

## Alex Rainville

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Education	Ph.D. University of Missouri College of Business Business Administration (emphasis: strategic management)	2021 – Exp. 2026
	J.D. Creighton University School of Law, Cum Laude	2016
	M.B.A. Norwich University	2010
	B.S. University of Nebraska-Omaha Major: Political Science	2007
Academic Appointments	University of Missouri Research Assistant to Dr. Stephen Downing Teaching Assistant to Dr. Christine McCullough Research Assistant to Dr. Wang and Dr. Han Research Assistant to Dr. Bort and Dr. Han	2023 – Current 2023 2022 – 2023 2021 – 2022
Courses Taught	University of Missouri (*indicates asynchronous online) “Strategic Management” (Mgt 4970) Spring 2024: 4.29/5.0; Fall 2024: 3.95/5.0*; Spring 2025: TBD/5.0	
Research Interests	My research interests fall at the intersection of society and organizational strategy, where institutional forces and inter-organizational dynamics have consequences for firm behavior. Specifically, I explore how interventions by the government and other aspects of society have unintended and, often, adverse consequences for a firm. Moreover, I explore how other facets of society alter the organization, where firm legitimacy is of the utmost importance, creating many inadvertent behavioral outcomes, whether moral, social, or performance based. Generally, this interest in strategy and organizational theory incorporates institutional theory, political sociology, and non-market risk.	
Refereed Publications	Andrus, J., Lee, J., Scoresby, R., <b>Rainville, A.</b> , Syed, I., Smith, R., “Taking Charge as a Contextual Cue: How New CEO Regulatory Focus Influences Strategic Change.” Journal of Management, 2023.	
	Wang, X., Shen., J., <b>Rainville, A.</b> , Lo, J., Xia, J., "How Negative Media Sentiment Regarding Social Stability Influences Hostile and Friendly Takeover Outcomes." Corporate Reputation Review. Forthcoming, 2025.	
Manuscripts Under Review	<b>Rainville, A.</b> , “The Modern Interface Between the Government and the Firm: Government Grants, Logic Priority, and Firm Social Performance.” Business & Society (under review) *Dissertation Chapter.	

**Rainville, A.**, “The Resource Dependence Implications of Government Provided Public Sponsorship: Power, Legitimacy, and Firm Misconduct.” *Journal of Business Ethics* (under review) \*Dissertation Chapter.

Working  
Papers

**Rainville, A.**, Wang, X., “Institutional Strategies of a Multinational Corporation in the Modern Era of Global Connectivity and Multilateral Conflict.” *Target: Academy of Management Review*. (early-stage development).

Wang, X., **Rainville A.**, "Topic: Shocks to Immigration Policy, Innovation, and Market Reactions." *Target: Journal of International Business Studies*. (manuscript revisions; data analysis).

Wang, X., Nguyen, M., **Rainville, A.**, “Topic: Social Movements and Acquisitions.” *Target: Journal of Management Studies*. (manuscript finalization; data complete).

Wang, X., **Rainville A.**, Borzouei, M., Yin, X., "Topic: Social Identity, Multinational Corporations, and International Acquisition Premiums." *Target: Journal of International Business Studies*. (manuscript revisions; data analysis).

Wang, X., **Rainville A.**, “Topic: Impression Management in International Business.” *Target: Journal of Management* (a review). (early-stage development).

**Rainville, A.**, Downing, S., “The Logics of Government Subsidies: An Incentive or License?” *Target: Academy of Management Journal*. (manuscript complete; ad hoc robustness tests). \*Dissertation Chapter; co-author added for robustness testing.

Presentations  
and Interviews

“Multi-National Corporations and Global Legitimacy in Cross-Border Institutionally Complex Environments.” 2023-Strategic Management Society Annual Conference.  
 “Deglobalization in a Time of Distributed Presidential Rhetoric: The Impact of Social Media Signals on International Venture Capital.” 2022-University of Missouri College of Business Brown Bag Series.  
 “Debt and Capital Structure” interview for the podcast, *The Core Experience*. 2020.  
 “The Defend Trade Secrets Act” interview in *MetroQuarterly Omaha*. 2017.  
 “Annual Franchise Law Update” interview in the *Midlands Business Journal*. 2017.

Service

Reviewer for Strategic Management Society Annual Meeting	2025 – current
Reviewer for Academy of Management Annual Meeting	2024 – current
Reviewer for Southern Management Association Annual Meeting	2024 – current
New Ph.D. Student Orientation Panelist at the U. Missouri COB	2022 – 2023
Nebraska State Bar Association Practice and Procedure Committee	2016 – 2020
Nebraska State Bar Association Executive Committee for the IP Section	2019 – 2020
Omaha Bar Association Biannual Award Planning Committee Member	2017 – 2018
American Bar Association Associate Judge - Awards/Sub-grants Team	2017 – 2018
Omaha Bar Association Innovation Committee	2017
Asian Law Society, Secretary and Vice-President	2014 – 2016
Creighton Law Review, General Staff	2014 – 2015

Fellowships,  
Honors, and  
Awards

Outstanding Graduate Research Assistant Award	2024
Outstanding Graduate Teaching Assistant Award	2023
Trulaske College of Business Ph.D. Scholarship	2021 – 2025
University of Missouri Strategic Priority Scholarship	2021 – 2025

	Cali Excellence for the Future Award in Negotiation	2015
	Phi Delta Phi, International Legal Honor Society	2014 – 2020
	Frances M. Ryan Scholarship, Creighton University	2013 – 2016
Professional Licenses and Affiliations	Academy of Management Member	2022 – current
	Strategic Management Society Member	2022 – current
	Licensed to practice law in Nebraska	2016 – current
	Licensed in the United States District Court for the District of Nebraska	2016 – 2020
	Nebraska State Bar Association	2016 – 2020
	Omaha Bar Association	2016 – 2018
	American Bar Association	2016 – 2018
Non-Academic Employment	Vandenack Weaver LLC	
	Of Counsel	2020 – 2020
	Attorney/Partner	2019 – 2020
	Associate Attorney/Summer Associate	2014 – 2017
	NorthStar Financial Services Group, LLC	
	Senior Legal Counsel	2017 – 2019
	Fletcher/CSI - Strategy and Growth Consulting	
	Project Leader, Venture Capital Practice	2011 – 2012
	Senior Analyst, Finance and Insurance Division	2010 – 2011
	United States House of Representatives	
Legislative Correspondent, Congressman Frank LoBiondo	2008 – 2009	
Press Assistant/Staff Assistant, Congressman Dave Reichert	2007 – 2008	

(last updated 1/15/25)