Trulaske College of Business
Study Abroad in Santiago, Chile & Buenos Aires, Argentina
MGMT 3901: Topics in Management – International Business
December 27, 2019 – January 12, 2020

Program Highlights
• Compare economies and business practices in two of South America’s developing countries.
• Meet with managers and discuss international business during company visits: five in Santiago and five in Buenos Aires.
• Attend lectures from Chilean and Argentinian professors on the economic and political histories of their countries.
• Welcome in New Year South American-style on the beach in Valparaiso, Chile!
• Earn three hours of MU course credit (no prerequisites required).
• Open to all majors! Note: graduate students must get prior approval from the Graduate Programs Office.

Participation Requirement
• Be in good academic and disciplinary standing at MU.
• Have a valid passport with an expiration date more than six months after the program return date.
• Complete the online application process, including all necessary risk and release forms.
• Meet the minimum health insurance requirements set by the University. As part of the program fee, you are enrolled in the University’s GeoBlue Health plan for the duration of the program. You must visit the GeoBlue website, print your ID card, and familiarize yourself with the plan and procedures for health emergencies.
• Follow acceptable behavior outlined in the MU Student Conduct Manual and the MU Conditions of Program Participation and Program Acceptance contract through the Trulaske College of Business.

Program Details
• Arrival & Departure:
  Students are responsible for arranging and purchasing their airfare. During the fall pre-departure classes, you will be assisted with information on program staff flight itineraries and how to book flights for traveling together. Failure to provide a paid ticket itinerary by December 1, 2019, may result in being dropped from the program.

  Plan to arrive at the Santiago, Chile airport (code SLC) by 11:00 am local time on December 27, 2019. Transportation from the Santiago, Chile airport to the arrival city hotel will be provided if arrival occurs within the designated timeframe; if delayed, you are responsible for arranging transportation to and from the airport.

  Flight arrangements from Santiago, Chile, to Buenos Aires, Argentina, will be made for all students by the Study Abroad Office and is included in the program fee.

  The program ends upon check-out from the departure city hotel on January 11, 2020 with provided transportation to the departure airport in Buenos Aires, Argentina (code BUE) if departure occurs within the designated timeframe; if delayed, you are responsible for arranging transportation to and from the airport.
Note: The Study Abroad Program and MU will not be responsible for any expenses incurred (including lodging) due to delays or cancellations of flight arrangements made by the student. Students concerned about the costs they might incur due to flight delays or cancellations are encouraged to purchase travel insurance.

- **Location:**
The program events will be centered in the two capital cities of Santiago, Chile, and Buenos Aires, Argentina. Technical visits to companies will involve short bus trips to locations outside these cities. Individual travel on weekend days in Buenos Aires is possible for short trips.

- **Lodging and Meals:**
All lodging will be in four-star hotels and include all breakfasts. Two group dinners will be organized: one in Santiago and one in Buenos Aires.

**Arrival hotel**
Hotel Double Tree by Hilton, Santiago
Avenida Vitacura 2727, Las Condes
Santiago, Chile

Valparaiso, Chile, Hotel Information: check-in December 31
Best Western Marina del Rey
Ecuador 299, Viña del Mar, Región de Valparaíso, Chile

**Departure Hotel: check-in January 2**
Pestana Hotel, Buenos Aires
Carlos Pelligrini 877
Buenos Aires, Argentina
http://www.pestana.com/en

- **Language and Culture:**
Chile and Argentina are culturally, ethnically, and racially diverse. Chile and Argentina host cultures and peoples originating in South America as well as Europe, Africa, and Asia. Given the history of colonialism, most Chileans and Argentinians speak Spanish and societies and states commonly reflect Western traditions.

**Course Offering and Prerequisites**
- **Course Overview:**
This is an introductory international business course open to students of all backgrounds of study. The emphasis will be on understanding various issues in international business with a focus on South America and the area’s trading relationships in the global economy.

  - Undergraduate – MGMT 3901: Topics in Management – International Business, South America
    3 credit hours; graded S/U; Instructor: Shannon Breske; no prerequisites
    - Business students: this course may be used to directly satisfy a requirement for BSBA graduation requirements. Consult with your academic advisor on any questions about how this course would satisfy your degree requirements.
• Graduate – BUS_AD 8730: International Study Abroad – International Business, South America
  3 credit hours; graded S/U; Instructor: Shannon Breske; graduate standing required
  • Graduate students will complete additional requirements for the elective credit (this will be explained in pre-departure classes). MBA and Accountancy students – consult your academic advisor on how this course would satisfy degree requirements.

