January Intersession Course in Paris/London
FIN 4185
Problems in Finance: International Business Management

1. Highlights
- Earn three credit hours studying international business management in Europe.
- Compare Paris’s market economy with London’s market economy.
- Six in-depth visits to international organizations; four visits in Paris and four in London. Opportunities will be provided in each organization to meet with managers and to discuss international business strategy/management.
- Participate with 50-60 other undergraduate students from MU and MU Professor Steve Ferris.
- Participate in various planned and spontaneous activities to enrich your stay in both cities.
- Welcome in New Year 2016 European style in Paris!

2. General Requirements for Program Eligibility and Participation
The following general requirements apply so that MU can conduct a quality program for all student participants:
A. Students must be in good academic and disciplinary standing with MU.
B. Students will need a valid passport with an expiration date greater than 6 months after return date.
C. Students will be asked to sign a liability release form and medical release form (MU International Center).
D. Each student must meet minimum health insurance requirements set by the University. Therefore, as part of your program fee, you will be enrolled in the University’s HTH Health plan for the duration of the program. You will receive an HTH ID card during the pre-departure class and you will be expected to visit the HTH website and familiarize yourself with the plan and procedures for health emergencies.
E. You will be expected to participate in the International Center’s orientation in the fall for business study abroad programs.
F. Students will be expected to follow acceptable behavior as outlined in the MU student conduct manual and the MU “Conditions of Participation and Program Acceptance” form.
G. Open to all MU sophomores, juniors, and seniors, including non-business majors. Grad students must get prior approval from Program Director.

3. Program Details
A. Program beginning and end
The program begins with the registration of the student at the arrival city hotel on December 28 and terminates upon his/her check out from the departure city hotel on 12 January 2016.

B. Course overview
This course is designed for undergraduate students, regardless of major, who want to learn more about international business in a direct, hands-on fashion. Students will enroll in FIN 4185, a three-hour course in international business management with a particular emphasis on Europe.

This course will consist of two components: pre-departure classes that provide the student with lectures on course material and an opportunity to complete some of the travel and administrative requirements associated with the European travel component of the course; a two-week international travel experience which includes experiential learning exercises, group discussions and presentations, and six visits to international companies.
Four company visits will be made in Paris and four will be made in London. These visits are an essential part of the learning experience and allow the students to talk with organizational managers regarding international business strategies in marketing, finance, and management. These visits will allow the student to see how business concepts and strategies that are discussed in the classroom are applied to real international business problems. The specific companies to be visited have been determined; however, modifications to the schedule may occur. The schedule while abroad will allow abundant free time for sightseeing, visiting local cultural and historic sites, and shopping.

C. Location: The program events will be centered in Paris and London. Technical visits to companies will involve short bus trips to locations outside these cities.

D. Lodging and Meals
All lodging will be in three or four-star hotels and include all breakfasts. Two group dinners will be organized; one in Paris and one in London. Both will be held on the last night in each city. Hotel locations -

- Paris: Mercure Gare de Lyon
- London: Hotel TBA

Language and Culture: Paris is the jewel in the crown of French culture and is extremely diverse in both ethnicity, religion and politics and has played an important role in cinema, fashion and cuisine. The French Revolution claimed universalism for the democratic principles of the Republic and they have often been a haven for political refugees and persecuted minorities.

London is known as the commercial capital of Great Britain, one of the top financial centers in Europe and is considered an alpha world city by the Globalization and World Cities Research Network

4. Course Offerings and Prerequisites: (This course will directly satisfy a finance emphasis for BSBA graduation requirements.)

