January Intersession Course in London/Amsterdam  
FIN 4720: Problems in Finance--International Business  
Depart December 27, 2017 – Return January 12, 2018

1. Highlights
   • Earn three credit hours studying international business in Europe.
   • Compare the UK’s economy with The Netherland’s economy.
   • Ten in-depth visits to international organizations; five visits in London and four in Amsterdam. Opportunities will be provided in each organization to meet with managers and to discuss international business strategy.
   • Participate with other undergraduate students from MU.
   • Participate in various planned and spontaneous activities to enrich your stay in both cities.
   • Welcome in New Year 2018 European style in London!

2. General Requirements for Program Eligibility and Participation
   The following general requirements apply so that MU can conduct a quality program for all student participants:
   A. Students must be in good academic and disciplinary standing with MU.
   B. Students will need a valid passport with an expiration date greater than 6 months after return date.
   C. Students will be required to complete the online application process which includes all necessary risk and release forms required by the University.
   D. Each student must meet minimum health insurance requirements set by the University. Therefore, as part of your program fee, you will be enrolled in the University’s GeoBlue Health plan for the duration of the program. You will be expected to visit the GeoBlue website, print your ID card and familiarize yourself with the plan and procedures for health emergencies.
   E. Students will be expected to follow acceptable behavior as outlined in the MU student conduct manual and the MU “Conditions of Participation and Program Acceptance” contract.
   F. Open to all MU students, including non-business majors. Grad students must get prior approval from Program Director.

3. Program Details
   A. **Program beginning and end**
      The program begins with the registration of the student at the arrival city hotel on December 28 and terminates upon his/her check-out from the hotel of the departure city on January 12, 2018.

   B. **Course overview**
      This course is designed for undergraduate students, regardless of major, who want to learn more about international business in a direct, hands-on fashion. Students will enroll in FIN 4720, a three-hour course in international business with a particular emphasis on Europe.

      This course will consist of two components: pre-departure classes that provide the student with lectures on course material and an opportunity to complete some of the travel and administrative requirements associated with the European travel component of the course; a two-week international travel experience which includes experiential learning exercises, group discussions and presentations, and eight visits to international companies.

      Five company visits will be made in London and five will be made in Amsterdam. These visits are an essential part of the learning experience and allow the students to talk with organizational managers regarding international business strategies in marketing, finance, and management. These visits will allow
students to see how business concepts and strategies that are discussed in the classroom are applied to real international business problems. The specific companies to be visited have been determined; however, modifications to the schedule may occur. The schedule while abroad will allow free time for sightseeing, visiting local cultural and historic sites.

C. Location: The program events will be centered in London, England and Amsterdam, The Netherlands. Technical visits to companies will involve short bus trips to locations in and outside these cities.

D. Lodging and Meals: All lodging for thirteen nights will be in four-star hotels and include all breakfasts. Two group dinners will be organized; one in London and one in Amsterdam. Both will be held on the last night in each city.

E. Language and Culture: London is a leading global city in the arts, commerce, education, entertainment, fashion, finance, healthcare, media, professional services, research and development, tourism, and transportation. It is crowned as the world's largest financial center and has the fifth- or sixth-largest metropolitan area GDP in the world. London is a world cultural capital. It is the world's most-visited city as measured by international arrivals.

Amsterdam is known as the commercial capital of the Netherlands and one of the top financial centers in Europe. The city is also the cultural capital of the Netherlands and is considered an alpha world city by the Globalization and World Cities (GaWC) study group.

4. Course Offerings and Prerequisites: (This course will directly satisfy a finance emphasis for BSBA graduation requirements.)