Note: these courses were designed by the Registrar’s Office as spring courses. Educational fees for three credit hours are costs you would normally see on your spring bill. Non-resident students will pay the usual non-resident fees. Actual fees for the spring semester are set by the Board of Curators during their April meeting. Let your academic advisor know if these three credits will put you over your maximum for spring. All students should check with their academic advisors on how this course would satisfy graduation and major area requirements.

• The course will be conducted in two parts:
  1. Eight pre-departure classes at MU that will lay the groundwork for principles of international business with some focus on the business strategies and cultural dimensions of South America. Review information on the companies that will be visited and provide orientation to the host country, travel administration, and safety abroad.
  2. A two-week international travel experience which includes experiential learning exercises, group discussions and presentations, and ten company visits (five in Santiago and five in Buenos Aires). The ten visits are an essential part of the learning experience and allow students to discuss with company managers international business strategies in marketing, finance, and management. The schedule while abroad allows free time for sightseeing and visiting local cultural and historic sites.

• Pre-departure classes at MU:
Pre-departure classes will be held beginning in October in Cornell Hall. This is a non-credit course in which you are required to enroll before the first pre-departure class to go on the program. You will not be charged any educational fees for this “course”.
  • Undergraduates: Business Administration (BUS_AD) _0556 – Class # 58013
  • Graduates: Business Administration (BUS_AD) _0585 – Class # 58032

Meeting schedule:
  • Tuesdays, October 8 – December 3, 2019
  • 6:00-8:30pm; Room 030 Cornell Hall

Note: You are required to attend every pre-departure class to prepare for the program, or you will not be allowed to participate in the program. Special circumstances may allow flexibility on this requirement but must be approved by the program director before the class absence. If you are dropped from the program due to non-attendance, you will be subject to the penalties listed under the Withdrawal Procedure & Penalties portion of this document.

Estimated Budget
The following estimated budget may be used for planning purposes:
<table>
<thead>
<tr>
<th>Expense</th>
<th>Tuition/Fees paid to MU</th>
<th>Program Fee paid to MU</th>
<th>Personal Expenses</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airfare from the US to arrival city &amp; from departure city to the US</td>
<td></td>
<td></td>
<td>$1,660</td>
<td>$1,660</td>
</tr>
<tr>
<td>MU Tuition (estimated for three credit hours based on undergraduate rates)</td>
<td>$897</td>
<td></td>
<td></td>
<td>$897</td>
</tr>
<tr>
<td>Trulaske Business Course Fee</td>
<td>$289</td>
<td></td>
<td></td>
<td>$289</td>
</tr>
<tr>
<td>Technology Fee</td>
<td>$40</td>
<td></td>
<td></td>
<td>$40</td>
</tr>
<tr>
<td>Program fee</td>
<td></td>
<td>$3,789</td>
<td></td>
<td>$3,789</td>
</tr>
<tr>
<td>MU International Center study abroad fee</td>
<td>$245</td>
<td></td>
<td></td>
<td>$245</td>
</tr>
<tr>
<td><strong>Estimated Cost</strong></td>
<td><strong>$1,471</strong></td>
<td><strong>$3,789</strong></td>
<td><strong>$1,660</strong></td>
<td><strong>$6,920</strong></td>
</tr>
</tbody>
</table>

*Note: The educational fees above will be billed to the student account on approximately December 15, 2019. Please note that these are estimates; actual fees for the Spring 2020 semester have not yet been established. Non-resident students will pay non-resident fees.*

- **Expenses Included in Program Fee**
  - Airfare from Santiago, Chile to Buenos Aires, Argentina
  - All airport transfers and ground transportation for company visits
  - Lodging for the trip duration, including all breakfasts in Santiago and Buenos Aires
  - Two group dinners: one in Santiago and one in Buenos Aires
  - MU GeoBlue Health Insurance coverage for the program duration (you must visit the GeoBlue website, print your ID card, and familiarize yourself with the plan and procedures for health emergencies) Note: in some cases, you may be required to pay out of pocket to receive services; this coverage allows you to submit claims for reimbursement by GeoBlue for any medical expenses incurred outside the US while on the program)

- **Expenses Not Included in Program Fee**
  - Airfare from US to Santiago, Chile and returning to US from Buenos Aires, Argentina
  - Meals not included in the program fees, as noted on the itinerary
  - Educational fees – tuition and fees will be billed the same as a 3-credit hour undergraduate or graduate course taken in Spring 2020
  - Passport application or passport renewal fees
  - MU International Center study abroad fee includes MU support services for student emergencies during program, emergency evacuation and repatriation coordination, and pre-departure orientation
  - Optional personal expenses such as souvenirs, personal items, social outings, activities or excursions such as outdoor adventures or cultural visits, and city transportation to participate in non-program activities (subway, taxi, bus fares).
  - Additional insurance for trip modification, cancellation, or interruption due to health, safety, or similar concerns.

