

CONTACT  
INFORMATION

Cornell Hall 433  
University of Missouri  
Columbia, MO 65201

☎ (562) 644-3803  
✉ [datmai@mail.missouri.edu](mailto:datmai@mail.missouri.edu)  
🌐 [www.maiydat.com](http://www.maiydat.com)

RESEARCH  
INTERESTS

Asset Pricing, and Applications of Machine Learning and Textual Analysis in Finance

## EDUCATION

**University of Missouri**, Columbia, MO

- Doctor of Philosophy, Finance 2023 (expected)
- Master of Business Administration (Beta Gamma Sigma), Finance 2018

**Foreign Trade University**, Vietnam

- Bachelor (Valedictorian), Business Economics 2015

ACADEMIC  
EXPERIENCE

**University of Missouri**, Columbia, MO

- Research Assistant Spring 2017 - present  
Provide research assistance to the finance faculty.
- Teaching Assistant Fall 2019  
Finance 2000: Survey of Business Finance. Duties included leading weekly recitations and holding office hours.

RESEARCH  
ARTICLES**Working Papers**

- [1] [Change in Consumption Growth and the Cross-Section of Expected Returns](#), with Kuntara Pukthuanthong

We conduct empirical tests of a simplified version of the ratio habit model developed in Abel (1990), in which habit is extended beyond the preceding period. We show that change in four-year consumption growth—the measure of consumption resulting from our ratio habit preference—explains the joint equity premium–risk-free rate puzzle with a risk aversion coefficient much lower than any existing consumption measures under the standard consumption model. This outperformance of our ratio habit model over the standard model is robust across 18 non-U.S. countries. From 1928-2017, change in four-year consumption growth encompasses other consumption measures in explaining the cross-sectional variation of expected returns on various portfolios and it is the only consumption measure that passes the robust tests of the factor risk premium proposed by Kleibergen and Zhan (2020). While our measure constructed from nondurables does better at pricing the equity premium and risk-free rate, our service-based measure outperforms in explaining the cross-sectional variation of stock returns.

**Works in Progress**

- [1] Narrative Economics: An Empirical Test Using Topic Modeling  
[2] Evolution of News Sentiment over the Past 200 Years

PROFESSIONAL  
QUALIFICATIONS  
SKILLS

Passed CFA Level 3 Exam (June 2017)

- Computer: R, Python, SQL, and  $\text{\LaTeX}$
- Languages: English (proficient), Vietnamese (native)