

Updated July 2020

**James M Bort**

Management Department  
Robert J. Trulaske, Sr. College of Business  
University of Missouri  
jmbort@missouri.edu

**ACADEMIC POSITIONS**

---

University of Missouri – Columbia	Assistant Professor	2020 -
National University of Singapore	Visiting Scholar	2020
Syracuse University	Instructor	2018-2020

**EDUCATION**

---

Syracuse University	PhD, Business Administration (Entrepreneurship) Advisor: Johan Wiklund
Syracuse University	Master of Business Administration
State University of New York Polytechnic	Bachelor of Science, Computer Science

**INTERESTS**

---

*Research:* Well-being, new venture workforce, firm growth, job satisfaction, work design, crowdfunding, computational social science

*Teaching:* Entrepreneurship, the entrepreneurial process, social (hybrid) entrepreneurship, the psychology of the entrepreneur, ethics in entrepreneurship

**RESEARCH**

---

**Publications**

Meoli, A., Munari, F., **Bort, J.** (2019) “The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data.” *Industrial and Corporate Change*, 28(5), 1321-1341

**Under Review**

**Bort, J.** & Wiklund, J., & Yu, W. “NAME REMOVED FOR REVIEW” (under review, *Journal of Business Venturing*)

**Bort, J.**, Crawford, C., Lerner, D., & Wiklund, J. “NAME REMOVED FOR REVIEW” (under review, *Administrative Science Quarterly*)

**Book Chapters and Published Conference Papers**

**Bort, J.**, Yu, W., & Wiklund, J. (Forthcoming). “Growth.” In Dana Paul, L. (Ed). *World Encyclopedia Of Entrepreneurship – 2<sup>nd</sup> volume. Edward Elgar*

**Bort, J.**, Stephan, U., & Wiklund, J. (Forthcoming). “The Well-being of Entrepreneurs and their Stakeholders.” In Cardon, Frese, & Gielnik (Eds). *The Psychology of Entrepreneurship: The Next Decade – 2<sup>nd</sup> volume of The Psychology of Entrepreneurship. The Society for Industrial and Organizational Psychology*

**Bort, J.**, Ward, MK., Wiklund, J., & Cummings, C. (2019) “Work design and employee job satisfaction in the modern entrepreneurial workplace.” *Frontiers of Entrepreneurship Research BCERC Proceedings*

Moss, T., Renko, M., **Bort, J.** (2019) “Exploring the Antecedents Of Hybrid Claims: A Microfoundations Approach to Hybridity in Microenterprises.” *The Academy of Management Best Paper Proceedings*.

Lerner, D., Crawford, C., **Bort, J.**, & Wiklund, J. (2017) “Speed vs Accuracy: Experimentally modeling the strategic utility of impulsivity in entrepreneurship.” *Frontiers of Entrepreneurship Research BCERC Proceedings 37(3)*, 3.

## **Works in Progress**

Moss, T., Renko, M., & **Bort, J.** “Antecedents of Hybrid Communication by Microenterprises: A Microfoundations Approach”. (Preparing submission, Journal of Business Venturing).

**Bort, J.**, Wiklund, J., & Ward, MK. “Work design and employee job satisfaction in the modern entrepreneurial workplace”. In data analysis phase.

**Bort J.**, Moss, T. “Walking the Talk: Examining intrinsic motivation in prosocial microlending”. Finalizing Manuscript.

**Bort J.**, Gish, J., & Wiklund, J. "Organizational Virtue Signaling & Behavior Congruence: The Employee Perspective". In data analysis phase.

**Bort J.**, Meoli, A. "Open Innovation in Crowdfunding". Data collection ongoing.

## **Conference Presentations**

### **2020**

Bort J., Gish, J., & Wiklund, J. "Organizational Virtue Signaling & Behavior Congruence: The Employee Perspective" Babson College Entrepreneurship Research Conference, *cancelled* (June, 2020)

### **2019**

Moss, T., Renko, M., Bort, J. “Exploring the antecedents of hybrid claims: A microfoundations approach to hybridity in microenterprises”. Academy of Management Conference, Boston, MA (August, 2019)\*

Updated July 2020

Bort, J., & Moss, T., J. Wiklund, J., “Aspirations over ambitions? The impact of aspirational orientation on performance in prosocial crowdfunding.” Babson College Entrepreneurship Research Conference, Boston, MA (June, 2019)

Bort, J., Cummings, C., Wiklund, J., & Ward, MK. “Work design and job satisfaction in the modern entrepreneurial workplace” Babson College Entrepreneurship Research Conference, Boston, MA (June, 2019)\*

Bort, J., & Moss, T. “Walking the Talk: Examining intrinsic motivation in prosocial microlending.” Sustainability, Entrepreneurship, & Ethics Conference, Miami, FL (March, 2019)

