

DIVYA ANAND

CONTACT INFORMATION

University of Missouri
Robert J. Trulaske, Sr. College of Business
Cornell Hall 417
Columbia, MO 65211

Phone: (217) 904-4325
Email: divya.anand@mail.missouri.edu

EDUCATION

2017- present

PhD Marketing Student

University of Missouri, Columbia

2013- 2015

PGDM, Marketing & Economics

Indian Institute of Management, Lucknow, India

2009-2012

B. A. (Honors), Economics

Miranda House, University of Delhi, India

PROFESSIONAL EXPERIENCE

2015- 2017

Go-to-Market Lead at Syngenta India Limited

2012- 2013

International Business Correspondent Executive at HREIPL, Nepal

RESEARCH INTERESTS

Sales, B2B

HONORS & CERTIFICATES

2017

Trulaske College of Business Ph.D. Scholarship, University of Missouri

2015

Project Management Certification, University of California, Irvine (*Online*)

ADDITIONAL SKILLS

Computer Skills: MS Office, Basic R, NLogit

Language Proficiency: English and Hindi (Native)