<table>
<thead>
<tr>
<th>MU Course</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>• FIN 4720-2: Problems in Finance: International Business Management.</td>
<td>No prerequisite, but Mgmt 3000, Mktg 3000, and Fin 3000 desirable</td>
</tr>
<tr>
<td>• MU Professor Steve Ferris</td>
<td>Requires permission # from Fin Dept. to register.</td>
</tr>
<tr>
<td>• Graded S/U</td>
<td></td>
</tr>
</tbody>
</table>

Note: This course has been designated by the registrar’s office as a spring course. Educational fees for 3 spring semester credit hours are costs you would normally see on your spring bill. Non-resident students should plan on paying the usual non-resident educational fees. Actual fees for the spring semester are set by the Board of Curators during their April meeting. Be sure to let your academic advisor know if these 3 units will put you over your max for spring.
Pre-departure Class meetings at MU

Prior to the start of the program, pre-departure class sessions will be held in Cornell Hall, beginning in October. The purpose of these class meetings will be to provide lectures on the principles of international business, review information regarding the companies that will be visited and orientation to the host country, travel administration, and safety abroad.

This is a non-credit course for which you will be required to register before the first day of the pre-departure class, in order to go on the program. You will not be charged any educational fees for this “course”.

It is expected that students will participate in all pre-departure class sessions. Any exception to this will be managed on a case-by-case basis at the discretion of the Program Director after consultation with the student. Minimally, the student will be required to contact the lead professor and student manager to make arrangements to cover the missed course content.

Course Number:  
Undergrads - BUS_AD 0553  
Grads - BUS_AD 0582  
Class # 60034  
Class # 60035

Meeting Schedule:
- Tuesdays
- Oct 6 through Dec 1, 2015
- 6-8:30pm
- Room TBA

NOTE: It is a requirement of this program that you attend all of these class sessions to get you ready for your program adventure. You must plan to attend all of the classes or you will not be accepted to participate in this program. Possible special circumstances may allow flexibility on this requirement, but would have to be approved prior to missing the class.

5. Program Schedule:

<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Location</th>
<th>Tentative Activities – 2015-2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>27-Dec</td>
<td>Sunday</td>
<td>Depart U.S. for Paris as per individual arrangements</td>
</tr>
<tr>
<td>2</td>
<td>28-Dec</td>
<td>Monday</td>
<td>Arrival in Paris and check in at Hotel Mercure Gare de Lyon</td>
</tr>
<tr>
<td>3</td>
<td>29-Dec</td>
<td>Tuesday</td>
<td>Paris</td>
</tr>
<tr>
<td>4</td>
<td>30-Dec</td>
<td>Wednesday</td>
<td>Paris</td>
</tr>
<tr>
<td>5</td>
<td>31-Dec</td>
<td>Thursday</td>
<td>Paris</td>
</tr>
<tr>
<td>6</td>
<td>1-Jan</td>
<td>Friday</td>
<td>Paris</td>
</tr>
<tr>
<td>7</td>
<td>2-Jan</td>
<td>Saturday</td>
<td>Paris</td>
</tr>
<tr>
<td>8</td>
<td>3-Jan</td>
<td>Sunday</td>
<td>Paris</td>
</tr>
<tr>
<td>9</td>
<td>4-Jan</td>
<td>Monday</td>
<td>Paris</td>
</tr>
<tr>
<td>10</td>
<td>5-Jan</td>
<td>Tuesday</td>
<td>London</td>
</tr>
<tr>
<td>11</td>
<td>6-Jan</td>
<td>Wednesday</td>
<td>London</td>
</tr>
<tr>
<td>12</td>
<td>7-Jan</td>
<td>Thursday</td>
<td>London</td>
</tr>
<tr>
<td>13</td>
<td>8-Jan</td>
<td>Friday</td>
<td>London</td>
</tr>
<tr>
<td>14</td>
<td>9-Jan</td>
<td>Saturday</td>
<td>London</td>
</tr>
<tr>
<td>15</td>
<td>10-Jan</td>
<td>Sunday</td>
<td>London</td>
</tr>
<tr>
<td>16</td>
<td>11-Jan</td>
<td>Monday</td>
<td>London</td>
</tr>
<tr>
<td>17</td>
<td>12-Jan</td>
<td>London</td>
<td>Return to the U.S. from London as per individual arrangements</td>
</tr>
</tbody>
</table>
6. Students Graduation Ceremony
Due to the departure date, this issue does not apply to this program.

