

VOLKAN DOGAN

Curriculum Vitae

Address

438 Cornell Hall
Columbia MO
65211

Contact Information

Email: vdogan@mail.missouri.edu
Phone: (573) 639-2483
Website: www.volkandogan.me

EDUCATION

Ph.D. in Marketing (Strategy oriented) University of Missouri
Minor: Statistics Columbia, MO
Advisor: N/A 2019-
Dissertation proposal defense: N/A

Ph.D. in Business Administration Eskisehir Osmangazi University
Minor: Marketing (Consumer Behavior oriented) Eskisehir, Turkey
Advisor: Dr. Cengiz Yilmaz 2012 - 2017
Dissertation defense: July 2017

ACADEMIC POSITIONS

Graduate Research Assistant University of Missouri
Advisor: Dr. Lisa K. Scheer Columbia, MO
2019-

Degree of Associate Professorship Turkish Higher Education Institute
2019-

Visiting Research Scholar University of Michigan
Advisor: Dr. Richard P. Bagozzi Ann Arbor, MI
2015-2016

Research Assistant Eskisehir Osmangazi University
Eskisehir, Turkey
2010-2019

RESEARCH INTERESTS

- Understanding the cross-cultural dynamics in B2B relationships with particular emphasis on distrust, opportunism, infidelity, and betrayal.
- Questionable research practices (QRPs) in behavioral and social sciences.
- Understanding a wide range of consumer behavior and social psychology issues from the perspectives of self-construal theory and construal-level theory.

TEACHING INTERESTS

-Marketing Strategy -Sales Management
 -Consumer Psychology -Consumer Behavior
 -Multivariate Statistics -Research Methods in Behavioral and Social Sciences.

SOFTWARE SKILLS

-R -STATA -SPSS -AMOS -LISREL -SmartPLS

SELECT PEER-REVIEWED JOURNAL ARTICLES

Dogan, Volkan & Mujdat Ozmen (2019) "Belief in environmentalism and independent/interdependent self-construal as factors in purchase intention and interest in hybrid electric vehicles" *Current Psychology*, 38, 1464-1475.

Dogan, Volkan (2019) "Why do people experience the fear of missing out (FoMO)?: Exposing the link between the self and FoMO through self-construal" *Journal of Cross-Cultural Psychology*, 50(4), 524-538.

Dogan, Volkan (2019) "Market research(er) and marketing research(er): The need for a paradigmatic shift in Turkish marketing academia" *Pazarlama ve Pazarlama Araştırmaları Dergisi*, 12(24), 453-481. (Turkish)

Dogan, Volkan (2019) "Experimental design for marketing researchers: Philosophical background and methodological discussion" *Pazarlama Teorisi ve Uygulamaları Dergisi*, 5(1), 123-160. (Turkish)

Dogan, Volkan (2018) "A novel method for detecting careless respondents in survey data: Floodlight detection of careless respondents" *Journal of Marketing Analytics*, 6(3), 95-104.

Dogan, Volkan, Behcet Yalin Ozkara, & Merve Dogan (2018) "Luxury consumption tendency: Conceptualization, scale development and validation" *Current Psychology*, DOI: 10.1007/s12144-018-9813-y.

Dogan, Volkan (2018) "The use and misuse of Structural Equation Modeling in Turkish marketing academia: Problems and solutions" *Yönetim Bilimleri Dergisi*, 16(32), 201-230. (Turkish)

Dogan, Volkan & Muhammet Ali Tiltay (2017) "Caring about other people's religiosity levels or not: How relative degree of religiosity and self-construal shape donation intention" *Current Psychology*, DOI: 10.1007/s12144-017-9739-9.

