Your central source for high quality global trade research, analysis, education and training.

Work with us to:

- Assist with export strategy development and planning
- Research potential export markets and assist in assessing foreign market opportunities
- Secure actionable data that can be used to make informed and timely market entry or expansion decisions
- Connect your company to additional resources and expertise in the areas of export finance, shipping, documentation and compliance
- Meet your international trade education needs

Partner with the International Trade Center:

- As a select member of the International Trade Market Research Consortium — securing access to customized market research reports and dedicated research hours
- As a research project participant — to gather information about specific market opportunities or industry trends that your business can act upon
- To secure unbiased guidance, consultation and training that supports export growth and development
Focus on the future.
The International Trade Center works with:

MISSOURI’S BUSINESSES
to aid international decision-making and to promote economic growth.

STUDENTS
the next generation of business leaders, innovators, entrepreneurs and employees who enhance their global trade knowledge and understanding through your project.

Expect confidentiality.
Every client interaction or project engagement entered into by the International Trade Center is done in strict confidence. We recognize the sensitivity of your company’s information. Faculty and students working with clients sign a Code of Conduct Agreement each semester that emphasizes client confidentiality.

The International Trade Center is a partnership of the University of Missouri Extension Business Development Program, Missouri Small Business Development Centers and the University of Missouri Trulaske College of Business. The goal of the International Trade Center is to promote economic development and aid in the international decision-making of Missouri businesses, while providing MU students, tomorrow’s business leaders, opportunities for experiential learning.

Working with the International Trade Center, better positions your business to strategically attack the global marketplace.

“The support and assistance of everyone at the International Trade Center has been outstanding. From putting us in touch with the right organizations and expertise to assist with answering technical questions, to customizing research to identify market opportunities, our relationship with the ITC has enabled us to make informed key strategic decisions as we roll out international sales efforts.”
— Rob McCoy, President
Silgan Plastic Food Containers, Union, Mo.

“This program has helped my company tremendously. From assisting with market expansion activities, facilitating background checks, and helping us verify documentation and compliance requirements, I could not have asked for a better team to help me with the international side of things. Not only has the ITC provided excellent customer service, but their research and findings have proven extremely useful and have helped increase our sales internationally.”
— Marcus Solomon, Director of Sales and Operations
BeWell Health, LLC, home of Nasopure!, Columbia, Mo.

To learn more or to engage the services of the International Trade Center contact: ITC@missouri.edu.