

## Alex B. Rainville

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Updated August, 2023

### Education

Ph.D.	University of Missouri, Robert J. Trulaske Sr., College of Business Concentration: Strategic Management	Exp. 2026
J.D.	Creighton University School of Law, Cum Laude Concentration: Business Law	2016
MBA	Norwich University Concentration: Management	2010
B.S.	University of Nebraska-Omaha Concentration: Political Science	2007

### Research Interests

My research interests lie at the intersection of the institutional environment and organizational strategy. Specifically, I explore the role of government in fostering, developing, and altering value-based market exchanges, as well as how organizations adapt and respond to different types of influences, such as regulation, rhetoric, and spending. Similarly, I also explore how multiple governments, from an international business perspective, create unique pressures on organizations, as well as how cultural, social, and other institutional forces shape the organization itself. My research motivation is to understand how governments, whether one or several, as well as other institutional forces, affect organizations, and theorize on the positive and negative outcomes of such dynamics.

### Refereed Publications

Andrus, J., Lee, J., Scoresby, R., Rainville, A., Syed, I., Smith, R., "Taking Charge as a Contextual Cue: How New CEO Regulatory Focus Influences Strategic Change." *Journal of Management*. Forthcoming.

### Research in Progress

Rainville, A., Han, J., "Name Withheld; Topic: Public Sponsorship and Firm Behavior." Target: *Academy of Management Journal*. (Manuscript Drafting; Data Analysis).

Rainville, A., Wang, X., Wang, S., "Name Withheld; Topic: Image Washing and Global Legitimacy for Multi-National Corporations" Target: *Academy of Management Review*. (Manuscript Drafting).

Wang, X., Rainville, A., "Name Withheld; Topic: "Deglobalization and Presidential Rhetoric" Target: Strategic Management Journal. (Manuscript Drafting; Data Analysis).

### **Academic Employment**

University of Missouri, Research Assistant to Dr. Stephen Downing	1/23 - 5/24
University of Missouri, Research Assistant to Dr. Joel Andrus and Dr. Stephen Downing	8/23 - 12/23
University of Missouri, Teaching Assistant to Dr. Christine McCullough	8/23 - 12/23
University of Missouri, Research Assistant to Dr. Xinran Wang and Dr. Jung-Hoon Han	8/22 - 5/23
University of Missouri, Research Assistant to Dr. James Bort and Dr. Jung-Hoon Han	8/21 - 5/22

### **Courses Taught**

University of Missouri, "Strategic Management" (Mgt 4970)	Spring 2024
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### **Presentations and Interviews**

"Multi-National Corporations and Image Washing: Managing Global Legitimacy in Cross-Border Institutionally Complex Environments." October 2023 at the Strategic Management Society Annual Conference.

"The Behavioral Implications of Government Provided Public Sponsorship: Power, Legitimacy, and Firm Misconduct." May 2023 at the University of Missouri College of Business for the Comprehensive Examination.

"Going in Mandate as a Contextual Cue: New CEO Regulatory Focus and Strategic Change." April 2022 at the University of Missouri College of Business for the Qualifying Examination.

"Deglobalization in a Time of Distributed Presidential Rhetoric: The Impact of Social Media Signals on International Venture Capital." March 2022 at the University of Missouri College of Business Brown Bag.

"Debt and Capital Structure" interview for the podcast, The Core Experience. April 2020.

"The Defend Trade Secrets Act" interview in MetroQuarterly Omaha. December 2017.

"Annual Franchise Law Update," interview in the Midlands Business Journal Omaha. November 2017.

### **Service**

Selected Panelist for New Ph.D. Student Orientation	2022, 2023
Nebraska State Bar Association Practice and Procedure Committee Member	2016 - 2020
Nebraska State Bar Association Executive Committee for the Intellectual Property Section	2019 - 2020
Omaha Bar Association Biannual Award Event Planning Committee Member	2017 - 2018
American Bar Association Associate Judge of the Awards/Sub-grants Team	2017 - 2018
Omaha Bar Association Innovation Committee	2017
Asian Law Society, Secretary and Vice-President	2014 - 2016
Creighton Law Review, General Staff	2014 - 2015

### **Fellowships, Honors, and Awards**

Outstanding Graduate Teaching Assistant Award	2023
Trulaske College of Business Ph.D. Scholarship	2021 - 2025
University of Missouri Strategic Priority Scholarship	2021 - 2025
Cali Excellence for the Future Award in Negotiation	2015
Phi Delta Phi, International Legal Honor Society	2014 - 2020
Frances M. Ryan Scholarship, Creighton University	2013 - 2016

## **Professional Licenses, Certifications, and Affiliations**

Academy of Management Member	2022 - Current
Strategic Management Society Member	2022 - Current
Licensed to practice law in Nebraska (inactive)	2016 - Current
Licensed in the United States District Court for the District of Nebraska	2016 - 2020
Nebraska State Bar Association	2016 - 2020
Omaha Bar Association	2016 - 2018
American Bar Association	2016 - 2018

## **Non-Academic Employment**

### **Vandenack Weaver LLC (f/k/a Parsonage Vandenack Williams LLC)**

Of Counsel	June 2020 - October 2020
Attorney/Partner	September 2019 - June 2020
Associate Attorney/Summer Associate	May 2014 - November 2017

### **NorthStar Financial Services Group, LLC**

Senior Legal Counsel	November 2017 – September 2019
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### **Fletcher/CSI - Strategy and Growth Consulting**

Project Leader, Venture Capital Practice	June 2011 – May 2012
Senior Analyst, Finance and Insurance Division	January 2010 – June 2011

### **United States House of Representatives**

Legislative Correspondent, Office of Congressman Frank LoBiondo	June 2008 – December 2009
Press Assistant/Staff Assistant, Office of Congressman Dave Reichert	May 2007 – June 2008