

# Everlyne Misati

Department of Management  
Robert J. Trulaske, Sr. College of Business  
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## ACADEMIC POSITIONS

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<b>University of Missouri</b> Assistant Professor of Management Strategy, Innovation, and Entrepreneurship group	Columbia, MO 2020 - Present
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## EDUCATION

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<b>Florida International University</b> PhD in Management - Entrepreneurship, Strategy, & International Business	Miami, FL
<b>Rollins College, Crummer Graduate School of Business</b> MBA - Entrepreneurship & International Business	Winter Park, FL
<b>Kenya Utalii College</b> Diploma in Hotel Management (Equivalent to US Bachelor of Science)	Nairobi, Kenya

## RESEARCH

*\*Denotes Corresponding Author*

### Publications of Macro Work

Parente, R., \*Rong, K., Geleilate, J. M. G., & **Misati, E.** (2019). Adapting and Sustaining Operations in Weak Institutional Environments: A Business Ecosystem Assessment of a Chinese MNE in Central Africa. *Journal of International Business Studies*, 50(2): 275-291.

\***Misati, E.**, Walumbwa, F. O., Lahiri, S., & Kundu, S. K. (2017). The Internationalization of African Small and Medium Enterprises (SMEs): A South-North Pattern. *Africa Journal of Management*, 3(1): 53-81.

\*Alon, Boulanger, **Misati**, & Madanoglu. (2015). Are the Parents to Blame? Predicting Franchisee Failure. *Competitiveness Review: An International Business Journal*, 25 (2): 205-217.

\*Alon, **Misati**, Warnecke, & Zhang. (2011). Comparing Domestic & Returnee Female Entrepreneurs in China: Is There an Internationalization Effect? *International Journal of Business & Globalisation*, 6: 329-349.

\*Toncar, Alon, **Misati**. (2010). The Importance of Meeting Price Expectations: Linking Price to Service Quality. *Journal of Product & Brand Management*, 19 (4): 295-305.

### Organizational Behavior Publications that Inform My Work on Microfoundations

\*Christensen-Salem, A., Walumbwa, F. O., Babalola, M., Guo, L., & **Misati, E.** (2020). A Multilevel Analysis of the Relationship between Ethical Leadership and Ostracism: The Roles of Relational Climate, Employee Mindfulness, and Work Unit Structure. *Journal of Business Ethics*.

\*Christensen-Salem, A., Walumbwa, F. O., \*Hsu, I., **Misati, E.**, Babalola, M., & Kim, K. (2020). Unmasking the Creative Self-Efficacy-Creative Performance Relationship: The Roles of Thriving at Work, Perceived Work Significance, and Task Interdependence. *The International Journal of Human Resource Management*.

- An earlier abridged version was published in the 2018 AOM Best Paper Proceedings.

Walumbwa, \*Hsu, Wu, \***Misati**, & Christensen-Salem. (2019). Employee Service Performance and Collective Turnover: Examining the Influence of Initiating Structure Leadership, Service Climate, and Meaningfulness. *Human Relations*, 72 (7): 1131-1153.

- This work is featured in Baylor University's 2020 Keller Center Research Report, March 13(1).

Walumbwa, Muchiri, \***Misati**, Wu, & Meiliani. (2018). Inspired To Perform: A Multi-level Investigation of Antecedents and Consequences of Thriving at Work. *Journal of Organizational Behavior*, 39 (3): 249-261.

- An earlier abridged version was published in the 2016 AOM Best Paper Proceedings.

\*Paustian-Underdahl, Fainshmidt, Sanchez, **Misati**, Zhao, & Zhang. (2017). The Role of Economic Development and Perceived Growth Opportunities in Employee Reactions to M&As: A Study of the Merger Syndrome Across 29 Countries. *Group & Organization Management*, 42(2): 163-194.

Walumbwa, Hartnell, & \***Misati**. (2017). Does Ethical Leadership Enhance Group Learning Behavior? Examining the Mediating Influence of Group Ethical Conduct, Justice Climate, and Peer Justice. *Journal of Business Research*, 72 (C): 14-23.

## **BOOK CHAPTER & EDITED VOLUME CONTRIBUTIONS**

*\*Denotes Corresponding Author*

\***Misati** & Walumbwa. (2018). Authentic Leaders as Change Agents. In F. Ovadje & S. Aryee (Eds.), *Handbook on Organizational Change in Africa*. London: Routledge.

\***Misati** (2011). Chen Hong, Gao Qunyao, and Gao Zhikai's Profiles.

\***Misati** & Riddle (2011). Xu Tiantian's Profile // \***Misati** & Sun (2011). Xu Xin's Profile

All Five Entrepreneur Profiles Are Published in *Entrepreneurial and Business Elites of China: The Chinese Returnees Who Have Shaped Modern China*, edited by Zhang, Wang, & Alon.

## **BUSINESS CASE & TEACHING NOTE**

*\*Denotes Corresponding Author*

\*Alon & **Misati** (2011). Sari Organik Strives for a Green Bali: Social Entrepreneurship and Sustainable Farming in Indonesia. (*Business Case & Teaching Note published by Ivey Publishing*). 9B11A022/8B11A022.

- Reprinted in Alon (2012). *Global Franchising Operations Management: Cases in International and Emerging Markets Operations*. FT Press. Pg. 125-145.