<table>
<thead>
<tr>
<th>MU Course</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>• FIN 4720: Problems in Finance: International Business. (Finance course).</td>
<td>No prerequisite, but Mgt 3000, Mktg 3000, and Fin 3000 desirable</td>
</tr>
<tr>
<td>• MU Interim Dean Steve Ferris</td>
<td>Requires permission # from Fin Dept. to register.</td>
</tr>
<tr>
<td>• Graded A-F</td>
<td></td>
</tr>
</tbody>
</table>

Note: This course has been designated by the registrar’s office as a spring course. Educational fees for 3 spring semester credit hours are costs you would normally see on your spring bill. Non-resident students should plan on paying the usual non-resident educational fees. Actual fees for the spring semester are set by the Board of Curators during their April meeting. Be sure to let your academic advisor know if these 3 units will put you over your max for spring.

Pre-departure Class meetings at MU
Prior to the start of the program, pre-departure class sessions will be held in Cornell Hall, beginning in October. The purpose of these class meetings will be to provide lectures on the principles of international business; review information regarding the companies that will be visited; and orient students to the host country, travel administration, and safety abroad.

This is a non-credit course for which you will be required to register for before the first day of the pre-departure class in order to study abroad. You will not be charged any educational fees for this “course”.


It is expected that students will participate in all pre-departure class sessions. Any exception to this will be managed on a case-by-case basis at the discretion of the Program Director after consultation with the student.

Course Number: Undergrads - BUS_AD 0553 Class # 58249

Meeting Schedule:
- Tuesdays, Oct 10 through Dec 5, 2017
- 6-8:30pm
- Room 011 Cornell Hall

**NOTE:** It is a requirement of this program that you attend all of these class sessions to prepare for your Europe program. You must attend all of the classes or you will not be allowed to participate in this program. Possible special circumstances may allow flexibility on this requirement but would have to be approved by the program director prior to missing the class. **If you are dropped from the program because of non-attendance – you will be subject to the penalties listed in section 11 of this document.**

5. Program Schedule:

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>DRAFT - Activities - 3/16/2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Depart U.S. for London as per individual travel arrangements</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Arrival in London and check in at Hotel</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Morning Check In. Orientation in am. Company visit to Emirates Stadium (marketing presentation).</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Morning Check In. Free Day.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Morning Check In. Free Day.</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Morning Check In. Free Day.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Morning Check In. Company visit to Pricewaterhouse Coopers (effect of Brexit on the British economy. Company visit to Fuller’s Brewery.</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Morning Check In. Company visit to Coca-Cola (facilities tour and meet with a member of the management team).</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Morning Check In. Company visit to Jaguar (facilities tour and presentation on business). Program dinner.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Morning Check in. Transfer to Amsterdam by chartered bus via the Euro Tunnel and check in at hotel.</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Morning Check In. Free Day.</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Morning Check In. Free Day.</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Morning Check In. Company visit to Flora Holland.</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Morning Check In. Travel to Rotterdam. Tour the Port of Rotterdam (import/export presentation).</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Morning Check In. Company visit to Zaanse Schans (presentation on business purpose of windmills).</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Morning Check In. AM Company TBD, Company visit to Grolsch Brewery. Farewell program dinner.</td>
<td></td>
</tr>
</tbody>
</table>
| 17      | Depart hotel. Transfer to airport on your own.
6. Students Graduation Ceremony
Due to the departure date, this issue does not apply to this program.

7. Weekend Travel
Individual travel on weekends will not be possible during this program.

8. Travel to program site from the U.S.
_Students are responsible for purchasing their own air travel_. The Study Abroad Program and MU will not be responsible for any expenses incurred, (including lodging) due to delays or cancellations of flight arrangement made by the student. _The student is also responsible for arranging their transportation to the arrival city hotel and travel to the airport from the departure city hotel_. Students who are concerned about costs that they might incur due to weather delays or flight cancellations are encouraged to buy travel insurance.

Students should plan to arrive at the London hotel, (address listed below) by 5pm local time on Dec 28. This allows time to travel to the hotel during the daylight hours. **If a student’s arrival in London is delayed due to a flight rescheduling or cancellation, students should follow the contingency plan outlined in their trip booklet.** Professor Ferris will make every effort to work with the student to ensure that anyone who is delayed receives full academic credit for the course. Students will be provided an opportunity to complete any missed assignments or to complete an equivalent alternative.