7. Weekend Travel
Individual travel on weekends will not be possible during this program.

8. Travel to program site from the U.S.
*Students are responsible for purchasing their own air travel.* The Study Abroad Program and MU will not be responsible for any expenses incurred, (including lodging) due to delays or cancellations of flight arrangement made by the student. *The student is also responsible for arranging their transportation to the arrival city hotel and travel to the airport from the departure city hotel.* Students who are concerned about costs that they might incur due to weather delays or flight cancellations are encouraged to buy travel insurance.

Students should plan to arrive at the Hotel Mercure Gare de Lyon, (address listed below) by 5pm local time on Dec 28th. This allows the student time to travel to the hotel during the daylight hours. If a student’s arrival in Paris is delayed due to a flight rescheduling or cancellation, students should follow the contingency plan outlined in their trip booklet. Professor Ferris will make every effort to work with the student to ensure that anyone who is delayed receives full academic credit for the course. Students will be provided an opportunity to complete any missed assignments or to complete an equivalent alternative.

**Arrival Hotel Information: (need to arrive at the hotel on 28 December 2015)**
Hotel Mercure Gare de Lyon
2 place Louis Armand
Paris, France

**Departure Hotel Information: (will depart on 12 January 2016)**
TBD

9. Estimated Budget
The following budget may be used for planning purposes.

<table>
<thead>
<tr>
<th>Student Planning Budget</th>
<th>Program Fee Paid to MU</th>
<th>Educational Fees Paid to MU</th>
<th>Estimated Airfare</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airfare</td>
<td></td>
<td></td>
<td>$1500</td>
<td>$1500</td>
</tr>
<tr>
<td><em>Estimate based on average fares from the previous summer.</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational Fees (based on Undergrad rates)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MU Tuition <em>(estimated for 3 credit hours)</em></td>
<td></td>
<td>$822</td>
<td>$822</td>
<td></td>
</tr>
<tr>
<td>TCoB Professional Fee</td>
<td></td>
<td>$218</td>
<td>$218</td>
<td></td>
</tr>
<tr>
<td>Technology Fee</td>
<td></td>
<td>$39</td>
<td>$39</td>
<td></td>
</tr>
<tr>
<td>Program fee: <em>(billed to student account)</em></td>
<td></td>
<td>$3779</td>
<td>$3779</td>
<td></td>
</tr>
<tr>
<td>Estimated Total Student Cost</td>
<td>$3779</td>
<td>$1079</td>
<td>$1200</td>
<td>$6358</td>
</tr>
</tbody>
</table>

- The educational fees noted above are only estimates. Non-resident students should plan on paying non-resident educational fees; actual fees for the spring 2016 semester have not yet been established.
- Each student will be responsible for paying separately the $75 MU international center fee.
Cost
The program will **include the following:**
- A. Transportation for all company visits
- B. Thirteen nights lodging in four-star hotels and include all breakfasts while in Paris and London.
- C. Bus transportation from Paris to London.
- D. Two group dinners; one in Paris and one in London.
- E. University of Missouri HTH Insurance coverage for the duration of the program. *(Note: In some cases you may be required to pay out of pocket to receive services. This coverage allows you to submit claims for reimbursement by HTH for any medical expenses incurred out of the US while on the program.)*

**Expenses NOT included** in the Trulaske College of Business program fee are:
- A. **RT airfare from US to Paris and return to US from London.**
- B. Independent travel after the program.
- C. Educational fees for this course will be the same as those for a three-hour undergraduate course, spring semester. Resident students pay usual resident fees. Non-resident students will pay the usual non-resident fees. The exact cost of educational fees will be set by the MU Board of Curators during the April meeting prior to the January program.
- D. Passport renewal or passport application fees.
- E. MU International Center study abroad administrative fee of $75. This fee covers MU support services for student emergencies during the program period.
- F. Daily personal expenses such as souvenirs, personal items, going out at night, and city transportation, such as subway, taxi, and bus fares would be extra. Costs may vary depending upon a person’s actual needs and wants.
- G. Some lunches and dinners on a daily basis paid by the student (estimated at $50/day average cost).
- H. Personal transportation costs in country to participate in non-program organized activities.