**Paying for Study Abroad**

- **Student Financial Aid:**
  This 3-credit hour course qualifies for financial aid. Before going to the financial aid office (11 Jesse Hall), visit the Trulaske Study Abroad office (213 Cornell Hall) for the financial aid worksheet. It is
highly recommended all students meet with their Financial Aid advisor to discuss paying for study abroad.

- **Scholarships:**
  Visit the International Center website (http://international.missouri.edu/study-outside-the-us/getting-started/financing/mu-scholarships.php) for a list of available scholarships.

**Withdrawal Procedure & Penalties**

There are no withdrawal penalties until September 15, 2019. You must email the Student Service Coordinator (TrulaskeAbroad@missouri.edu) documenting withdrawal from the program AND return to the online application to change status to **WITHDRAWAL: Declined**. The following schedule indicates program withdrawal fees that will be billed to the student account:

<table>
<thead>
<tr>
<th>Amount Billed</th>
<th>Withdrawal After</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100 deposit</td>
<td>Application Date (no exceptions)</td>
</tr>
<tr>
<td>$600</td>
<td>September 15, 2019</td>
</tr>
<tr>
<td>$1,500</td>
<td>October 25, 2019</td>
</tr>
<tr>
<td>$2,500</td>
<td>November 25, 2019</td>
</tr>
<tr>
<td>$3,789 (full program fee)</td>
<td>December 1, 2019</td>
</tr>
</tbody>
</table>

*Note: The date of withdrawal notification is the date the notification email is sent to the Student Services Coordinator. Depending on the date you withdraw, the Study Abroad Office may not be able to get a refund from the vendor; your refund will be relative to the costs that can be recovered. If you have not been billed the program fee at the time of your withdrawal, you will be billed for any cancellation fees charged to the program.*

**Visas & Travel Documents**

You must have a valid passport with expiration date more than 6 months after program return date.

- A copy of your passport is due to the Study Abroad office (213 Cornell) by **October 8, 2019**
- U.S. citizens do not need a visa for visits to Argentina or Chile for up to 90 days of tourism
- If you are not a U.S. citizen, check the country’s web page to determine if you need to apply for a tourist visa

**Application Process & Procedure – Deadline: October 8, 2019**

This program does not use a competitive selection process. Students who register after 30 students have submitted their registration forms will be placed on a wait list and accepted as space permits. Visit TCoBStudyAbroad.missouri.edu for more information on the application process and to apply.

- Visit TrulaskeAbroad.missouri.edu to visit the web page for the program of interest.

**IMPORTANT:** If you are a student with a disability and anticipate requesting accommodations while studying abroad, we encourage you to notify the MU Office of Disability Services as early as possible (http://disabilityservices.missouri.edu). Early notification is essential to allow us time to ensure that appropriate arrangements and reasonable accommodations can be provided, both by the program and our Study Abroad partner organizations.
Disclaimer: The costs and schedules presented in this document are best estimates performed in good faith and do not represent any kind of fixed contract. The nature of dealing with foreign partners makes it difficult to plan exactly how this study abroad program will be finalized.

**Program Cancellation Policy for Student Financial Liability**

I understand that in some special circumstances I may not receive full academic credit for the study abroad program for which I have applied. These circumstances include, but are not limited to:

- Cancellation of the program due to circumstances beyond the control of the University of Missouri
- A decision by the University, in its sole discretion, that cancellation of the program is appropriate based on health, safety, or similar circumstances
- My inability to participate in or complete the program due to circumstances beyond the control of the University of Missouri
- My dismissal from the program

I understand that in any of these circumstances, I will be refunded only those costs that can be recovered by the University of Missouri or the University’s partner program. If I have not been billed the program fee at the time of my withdrawal, I understand that I will be billed for any cancellation fees charged to the program.

The itinerary of this program may be modified by the Trulaske College of Business and/or the University of Missouri due to health, safety, or similar concerns. The withdrawal fees listed above will apply to students if this occurs. Transportation change fees and expenses will be the responsibility of the student.

For more information:

Trulaske College of Business International Programs:  [http://TrulaskeAbroad.missouri.edu](http://TrulaskeAbroad.missouri.edu)