## **TEACHING INTERESTS**

Entrepreneurship, Strategic Management, International Business, and Organizational Theory Courses

## **TEACHING EXPERIENCE**

*Face to Face (F2F), Online, & Hybrid Modes*

### **University of Missouri**

MANGMT 4700: Principles of Entrepreneurship – *Spring 2021*

### **Florida International University**

*(1 semester as a Graduate Teaching Assistant, otherwise Instructor of Record)*

1. ENT 4113 – Entrepreneurship: New Business Development (*1 Semester*)
2. MAN 4720 – Strategic Management capstone (*2 Semesters*)
3. MAN 4602 – International Business (*4 Semesters*)
4. MAN 3025 – Organization & Management (*7 Semesters*)

## SELECTED COMPETITIVE FELLOWSHIPS

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### Florida International University

University Graduate School – Dissertation Year Fellow	2018 - 2019
University Graduate School – Doctoral Evidence Acquisition Fellow	2017 - 2018

### The Florida Education Fund

McKnight Dissertation Fellowship Affiliate	2018 - 2019
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### American Association of University Women

Selected Professions Fellow (@ Rollins College)	2010 - 2011
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## SERVICE TO THE PROFESSION

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### Florida International University – (4 years)

1. Management & International Business Department - Curriculum Committee Member (2014-2018).

### External Service:

1. *AOM – International Management Division* – Communications Committee - (5 years)  
News Editor (2014 - 2015) => Communications Officer (2016 - 2019).
2. *AIB - Women in the Academy of International Business (WAIB)* – (2 years)  
Executive Board, PhD Student Member-at-Large (2015-2017).
3. *The PhD Project* – Management Doctoral Student Association (MDSA) – (1 year)  
Research Committee Member (2014 - 2015).
4. Ad-hoc Journal and Conference Reviewer:
  - Global Strategy Journal; Journal of International Management + AOM, AIB, & SMS Annual Conferences.
5. Co-Chair & Moderator – WAIB Gender Research Panel, AIB Conference, 2016, New Orleans, LA.
6. Session Chair – WAIB/CCM Special track: Gender in IB Research - AIB-SE, 2015, Savannah, GA.

## CONFERENCE PRESENTATIONS *\*Denotes Presenter*

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Walumbwa, \*Christensen, Hsu, **Misati**, & Babalola, (August, 2018). Creative Self-Efficacy and Creative Performance: Understanding the Underlying Mechanisms. In *AOM Best Paper Proceedings*.

Walumbwa, Hsu, Wu, & \***Misati**. (August, 2018). Investigating Initiating Structure, Meaningfulness, Service Performance, and Collective Turnover. Paper presented at the AOM Conference, Chicago, IL.

\*Babalola, Walumbwa, Guo, **Misati**, & Christensen. (August, 2017). Being Ignored Or Pushed Out? A Relational Perspective to Understanding Workplace Ostracism. AOM Conference, Atlanta, GA.

Walumbwa, Muchiri, \***Misati**, Wu, & Meiliani. (August, 2016). Fired Up To Perform: A Multilevel Examination of Antecedents and Consequences of Thriving At Work. In *AOM Best Paper Proceedings*.

**Misati**, Walumbwa, Fainshmidt, & \*Kundu. (September, 2016). Determinants of MNE Investments in Sub-Saharan Africa. SMS Conference, Berlin, Germany.

\***Misati**, Walumbwa, Lahiri, & Kundu. (June, 2016) The Internationalization of SMEs from Developing Economies. AIB Conference, New Orleans, LA.

\*Paustian-Underdahl, Fainshmidt, Sanchez, **Misati**, Zhao, & Rasch. (October, 2015). Do Employees See Acquisitions As Threats Or As Opportunities? The Merger Syndrome. SMA Conference, St. Pete, FL.

Walumbwa, Aryee, Hartnell, & \***Misati**. (August, 2015). Fostering Ethical & Learning Behavior: The Role of Ethical Leadership, Supervisor, and Group Members' Fairness. AOM Conference, Vancouver, Canada.

\***Misati**, Kundu, & Walumbwa. (June, 2015). What Drives Africa's FDI Inflows & Outflows? A Macro-Theoretic Perspective. AIB Conference, Bengaluru, India.

Alon, \***Misati**, Warnecke, & Zhang. (October, 2010). Comparing Domestic & Returnee Female Entrepreneurs in China: Is there an internationalization effect? China Goes Global Conference, Harvard Kennedy School, Cambridge, MA.

Alon, Boulanger, \***Misati**. (October, 2010). Can signaling theory help agency and resource scarcity theories explain franchisee failure? Predicting SBA-backed loan defaults. SMA Conference, St. Pete, FL.

\***Misati** & Alon. (October, 2010). Sari Organic Strives for a Green Bali: Social Entrepreneurship and Sustainable Development in the Midst of Indonesia. AIB-South East Conference, St. Pete, FL.

Alon, Bordonaba-Juste, Lucia-Palacios, & Polo-Redondo (October, 2010). Effects of Franchise Ownership and Price on Survival. Paper presented by \***Misati, E. on authors' behalf**. SMA Conference, St. Pete, FL.

#### **PRIOR WORK EXPERIENCE**

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**Analyst** - Intelligent Global Pooling Systems (iGPS Pallets) in Orlando, FL

**Logistics & Supply Chain Coordinator** - Walt Disney World Company in Kissimmee, FL

**Academic Advisor** - University of Central Florida in Orlando, FL

**Management Intern => Food Safety Officer** - InterContinental Hotel in Nairobi, KENYA

**Supervisory Intern** - Sarova Whitesands Beach Resort & Spa in Mombasa, KENYA

#### **OTHER PRIOR QUALIFICATIONS**

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Leadership Certificate - Outward Bound Trust of Kenya - Centre of Excellence in Management Training

Group Trainer's Certificate - InterContinental Hotels PLC

HACCP Auditor Certificate (Food Safety) - Société Générale de Surveillance (SGS) International

**References are available upon request.**