

Yan (Nancy) Chen

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EDUCATION

University of Missouri, Columbia, MO, USA. PhD, Management	2019-2023(expected)
Chongqing Institute of Technology, Chongqing, China Bachelor of Accounting	2002-2006

RESEARCH AREA

Institutions and Entrepreneurship, Social Movement, Social Media, Artificial Intelligence

RESEARCH IN PROGRESS

- Chen, Y.**, Andrus, J., Reger, R. K., Tweet Storms as Social Movements? Managing Stakeholders in the Social Media Era. Target: *Academy of Management Review* (Manuscript preparation).
- Andrus, J., **Chen, Y.**, Wang, X. R., Reger, R. K., To Tweet or Not to Tweet? The Role of Social Media Boycotts on Stock Price Returns. Target: *Academy of Management Journal* (Manuscript preparation).
- Andrus, J., **Chen, Y.**, Hiatt, S. R., What Has Changed? Political Ideologies on Biotechnology Market Entry. Target: *Academy of Management Journal* (Data Analysis).
- Chen, Y.**, Andrus, J., Hiatt, S. R., The Effect of State Policies on Farms' Decision in Renewable Energy Market Entry. Target: *Academy of Management Journal* (Data Collection).

CONFERENCE PRESENTATIONS AND SYMPOSIA

- Chen, Y., Andrus, J., Reger, R. K., 2020, Tweet Storms as Social Movements? Managing Stakeholders in the Social Media Era. *Annual Meeting, Academy of Management*. Vancouver, BC (Changed to virtual due to Covid-19).
- Andrus, J., Chen, Y., Wang, X. R., Reger, R. K., 2020, To Tweet or Not to Tweet? The Role of Social Media Boycotts on Stock Price Returns. *Annual Meeting, Strategic Management Society*. London, UK (Changed to virtual due to Covid-19).

AWARDS/RECOGNITION

- 2020 Best Conference Paper Award Nominee, Strategic Management Society
- 2020 Best Proposal with Practical Implications Award, Strategic Management Society Stakeholder Strategy Interest Group

PROFESSIONAL ASSOCIATIONS

Academy of Management (AOM)
Strategic Management Society (SMS)

SERVICE

Conference Reviewer
Academy of Management

PROFESSIONAL EXPERIENCE

Trulaske School of Business, University of Missouri Research Assistant	2019-Present
ABB Robotics Limited, Zhuhai, Guangdong, China Company Controller	2017
ABB Inc., Jefferson City, Missouri, USA Senior Financial Analyst	2016-2017
ABB Zhongshan Transformer Co., Ltd, Guangdong, China Profit Center Controller	2010-2016
ABB Chongqing Transformer Co., Ltd, Chongqing, China Accountant & Treasury	2006-2010

REFERENCES

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