## **2018**

Moss, T., Renko., M., Bort, J. “Exploring the antecedents of hybrid claims: A microfoundations approach to hybridity in microenterprises”. 15<sup>th</sup> Annual Social Entrepreneurship Conference, Los Angeles, CA (November, 2018)

Lerner, D., Crawford, C., Bort, J., & Wiklund, J. “Moving (Impulsively) Forward: Speed Versus Accuracy in the Emergence of New Organizations”. Academy of Management Conference, Chicago, IL (2018)

Bort, J., & Moss, T. “Walking the Talk: Examining intrinsic motivation in prosocial microlending.” 14th Annual Social Entrepreneurship Conference, Boston, MA (November, 2017)

## **2017**

Meoli, A., Munari, F., & Bort, J. “The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data”. Academy of Management Conference, Atlanta, GA (August 2017)

Lerner, D., Crawford, C., Bort, J., & Wiklund, J. “Speed vs Accuracy: Experimentally modeling the strategic utility of impulsivity in entrepreneurship.” Babson College Entrepreneurship Research Conference, Norman, OK (June, 2017)\*

Bort, J. & Wiklund, J. “Growing firms, happy employees? The influence of new venture growth on employee well-being.”, Babson College Entrepreneurship Research Conference, Norman, OK (June, 2017)

## **Symposia, Workshops, & Consortia**

2020 Global B Academics Paper Development Workshop (*presenter*), Virtual Workshop (August, 2020)

Updated July 2020

Academy of Management Conference, Neurodiversity and the Future of Work in Entrepreneurial and Organizational Contexts (*presenter*), canceled (August, 2020)

Academy of Management Entrepreneurship Division Doctoral Consortium (*participant*), Boston, MA (August, 2019)

The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management and Strategy (*participant*), Bologna, Italy (May, 2019)

Sustainability, Entrepreneurship, & Ethics Doctoral Consortium (*participant*), Miami, FL (March, 2019)

USASBE Doctoral Consortium (*participant*), St. Petersburg, FL (January, 2019)

Academy of Management Conference, “Outliers in Entrepreneurship” PDW (*presenter*), Chicago, IL (August, 2018)

Babson Doctoral Consortium, (*participant*), Waterford, Ireland (June, 2018)

Academy of Management Conference, Symposium on Entrepreneurship and Wellbeing (*presenter*), Atlanta, GA (August, 2017)

## **TEACHING**

Syracuse University	Introduction to Entrepreneurship (EEE 370) – Fall, 2019 (4.57/5)
Syracuse University	Introduction to Entrepreneurship (EEE 370) – Fall, 2018 (4.38/5)

## **AWARDS & GRANTS**

---

Dr. Torpey Teaching Award, Whitman School of Management (\$1,250), 2019  
Syracuse University Outstanding Teaching/Research Assistant, 2019  
Whitman School of Management Summer Research Grant (\$5,000), 2019  
Graduate Student Organization Travel Grant (\$250), 2019  
Best Paper, 15<sup>th</sup> Annual Social Entrepreneurship Conference (\$5,000), 2018  
Whitman School of Management Summer Research Grant (\$5,000), 2018  
Graduate Student Organization Travel Grant (\$180), 2018  
Whitman School of Management Summer Research Grant (\$4,000), 2017  
Graduate Student Organization Travel Grant (\$400), 2016

## **SERVICE**

---

### **Professional Service**

- Ad-hoc reviewer, Journal of Business Venturing
- Ad-hoc reviewer, Small Business Economics
- Ad-hoc reviewer, Journal of Business Research

Updated July 2020

- Ad-hoc reviewer, Babson College Entrepreneurship Research Conference
- Academy of Management Annual Conference Reviewer

### **University Service**

- Guest Judge, Whitman School of Management Business Plan Capstone Competition, 2016-19
- Graduate Student Organization Senator, 2016-2018
- Graduate Student Academic Affairs Committee (Co-Chair), 2017-2018
- University Senator, 2016
- Graduate Student Employment Issues Committee (Chair), 2016

### **SELECT NON-ACADEMIC EXPERIENCE**

---

Information Technology Manager, Syracuse University, Syracuse NY

Founder, bettyElm Records, Syracuse NY

Software Engineer, Partners In Health Systems, Syracuse NY

### **REFERENCES**

---

Johan Wiklund  
Al Berg Chair, Professor of Entrepreneurship  
Whitman School of Management  
721 University Ave  
Syracuse, NY 13244  
[jwiklund@syr.edu](mailto:jwiklund@syr.edu)

Todd W. Moss  
Associate Professor of Entrepreneurship and  
Sustainability  
Whitman School of Management  
721 University Ave  
Syracuse, NY 13244  
[tmoss@syr.edu](mailto:tmoss@syr.edu)

Ute Stephan  
King's College London  
Bush House, 30 Aldwych  
London WC2B 4BG, United Kingdom  
[Ute.Stephan@kcl.ac.uk](mailto:Ute.Stephan@kcl.ac.uk)