climate vs. climate: Examining the effects of competing climate on corporate social performance. Paper presented at the annual meeting of the Southern Management Association, Ft. Lauderdale, FL.
- Connelly, B.L., Gangloff, K. A., & Ianuzzi, A.M. 2012. Preventing fraud in young firms with strategic accountability. Paper presented at the annual meeting of the Southern Management Association, Ft. Lauderdale, FL.
- Gangloff, K.A., Baker, L.T., Beck, T., & Fleenor, J. 2012. Desirable attributes and undesirable outcomes: An examination of executive cognitive structure and social irresponsibility.

Paper presented at the annual meeting of the Strategic Management Society, Prague, Czech Republic.

Gangloff, K.A., Harris, S., & Adams, G.L. 2012. Managing emotion: Examining affective tone of letters to the shareholders. Paper presented at the annual meeting of the Southern Management Association, Ft. Lauderdale, FL.

Mazzei, M.J. & Gangloff, K.A. 2012. Why do firms engage in socially responsible (irresponsible) behavior? A test of multi-level effects on corporate social responsibility. Paper presented at the annual meeting of the Academy of Management, Boston, MA

Baker, L.T., Gangloff, K.A., & Jones-Farmer, L.A. 2011. Mindful processing and the entrepreneur: Examining the effects of novelty seeking and novelty producing behaviors on decision comprehensiveness. Paper presented at the annual meeting of Southern Management, Savannah, GA.

Connelly, B.L. & Gangloff, K.A. 2011. Corporate misconduct and the interlocking directorate: Bad companies corrupt good morals. Paper presented at the annual meeting of the Academy of Management, San Antonio, TX.

PROFESSIONAL MEMBERSHIPS

Academy of Management

Southern Management Association

PROFESSIONAL ACTIVITIES

Reviewer; *The Leadership Quarterly* (2018)

Review; *Journal of Business Ethics* (2017)

Session chair; Southern Management Association Annual Meeting (2017)

Reviewer; *Journal of Entrepreneurship Theory & Practice* (2016)

Reviewer; Academy of Management Annual Meeting (2015)

Reviewer; Southern Management Association Annual Meeting (2014)

Reviewer; Southern Management Association Annual Meeting (2013)

Reviewer; Academy of Management Annual Meeting (2013)

Reviewer; Southern Management Association Annual Meeting (2012)

Discussant; Southern Management Association Annual Meeting (2011)

Doctoral Consortium participant; Academy of Management Annual Meeting (2011)

Doctoral Consortium participant; Southern Management Association Annual Meeting (2010)

UNIVERSITY ACTIVITIES

Serve in the MU First Year work group (2018-present)
Serve on the Committee for Undergraduate Education (2017-present)
Serve on the Intercollegiate Athletics Committee (2017-present)
Serve as Mizzou Triathlon Advisor (2014-present)
Served as panelist for Teaching and Technology series (2017)
Presented job search strategies and personal presentation at a Mizzou Made workshop (2017)
Presented “Professors Perspective” at Summer Welcome (2017)
Presented on succession planning at the Mizzou Leadership Academy (2015)

COLLEGE ACTIVITIES

Participate in data collection and reporting for AACSB accreditation (2014-present)
Served as Director of Business Administration and Professional Development Programs (2016-2017)
Led the development of curriculum for Business Administration (BA) and Professional Development Programs (PDP) in the Trulaske College of Business (2015-2017)
Presented corporate misconduct research during Business Week Celebration (2016)

DEPARTMENT ACTIVITIES

Serve on committee for Capstone curriculum (Management Department; 2017-present)
Co-developed and maintain new instructor online “manual”

TEACHING

University of Missouri (2013-present)
 Strategy and Global Competitiveness (MBA Capstone)
 Strategic Management (Capstone)
 Contemporary Business Practices
 Foundations of Business and Professional Development Principles*
 Intermediate Professional Development Principles*
 Professional Development*
 Professional Development Program Practicum

**Additionally, developed and/or taught online version*

Auburn University (2009-2012)
 Strategic Management (Capstone)
 Business Statistics
 Principles of Management
 Community Service and Leadership

AWARDS AND RECOGNITIONS

Recipient of the Champion of Applied Learning Award (2018)
Recipient of the John A. Riggs, Jr. Excellence in MBA Teaching Award (2018)
Recipient of the Raymond F. and Mary A. O’Brien Excellence in Teaching Award (2017-2018)
Recipient of the Auburn University Greg Martin Ph.D. Excellence Award (2010)

Recipient of the Auburn University Graduate Dean's Fellowship. (2009)
Recipient of the James and Orlean Strange Fellowship. (2007)