

DUAL DEGREE PROGRAM -- INTERNATIONAL BUSINESS - MARKETING
GRADUATION PLAN – 138 Hours
B.S IN BUSINESS ADMINISTRATION & B.A IN INTERNATIONAL STUDIES

(Name in Full)

(Student Number)

(Expected Graduation Date)

(Email Address)

(Local Phone Number)

Business Requirements

DEPT & COURSE #	TITLE OF COURSE	GRADE	CR HRS
Upper Level Admissions Requirements (28 hours): The following courses are required for admission to the International Business degree program and must be completed or in-progress by one semester after 60 hours.			
Accountancy 2036*or 2136H	Accounting I		3
Accountancy 2037*or 2137H	Accounting II		3
Economics 1014 or 1024	Principles of Microeconomics		3
Economics 1015	Principles of Macroeconomics		3
✚English 1000	Exposition and Argumentation		3
✚Math 1100	College Algebra		3
✚Math 1300	Finite Mathematics		3
✚Math 1400	Calculus for Social and Life Sciences I		3
Management 1010*	Contemporary Business Practices		1
✚Statistics 2500	Probability and Statistics I		3
Business Core Courses (24 Hours):			
Accountancy 2258* or IT1040 or CS1050	Computer-Based Data Systems		3
Economics 3229 or 3251*	Money & Banking or Theory of the Firm		3
Finance 3000*	Corporate Finance		3
Management 3000*	Fundamentals of Management		3
Management 3540*	Introduction to Business Law		3
Marketing 3000*	Principles of Marketing		3
Statistics 3500*	Probability and Statistics II		3
BA 3500*	PDP Course		3
Required Marketing Courses (9 hours):		Additional Marketing Courses (12 hours): <i>See your business advisor for available courses</i>	
Marketing 4000	Marketing Management		3
Marketing 4050	Marketing Research		3
BA 4500	PDP Internship		3
			3
			3
Business Capstone (3 hours):			
Management 4970	Strategic Management (C- grade required)		

***Only one D-range grade allowed in courses used to fulfill major requirements to fulfill A&S degree requirements.**

<p>A&S Dean _____</p> <p>Date _____</p>	<p>A&S Advisor _____</p> <p>Date _____</p>
---	--

Area Support, Basic Skills, General Education and Upper-class Graduation Requirements

International Studies Area Support Major Requirements (9 hours): Select with International Studies advisor.

DEPT & COURSE #	TITLE OF COURSE (A&S classes only)	GRADE	CR HRS
			3
			3
			3
Additional Language Requirements (6 hours) Conversation/composition courses beyond the elementary level			3
			3

FOUNDATION REQUIREMENTS	DEPT & COURSE #	COURSE TITLE	GRADE	CR HRS
English Composition (C- or better)	✦English 1000	English Composition		3
Mathematics 1100 (C- or better)	✦Math 1100	College Algebra/Calculus Prep		3
Foreign Language (12-13 hours)				

GENERAL EDUCATION	DEPT & COURSE #	COURSE TITLE	GRADE	CR HRS
A. Biological, Physical, and Mathematical Sciences (15-16 hours) 6-7 hours biological <u>and</u> physical science including one laboratory course. Must have C-range in MRP course	✦Math 1300	Finite Math		3
	✦Math 1400	Elements of Calculus		3
	✦Statistics 2500	Intro to Probability & Stats I		3
	(Science lab)			3-5
B. Behavioral Sciences (6 hours)	Anthropology 2030	Cultural Anthropology		3
				3
C. Social Sciences (9 hours) *Need a course in American Government or American History to fulfill State Requirement	PS 1400 <i>or</i> 2700	International Relations or Comparative Political Systems		3
	Geography 1100 <i>or</i> 1200	Regions and Nations of the World I or II		3
	*			
D. Humanities and Fine Arts (12 hours) 3 hours of civilization and 3 hours of literature required beyond additional language requirements * Must be fulfilled with Core Humanities course from the list in the degree requirements Must represent three subject areas		Civilization (must be related to language of study)		3
		Language Literature (must be in language of study)		3
	*	Core Humanities from the list in the degree requirements		3
				3
<i>Three 2000 level or above Arts & Science approved courses (minimum 9 hours) must be distributed in at least two of the four areas listed above. One course must be an MU course.</i>				

Foundation Requirements for Degree

Writing Intensive Courses: <i>(2 required, one must be at the 3000-level, and one should be a course from the College of Business) C- or better</i>	<i>This graduation plans reflects the combined requirements for graduation for the Trulaske Colleges of Business and Arts and Science.</i>
1. Management 3200 (3)	
2.	