**10. Schedule of Payments**

<table>
<thead>
<tr>
<th>Description</th>
<th>Date</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Fee</strong> ($3,200) Billed to your student account in the fall.</td>
<td>Approx. Dec 15</td>
<td>$3779</td>
</tr>
<tr>
<td><strong>Educational Fees</strong></td>
<td>Approx. Dec 15</td>
<td>$1079</td>
</tr>
<tr>
<td>3 credit hours of MU summer courses. (Estimated cost)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Billed to your student account in the fall.</td>
<td>Approx. Dec 15</td>
<td>$75</td>
</tr>
<tr>
<td><strong>International Center fee ($75</strong> Billed to your account/Fall</td>
<td>Approx. Dec 15</td>
<td>$75</td>
</tr>
</tbody>
</table>

**Note:** This course has been designated by the registrar’s office as a spring course. Educational fees for 3 spring semester credit hours are costs you would normally see on your spring bill. Non-resident students should plan on paying the usual non-resident educational fees. Actual fees for the spring semester are set by the Board of Curators during their April meeting. **Be sure to let your academic advisor know if these 3 units will put you over your max for spring.**
11. Withdrawal from Program - **Student must contact Karyn Cremeens directly by e-mail documenting any withdrawals from the intended study abroad program.** Withdrawal date will be determined to be the date shown on the e-mail that you send to the Student Services Coordinator in 307 Cornell Hall stating that you are withdrawing from the program.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Withdrawal After:</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100 will be billed</td>
<td>Registration submitted</td>
</tr>
<tr>
<td>$600 will be billed</td>
<td>15 September</td>
</tr>
<tr>
<td>$1,500 will be billed</td>
<td>25 September</td>
</tr>
<tr>
<td>$2,000 will be billed</td>
<td>25 October</td>
</tr>
<tr>
<td>$2,500 will be billed</td>
<td>25 November</td>
</tr>
</tbody>
</table>

***Depending on the date that you withdraw from the program, the study abroad department may or may not be able to get a refund from the vendor. Your refund will be relative to the costs that can be recovered. If you have not been billed the program fee at the time of your withdrawal – you will be billed for any cancellations fees charged to the program.***

12. Visas and Travel Documents

All students will need a valid US passport or appropriate passport/documentation from their country of citizenship. **No visas are needed for US passport holders (American citizens) to travel or visit France or The Netherlands.** Please see the [Visas and Travel Documents](#) section on the application for complete details about passports and visas. **If you are not a US Citizen**, please check the country’s web page to determine if you will need to apply for a tourist visa. **Copy of passport due to Study Abroad office by Oct 9.**


This program does not use a competitive selection process. Acceptance into this program will be dependent upon the date registration forms are submitted. Students who register after 55 students have submitted their registration forms will be placed on a waiting list and accepted as space permits.

**IMPORTANT:** If you are a student with a disability and anticipate requesting accommodations while studying abroad, we encourage you to notify the MU Office of Disability Services as early as possible ([http://disabilityservices.missouri.edu](http://disabilityservices.missouri.edu)). Early notification is essential to allow us time to ensure that appropriate arrangements and reasonable accommodations can be provided, both by the program and our Study Abroad partner organizations.

14. Student Financial Aid

This program may qualify for student financial aid. Contact the Financial Aid office for clarification and details. (573-882-7506) [http://financialaid.missouri.edu](http://financialaid.missouri.edu/)

15. Scholarships

The International Center website, [http://international.missouri.edu/study-outside-the-us/getting-started/financing/mu-scholarships.php](http://international.missouri.edu/study-outside-the-us/getting-started/financing/mu-scholarships.php) has a list of available scholarships for studying abroad.
Disclaimer: The costs and schedules presented in this document are best estimates performed in good faith and do not represent any kind of fixed contract. The nature of dealing with foreign partners makes it difficult to plan exactly how this study abroad program will be finalized.