**Arrival Hotel Information: (need to arrive at the hotel on 28 December 2016)**
Novotel London West★★★★★
1 Shortlands
Hammersmith International Ctre
Hammersmith
W6 8DR LONDON - UNITED KINGDOM
Tel (+44)207/660680 - Fax (+44)208/7412120
Email H0737@accor.com

**Departure Hotel Information: (will depart on 12 January 2018)**
Hotel Ibis Amsterdam Centre
Stationsplein 49
1012 AB - AMSTERDAM
Amsterdam, Netherlands

9. Estimated Budget
The following budget may be used for planning purposes.

<table>
<thead>
<tr>
<th>Student Planning Budget</th>
<th>Program Fee paid to MU</th>
<th>Tuition/ Fees paid to MU</th>
<th>Personal Expenses</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airfare from US to London and returning from Amsterdam to the US estimate (not included in program fee)</td>
<td></td>
<td>$1200</td>
<td>$1200</td>
<td></td>
</tr>
<tr>
<td>Educational Fees</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MU Tuition (estimated for 3 credit hours) based on Undergrad rates.</td>
<td>$829</td>
<td></td>
<td>$829</td>
<td></td>
</tr>
<tr>
<td>TCOB Business Course Fee</td>
<td>$254</td>
<td></td>
<td>$254</td>
<td></td>
</tr>
<tr>
<td>Technology Fee</td>
<td>$40</td>
<td></td>
<td>$40</td>
<td></td>
</tr>
<tr>
<td>Program fee: (billed to student account) <em>APPROX.</em></td>
<td>$3704</td>
<td></td>
<td>$3704</td>
<td></td>
</tr>
<tr>
<td>MU International Center study abroad fee</td>
<td>$125</td>
<td></td>
<td>$125</td>
<td></td>
</tr>
<tr>
<td><strong>Estimated Student Cost</strong></td>
<td><strong>$3704</strong></td>
<td><strong>$1248</strong></td>
<td><strong>$1200</strong></td>
<td><strong>$6152</strong></td>
</tr>
</tbody>
</table>
The educational fees noted above are estimates. Non-resident students should plan on paying non-resident educational fees; actual fees for the spring 2018 semester have not yet been established.

Each student will be responsible for paying separately the $125 MU international center fee.

Cost
The program will **include the following:**

A. Transportation for all company visits
B. Fifteen nights lodging in four-star hotels and include all breakfasts while in London and Amsterdam.
C. Bus transportation from London to Amsterdam.
D. Two group dinners; one in London and one in Amsterdam.
E. University of Missouri HTH Insurance coverage for the duration of the program. *(Note: In some cases you may be required to pay out of pocket to receive services. This coverage allows you to submit claims for reimbursement by GeoBlue for any medical expenses incurred out of the US while on the program.)*
F. Additional insurance for trip modification, cancelation, or interruption due to health, safety, or similar concerns.

Expenses **NOT included** in the Trulaske College of Business program fee are:

A. **Round Trip airfare from US to London and return to US from Amsterdam.**
B. Independent travel before or after the program.
C. Educational fees for this course will be the same as those for a three-hour undergraduate course, spring semester. Resident students pay usual resident fees. Non-resident students will pay the usual non-resident fees. The exact cost of educational fees will be set by the MU Board of Curators during the April meeting prior to the January program.
D. Passport renewal or passport application fees.
E. MU International Center study abroad administrative fee of $125. This fee covers MU support services for student emergencies during the program period.
F. Daily personal expenses such as souvenirs; personal items; going out at night; and city transportation, such as subway, taxi, and bus fares would be extra. Costs may vary depending upon a person’s actual needs and wants.
G. Some lunches and dinners on a daily basis paid by the student (estimated at $40/day average cost).
H. Personal transportation costs in-country to participate in non-program organized activities.

