

Alex B. Rainville

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Education

Ph.D.	University of Missouri, Robert J. Trulaske Sr., College of Business Degree: Business Administration Concentration: Strategic Management	2025 or 26
J.D.	Creighton University School of Law, Cum Laude	2016
M.B.A.	Norwich University	2010
B.S.	University of Nebraska-Omaha Concentration: Political Science	2007

Research Interests

My research interests fall at the intersection of society and organizational strategy, where institutional forces and inter-organizational dynamics have consequences for firm behavior. Specifically, I explore how interventions by the government and other aspects of society have unintended and, often, adverse consequences for a firm. Moreover, I explore how other facets of society alter the organization, where firm legitimacy is of the utmost importance, creating many inadvertent behavioral outcomes, whether moral, social, or performance based. Generally, this interest in strategy and organizational theory incorporates institutional theory, political sociology, and non-market risk.

Refereed Publications

Andrus, J., Lee, J., Scoresby, R., **Rainville, A.**, Syed, I., Smith, R., "Taking Charge as a Contextual Cue: How New CEO Regulatory Focus Influences Strategic Change." *Journal of Management*. 2023.

Manuscripts Under Review

Wang, X., Shen., J., **Rainville, A.**, Lo, J., Xia, J., "Name Withheld: Local Media Sentiment and International Acquisitions." *Target: Corporate Reputation Review*. (Under Review). *title withheld for anonymity.

Working Papers

Rainville, A., Wang, X., “The Role That Multinational Corporations Play During International Conflict.” Target: Journal of International Business Studies (conceptual). (Manuscript Drafting).

Wang, X., **Rainville A.**, "Name Withheld; Topic: Shocks to Immigration Policy, Skilled and Unskilled Immigration, and Market Reactions." Target: Journal of International Business Studies. (Manuscript Revisions; Data Analysis).

Rainville, A., “Government Grants, Logic Priority, and its Influence on Social Performance” Target: Academy of Management Review. (Manuscript Revisions). *Dissertation Chapter (proposal defended 9/6/24).

Rainville, A., “The Resource Dependence Implications of Government Provided Public Sponsorship: Power, Legitimacy, and Firm Misconduct” Target: Academy of Management Journal. (Manuscript Revisions; Data Analysis). *Dissertation Chapter and Job Talk Paper (proposal defended 9/6/24).

Rainville, A., “The Logics of Government Subsidies: An Incentive or License?” Target: Academy of Management Journal. (Manuscript Revisions; Data Analysis). *Dissertation Chapter (proposal defended 9/6/24).

Courses Taught

University of Missouri, “Strategic Management” (Mgt 4970) (*asynchronous online)

Spring 2024, 2025.

Overall Instructor Rating (Spring 2024): 4.29/5.0

Overall Instructor Rating (Spring 2025): TBD/5.0

Fall 2024*.

Overall Instructor Rating (Fall 2024): TBD/5.0

Presentations and Interviews

“Multi-National Corporations and Image Washing: Managing Global Legitimacy in Cross-Border Institutionally Complex Environments.” October 2023 at the Strategic Management Society Annual Conference.

“Deglobalization in a Time of Distributed Presidential Rhetoric: The Impact of Social Media Signals on International Venture Capital.” March 2022 at the University of Missouri College of Business Brown Bag.

"Debt and Capital Structure" interview for the podcast, The Core Experience. April 2020.

“The Defend Trade Secrets Act” interview in MetroQuarterly Omaha. December 2017.

“Annual Franchise Law Update,” interview in the Midlands Business Journal Omaha. November 2017.

Service

Reviewer for Academy of Management Annual Meeting	2024 - current
Reviewer for Southern Management Association Annual Meeting	2024
Panelist for New Ph.D. Student Orientation at the University of Missouri COB	2022, 2023
Nebraska State Bar Association Practice and Procedure Committee Member	2016 - 2020
Nebraska State Bar Association Executive Committee for the IP Section	2019 - 2020
Omaha Bar Association Biannual Award Event Planning Committee Member	2017 - 2018
American Bar Association Associate Judge of the Awards/Sub-grants Team	2017 - 2018
Omaha Bar Association Innovation Committee	2017
Asian Law Society, Secretary and Vice-President	2014 - 2016
Creighton Law Review, General Staff	2014 - 2015

Fellowships, Honors, and Awards

Outstanding Graduate Research Assistant Award	2024
Outstanding Graduate Teaching Assistant Award	2023
Trulaske College of Business Ph.D. Scholarship	2021 - 2025
University of Missouri Strategic Priority Scholarship	2021 - 2025
Cali Excellence for the Future Award in Negotiation	2015
Phi Delta Phi, International Legal Honor Society	2014 - 2020
Frances M. Ryan Scholarship, Creighton University	2013 - 2016

Professional Licenses, Certifications, and Affiliations

Academy of Management Member	2022 - Current
Strategic Management Society Member	2022 - Current
Licensed to practice law in Nebraska (inactive)	2016 - Current
Licensed in the United States District Court for the District of Nebraska	2016 - 2020
Nebraska State Bar Association	2016 - 2020
Omaha Bar Association	2016 - 2018
American Bar Association	2016 - 2018

Non-Academic Employment

Vandenack Weaver LLC (f/k/a Parsonage Vandenack Williams LLC)

Of Counsel	June 2020 - October 2020
Attorney/Partner	September 2019 - June 2020
Associate Attorney/Summer Associate	May 2014 - November 2017

NorthStar Financial Services Group, LLC

Senior Legal Counsel	November 2017 – September 2019
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Fletcher/CSI - Strategy and Growth Consulting

Project Leader, Venture Capital Practice	June 2011 – May 2012
Senior Analyst, Finance and Insurance Division	January 2010 – June 2011

United States House of Representatives

Legislative Correspondent, Office of Congressman Frank LoBiondo June 2008 – December 2009

Press Assistant/Staff Assistant, Office of Congressman Dave Reichert May 2007 – June 2008