Program Cancellation Policy for Student Financial Liability

I understand that in some circumstances I may not receive full academic credit for the study abroad program for which I have applied. These circumstances include, but are not limited to:

- Cancellation of the program due to circumstances beyond the control of the University of Missouri;
- A decision by the University, in its sole discretion, that cancellation of the program is appropriate based on health, safety, or similar considerations;
- My inability to participate in or complete the program due to circumstances beyond the control of the University of Missouri
- My dismissal from the program.

I understand that in any of these circumstances, I will be refunded only those costs that can be recovered by the University of Missouri or the University’s partner program. If I have not been billed the program fee at the time of my withdrawal – I understand that I will be billed for any cancellation fees charged to the program.

To obtain more information visit:

Trulaske College of Business International Programs Web Page:
http://TCoBStudyAbroad.missouri.edu

Course and Program Information: Steve Ferris, Tel: 573-882-9905,
E-mail: ferris@missouri.edu (anytime)

Questions regarding Registration Forms, Passport and Visa:
Karyn Cremeens, Cornell 307, Tel: 573-884-5312, e-mail:
Registration Procedure – use as checklist

Step 1: Registration

☐ Print out this registration packet.

☐ Make a copy of your passport photo page. Note that your passport MUST BE VALID at least six months later than you plan to return to the U.S. This is a U.S. passport control regulation for re-entry into the U.S. If you do not have a passport, see step 2 below.

☐ Study Abroad Registration Form. Complete the Study Abroad Registration Forms.

☐ Bring the following to the Study Abroad office in 307 Cornell Hall:
  ☐ Registration forms
  ☐ Copy of your passport.
  • You may apply without having received your passport. Simply write “applying” on the form where it asks for your passport number. You do need to make sure you submit a copy as soon as possible.

Step 2: Obtaining a Passport.

• IF you do not already have a passport, then the next step is to apply for a passport. You will need passport photos to submit with your passport application (2) and visa application (1). (see below)

☐ The main post office in Columbia has a passport window with a person who can assist you, or you can go to the web site at: http://travel.state.gov/passport/passport_1738.html

☐ Once you receive your passport – send a copy to tcobstudyabroad@missouri.edu in a pdf. file or bring your passport to the office to have a copy made.

☐ No visas are needed for US citizens with US passports to travel or visit in western and/or central/eastern Europe. Visas needed for the India and China programs will be addressed in the pre-departure class sessions. Non-US citizen students at Mizzou will need to check the Internet about visa requirements for their particular country of citizenship.

(FedEx-Kinko’s, Walgreens and Wal-Mart produce regulation photos but shopping mall photo booths are not acceptable.)

Check with the TCOB Study Abroad Office in 307 Cornell Hall, for questions on registration, passport applications, and the study abroad registration form.
University of Missouri-Columbia  
Trulaske College of Business  
STUDY ABROAD REGISTRATION FORMS

Name as it appears on your passport:

___________________  ______  ________________

Last Name  First Name  Middle Name  Student Number

Signature  Pawprint

Telephone Number: (_______) ___________________  Date: ________________________

Billing Policy in the event of Withdrawal from the Program: Student must contact the Student Services Coordinator directly by e-mail documenting any withdrawals from the intended study abroad program.

Withdrawal date will be determined to be the date shown on that e-mail.

Withdrawal After:

<table>
<thead>
<tr>
<th>Penalty Amount</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100 penalty</td>
<td>Registration Submission</td>
</tr>
<tr>
<td>$600 penalty</td>
<td>15 September</td>
</tr>
<tr>
<td>$1,500 penalty</td>
<td>25 September</td>
</tr>
<tr>
<td>$2,000 penalty</td>
<td>25 October</td>
</tr>
<tr>
<td>$2,500 penalty</td>
<td>25 November</td>
</tr>
</tbody>
</table>

***Depending on the date that you withdraw from the program, the study abroad department may or may not be able to get a refund from the vendor. Your refund will be relative to the costs that can be recovered. If you have not been billed the program fee at the time of your withdrawal – you will be billed for any cancellations fees charged to the program.