Dogan, Volkan (2017) "Can we trust the data collected through survey? : Ideal response time and delusion of Cronbach's Alpha" *Eğitimde ve Psikolojide Ölçme ve Değerlendirme Dergisi*, 8(4), 344-353. (Turkish)

- Dogan, Volkan (2017) “Responses to the 10 widely discussed methodological questions among behavioral and social scientists” *Pazarlama Teorisi ve Uygulamaları Dergisi*, 3(2), 41-88. (Turkish)
- Dogan, Volkan & Cengiz Yilmaz (2017) “Determination of suppression effect and comparison of independent variable’s relative importance in management sciences and marketing” *Uluslararası Yönetim İktisat ve İşletme Dergisi*, 13(2), 385-406. (Turkish)
- Dogan, Volkan, Behcet Yalin Ozkara, Cengiz Yilmaz, & Omer Torlak (2017) “The analysis of point scale range: An inference on optimal point scale range” *İşletme Araştırmaları Dergisi*, 9(1), 464-484. (Turkish)
- Dogan, Volkan (2015) “The effect of materialism and proximity of clothing to self on the ratio of feeling younger: Implications for the consumption experiences of older people in Turkey” *International Journal of Consumer Studies*, 39, 564-573.
- Torlak, Omer, Muhammet Ali Tiltay, Behcet Yalin Ozkara, & Volkan Dogan (2014) “The perception of institutionalization of ethics and quality of work-life: The perspective of Turkish managers” *Social Business*, 4(2), 169-180.

BOOKS AND CHAPTERS

- Dogan, Volkan (2018) *Data collection platform for behavioral and social scientists: Amazon Mechanical Turk*. Istanbul, Turkey: Beta Publishing (Turkish).
- Erdogan, Bayram Zafer & Volkan Dogan (2018) “The interaction between economics and marketing”, in *Marketing as a Science*, ed. Bayram Zafer Erdogan, Istanbul, Turkey: Beta Publishing, 69-82. (Turkish)

CONFERENCE PRESENTATIONS

- Scheer, Lisa & Volkan Dogan (2020) “Exploring unexamined issues regarding trust in B2B relationships” Special Session presentation at the *American Marketing Association*, San Diego, CA, August 14-16.
- Dogan, Volkan, Richard P. Bagozzi, & Cengiz Yilmaz (2018) “Why do people give gifts?: Gift-giving motivations scale development and cross-cultural validation” Competitive paper presented at the *American Marketing Association*, Boston, MA, August 8-12.
- Dogan, Volkan (2017) “A novel method for detecting careless respondents in survey data” Competitive paper presented at the *Informs Marketing Science*, Los Angeles, CA, June 7-10.
- Dogan, Volkan (2017) “Detecting careless respondents in survey data: Floodlight detection of careless respondents” Competitive paper presented at the *Academy of Marketing Science*, Coronado, CA, May 24-26.

- Dogan, Volkan, Behcet Yalin Ozkara, & Merve Dogan (2016) “Luxury consumption tendency: Scale development and validation” Competitive paper presented at the *American Marketing Association*, Atlanta, GA, August 5-7.
- Dogan, Volkan, Roy F. Baumeister, & Richard P. Bagozzi (2016) “Belief in God or belief in unlimited willpower: The mechanism behind the relationship between religion and self-control” Poster presented at the *Association for Psychological Science*, Chicago, IL, May 26-29.
- Dogan, Volkan, Roy F. Baumeister, & Richard P. Bagozzi (2016) “Why do believers have better self-control? Mechanism through monitoring by God and belief in unlimited willpower” Poster presented at the *Society for Personality and Social Psychology*, San Diego, CA, January 28-30.
- Torlak, Omer, Muhammet Ali Tiltay, Behcet Yalin Ozkara, & Volkan Dogan (2015) “The perception of institutionalization of ethics and quality of work-life” Competitive paper presented at the *Social Business @ Anadolu International*, Eskisehir, Turkey, June 11-13.
- Torlak, Omer, Muhammet Ali Tiltay, Volkan Dogan, & Behcet Yalin Ozkara (2013) “The effect of brand image and religious orientation on the attitudes towards religious brand name” Poster presented at the *European Marketing Academy*, Istanbul, Turkey, June 4-7.