Stephanie Ross-Helton, 213 Cornell Hall, trulaskeabroad@missouri.edu
Kim Herschbach, 213 Cornell Hall, trulaskeabroad@missouri.edu
<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Location</th>
<th>Itinerary</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>27-Dec</td>
<td>Fri</td>
<td>Depart for Santiago, Chile / Overnight flight</td>
</tr>
<tr>
<td>2</td>
<td>28-Dec</td>
<td>Sat</td>
<td>Santiago                                                                                                                                   Arrival in Santiago by 11:00 am. Bus transport from the airport to the hotel. Check in at Hotel Doubletree Hilton in Santiago Orientation Welcome coffee/snack Santiago City Cultural Game Dinner on your own</td>
</tr>
<tr>
<td>3</td>
<td>29-Dec</td>
<td>Sun</td>
<td>Santiago                                                                                                                                   Breakfast at hotel – Morning Check-In Company visit Lunch on your own Company visit Welcome Dinner</td>
</tr>
<tr>
<td>4</td>
<td>30-Dec</td>
<td>Mon</td>
<td>Santiago / Vina del Mar                                                                                                                   Breakfast at hotel – Morning Check-In Labycicleta Verde presentation in the morning Bike Tour afternoon Dinner on your own</td>
</tr>
<tr>
<td>5</td>
<td>31-Dec</td>
<td>Tues</td>
<td>Vina del Mar                                                                                                                               Breakfast at Hotel – Morning Check-In Travel to Vina del Mar, stopping at Vina Kingston for a company visit. Lunch on your own New Year’s Eve Dinner</td>
</tr>
<tr>
<td>6</td>
<td>1-Jan</td>
<td>Wed</td>
<td>Vina del Mar                                                                                                                               Breakfast at hotel – Morning Check-In Valparaiso walking tour Free afternoon Lunch and dinner on your own</td>
</tr>
<tr>
<td>7</td>
<td>2-Jan</td>
<td>Thurs</td>
<td>Valparaiso/Santiago                                                                                                                        Breakfast at hotel – Morning Check-In TCVAL company tour Transfer to Santiago Guest Lecture on Chilean Political History, Professor Loreto Navarrete Dinner on your own</td>
</tr>
<tr>
<td>8</td>
<td>3-Jan</td>
<td>Fri</td>
<td>Santiago                                                                                                                                   Breakfast at hotel – Morning Check-In Company visit (5) Lunch on your own Museum of Human Rights Dinner on your own</td>
</tr>
<tr>
<td>9</td>
<td>4-Jan</td>
<td>Sat</td>
<td>Santiago                                                                                                                                   Breakfast at hotel – Morning Check-In Day trip to Lodge Andino (want to spend the whole day) early morning departure Chilean BBQ Program Lunch at Lodge Free time/activities (hiking, horseback riding) Dinner on your own</td>
</tr>
<tr>
<td>10</td>
<td>5-Jan</td>
<td>Sun</td>
<td>Breakfast at hotel – Morning Check-In</td>
</tr>
<tr>
<td>Day</td>
<td>Date</td>
<td>Location</td>
<td>Activities</td>
</tr>
<tr>
<td>------</td>
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</tr>
<tr>
<td></td>
<td></td>
<td>Santiago</td>
<td>Group Transfer to airport for flight to Buenos Aires (flight included in program fee) early flight  Lunch on own  Check into Pestana Buenos Aires Hotel  City tour of Buenos Aires  Dinner on your own</td>
</tr>
<tr>
<td>11</td>
<td>6-Jan</td>
<td>Buenos Aires</td>
<td>Breakfast at hotel – Morning Check-In  Company visit  Lunch and dinner on your own  Cultural excursion</td>
</tr>
<tr>
<td>12</td>
<td>7-Jan</td>
<td>Buenos Aires</td>
<td>Breakfast at hotel – Morning Check-In  Cultural excursion - full day  Lunch and dinner on your own  Company visit</td>
</tr>
<tr>
<td>13</td>
<td>8-Jan</td>
<td>Buenos Aires</td>
<td>Breakfast at hotel – Morning Check-In  Company visit  Lunch on your own  Company visit  Dinner on your own</td>
</tr>
<tr>
<td>14</td>
<td>9-Jan</td>
<td>Buenos Aires</td>
<td>Breakfast at hotel – Morning Check-In  Company visit  Lunch on your own  Guest lecture on Economic and Financial situation of Argentina by Professor Luis Ignacio Arguero  Dinner on your own</td>
</tr>
<tr>
<td>15</td>
<td>10-Jan</td>
<td>Buenos Aires</td>
<td>Breakfast at hotel – Morning Check-In  Free Day  Lunch on your own  Dinner on your own</td>
</tr>
<tr>
<td>16</td>
<td>11-Jan</td>
<td>Buenos Aires</td>
<td>Breakfast at hotel – Morning Check-In  Service project visit – Visit Food Bank  Lunch on your own – free afternoon  Group Farewell – Tango lessons/Dinner Show</td>
</tr>
<tr>
<td>17</td>
<td>12-Jan</td>
<td>Buenos Aires</td>
<td>Breakfast at hotel – Morning Check-In  Exam  Group transfer to airport for departure flights</td>
</tr>
<tr>
<td>18</td>
<td>13-Jan</td>
<td></td>
<td>Arrive in the US</td>
</tr>
</tbody>
</table>