Program Cancellation Policy for Student Financial Liability

I understand that in some circumstances I may not receive full academic credit for the study abroad program for which I have applied. These circumstances include, but are not limited to:

- Cancellation of the program due to circumstances beyond the control of the University of Missouri;
- A decision by the University, in its sole discretion, that cancellation of the program is appropriate based on health, safety, or similar considerations;
- My inability to participate in or complete the program due to circumstances beyond the control of the University of Missouri.
- My dismissal from the program.

I understand that in any of these circumstances, I will be refunded only those costs that can be recovered by the University of Missouri or the University's partner program. If I have not been billed the program fee at the time of my withdrawal – I understand that I will be billed for any cancellation fees charged to the program.

Signature ____________________________________________ date ____________________

Office use only

PP  Entered  Contact
### ADDITIONAL STUDENT INFORMATION

**Birth Date:** ______________

**Citizenship:** ☐ U.S. ☐ Other: __________________________________________

Undergraduate ☐ Graduate (circle one) ☐ Graduate Tuition Waiver? ☐ Y ☐ N

**Passport Status:** Attached Renewing Applying Sending (Please circle)

**Please provide a color copy of the photo page**

**Student Major:** ______________  **Expected Graduation Date:** ______________

**Missouri Residency Status:** ☐ Resident ☐ Non-Resident (Please circle)

**Local Address:** __________________________________________________________

________________________________________________________

**Local Phone:** (_____ ) __________ Local information valid until (date): ______________

**Emergency Contact:** (required)  **Last**  **First**  **Middle**

Address: __________________________________________________________

________________________________________________________

**Home Phone:** (_____ ) __________ **Work Phone:** (_____ ) __________

**Emergency E-mail:** (required) __________________________________________

**Professional Organization Member:**

☐ Alpha Kappa Psi  ☐ Delta Sigma Pi  ☐ Marketing Forum  ☐ Other __________________________

**Social Organization Member:**

☐ Sorority  ☐ Fraternity  ☐ Other __________________________________________

**T-SHIRT SIZE:**  Please circle one - Small Medium Large XLarge XXLarge
IMPORTANT: If you are a student with a disability and anticipate requesting accommodations while studying abroad, we encourage you to notify the MU Office of Disability Services as early as possible (http://disabilityservices.missouri.edu). Early notification is essential to allow us time to ensure that appropriate arrangements and reasonable accommodations can be provided, both by the program and our Study Abroad partner organizations.

CERTIFICATIONS

Are you currently 1) on scholastic probation; or 2) under any disciplinary sanction by the university?

☐ Yes ☐ No

Please note that the fact that a student is on probation or under sanction will be taken into account when making a decision regarding that student’s Registration for study abroad and may result in the rejection of Registration. As part of the Registration process, current academic and disciplinary standing will be reviewed. Failure to indicate probationary status will result in withdrawal of support for Registration.

May the International Center provide information related to your study abroad program to the person listed as your emergency contact?

☐ Yes ☐ No

I certify that the information in this Registration document is complete and correct to the best of my knowledge. I understand that any action on this Registration is contingent on review of all of my grades until the time of departure for the program. I further understand that, if I incur a disciplinary sanction prior to my departure overseas, this may result in the withdrawal of support for my participation in the program. I understand that the Registration process may include supplementary materials, which I agree to complete promptly. If accepted, I will participate in all required orientations and complete all evaluations. Finally, I authorize the Director of Study Abroad to release any information deemed relevant to my health and/or safety.

Student Signature

Date

To obtain more information, please visit the
- Trulaske College of Business International Web page TCoBStudyAbroad.missouri.edu
- TCoB Study Abroad Office
  307 Cornell Hall
  Tel: 573-884-5312
  or
- E-mail: TCoBStudyAbroad@missouri.edu.