HONORS, AWARDS, & GRANTS

The E. Allen Slusher Graduate Scholarship	2019-2020
Research Assistantship, Marketing, University of Missouri	2019-2023
Strategic Priority Scholarship, University of Missouri	2019-2023
College of Business Ph.D. Scholarship, University of Missouri	2019-2023
Summer Research Fellowship, University of Missouri	2019-2023
Professional Meetings and Research Support, University of Missouri	2019-2023
Publication Award, The Scientific and Technological Research Council of Turkey	2019
Conference Travel Grant, European Survey Research Association	2017
Project grant (\$23,000), The Scientific and Technological Research Council of Turkey	2015-2016
Summer School Grant, Global School of Empirical Research Methods	2015
Publication Award, The Scientific and Technological Research Council of Turkey	2015
Best Paper Award, Turkish National Marketing Association	2014

TEACHING EXPERIENCE

Instructor

Integrated Marketing Communications (2016-2017 Spring, Undergraduate)

Eskisehir Osmangazi University

Instructor Evaluation : 4.69 / 5.00

Class size : 49 students

Relationship Marketing (2016-2017 Spring, Undergraduate)

Eskisehir Osmangazi University

Instructor Evaluation : 4.61 / 5.00

Class size : 33 students

Sales Management (2017-2018 Fall, Undergraduate)

Eskisehir Osmangazi University

Instructor Evaluation : 4.78 / 5.00

Class size : 53 students

Services Marketing (2016-2017 Spring, Undergraduate)

Eskisehir Osmangazi University

Instructor Evaluation : 4.63 / 5.00

Class size : 41 students

Graduate Teaching Assistant

Consumer Behavior (2017-2018 Fall, PhD seminar)

Eskisehir Osmangazi University

Assistant Evaluation : 4.50 / 5.00

Class size : 2 students

Quantitative Research Methods in Marketing (2018-2019 Spring, PhD lecture)

Eskisehir Osmangazi University

Instructor Evaluation : 5.00 / 5.00

Class size : 2 students

PROFESSIONAL SERVICE

Journal Reviewing

Computers in Human Behavior	2017-present
Cross Cultural & Strategic Management	2017-present
Current Psychology	2017-present
International Journal of Consumer Studies	2016-present
Journal of Business Economics and Management	2017-present
Journal of Business Ethics	2016-present
Journal of Business Research	2016-present
Journal of Retailing and Consumer Services	2019-present
Marketing Intelligence & Planning	2016-present
Psychological Reports	2016-present
Research on Aging	2017-present

Conference Reviewing

Academy of Marketing Science	2017-present
American Marketing Association	2016-present
European Marketing Academy	2015-2016
Society for Consumer Psychology	2016
Society for Judgment and Decision Making	2017-present

INVITED TALKS

Bogazici University (Istanbul, Turkey)

Department of International Trade

"Why Do People Experience the Fear of Missing Out (FoMO)?:

Exposing the Link Between the Self and the FoMO Through Self-Construal"

March 2019

TOBB ETU University (Ankara, Turkey)

Department of Business Administration

"A novel method for detecting careless respondents in survey data:

Floodlight detection of careless respondents"

December 2018

Social Sciences University of Ankara (Ankara, Turkey)

Department of Business Administration

"Why do people experience the fear of missing out (FoMO)?:

Exposing the link between the self and FoMO through self-construal"

June 2018

PROFESSIONAL AFFILIATIONS

Academy of Marketing Science	2016-present
American Marketing Association	2016-present
Association for Consumer Research	2016-present

PAST GRADUATE COURSEWORK

University of Missouri

Marketing Seminars

Introduction to Research in Marketing Lisa K. Scheer

Methodology Lectures

Applied Statistical Methods I John Snyder
 Introductory Econometrics Vitor Trindade
 Introduction to Mathematical Statistics Teri Christiansen

University of Michigan (audited during visiting research scholar period)

Marketing Seminars

Behavioral Research in Marketing Rajeev Batra

Methodology Lectures

Advanced Statistical Methods-I Richard Gonzalez
 Advanced Statistical Methods-II Richard Gonzalez
 Experiment Design Yan Chen
 Research Methods in Behavioral and Social Sciences Richard P. Bagozzi

University of St. Gallen (Global School of Empirical Research Methods)

Methodology Lectures

Experimental Design for Behavioral Sciences Gerald Häubl

Eskisehir Osmangazi University (completed during the first Ph.D. education)

Marketing Seminars

Consumer Culture Theory Mujdat Ozmen
 Marketing History Mujdat Ozmen
 Marketing Theory Bayram Zafer Erdogan

Methodology Lectures

Business Research Design Cetin Onder
 Qualitative Methods in Marketing Eminegül Karababa
 Quantitative Research Methods Cengiz Yilmaz
 Survey Design and Scale Development Engin Karadag