10. Schedule of Payments

<table>
<thead>
<tr>
<th>Description</th>
<th>Date</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Fee</strong> Billed to your student account in the fall.</td>
<td>Approx. Dec 15</td>
<td>$3,704</td>
</tr>
<tr>
<td><strong>Educational Fees</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 credit hours of MU summer courses. (Estimated cost) Billed to your student account in the fall.</td>
<td>Approx. Dec 15</td>
<td>$1123</td>
</tr>
<tr>
<td><strong>International Center fee</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Billed to your account/Fall</td>
<td>Approx. Dec 15</td>
<td>$125</td>
</tr>
</tbody>
</table>

*Note: This course has been designated by the registrar’s office as a spring course. Educational fees for 3 spring semester credit hours are costs you would normally see on your spring bill. Non-resident students should plan on paying the usual non-resident educational fees. Actual fees for the spring semester are set by the Board of Curators during their April meeting. Be sure to let your academic advisor know if these 3 units will put you over your max for spring.*
11. Withdrawal from Program - **Student must contact the Student Services Coordinator directly by e-mail documenting any withdrawals from the intended study abroad program.** Withdrawal date will be determined to be the date shown on the e-mail that is sent to the Student Services Coordinator in 307 Cornell Hall stating intent to withdraw from the program.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Withdrawal After</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100 Deposit</td>
<td>After Date of Application – no exceptions.</td>
</tr>
<tr>
<td>$600 will be billed</td>
<td>15 September</td>
</tr>
<tr>
<td>$1,500 will be billed</td>
<td>25 September</td>
</tr>
<tr>
<td>$2000 will be billed</td>
<td>25 October</td>
</tr>
<tr>
<td>$2,500 will be billed</td>
<td>25 November</td>
</tr>
</tbody>
</table>

***Depending on the date that you withdraw from the program, the study abroad department may or may not be able to get a refund from the vendor. Your refund will be relative to the costs that can be recovered. If you have not been billed the program fee at the time of your withdrawal – you will be billed for any cancellations fees charged to the program.***

12. Visas and Travel Documents
All students will need a valid US passport or appropriate passport/documentation from their country of citizenship. No visas are needed for US passport holders (American citizens) to travel or visit the UK or The Netherlands. If you are not a US Citizen, please check the country’s web page to determine if you will need to apply for a tourist visa. Copy of passport due to Study Abroad office by Oct 10.

13. Application process and procedures: **APPLICATION Deadline: October 10.**
This program does not use a competitive selection process. Students who register after 50 students have submitted their registration forms will be placed on a waiting list and accepted as space permits.

** (Students must start the process on the selected program’s webpage which is reached via TCoBStudyAbroad.missouri.edu.)

- Go the web page for the program of interest.
- Click on **Details and Information** link which will take you to that program’s information document.
- **Read it thoroughly – failure to do so will not excuse participants from any requirements or penalties.** See section 11 of the information document.
- Once you have decided on which program you would like to attend – click on the “**start application**” link in the upper right corner of the page.
- When you begin the application – you will show up in the database as “**Pending**”.
- You will then receive an e-mail from the **myStudyAbroad** database alerting you that you have either been “Accepted” or are on a WAIT LIST. (That email will explain the consequences for not following the instructions given in the email. **Read it thoroughly – failure to do so will not excuse participants from any requirements or penalties.**)
  - If you are on a WAIT LIST – you will be notified when space is available and you have been “Accepted” and placed onto the HOLD LIST.
  - If you are “Accepted” - you will be placed on a HOLD LIST. (That email will explain the consequences for not following the instructions given in the email. **Read it thoroughly – failure to do so will not excuse participants from any requirements or penalties.**)
- To move to the **ACTIVE ROSTER**, go back into your on-line application and change your status from “Accepted” to “**Committed**”. Be sure you are ready to commit as penalties will begin to apply, subject to Section 11 of the program document.
  - As others on the HOLD LIST commit to the program, they will move ahead of you onto the ACTIVE ROSTER.
  - All programs have a maximum number of participants who can attend the program, so delays could affect your participation in the program.
• Once you have changed your status to “Committed”, you must return to the on-line application and complete the entire application. You will be given a list of sections which are mandatory for completion before the Pre-Departure classes start. **Failure to comply could affect your participation in the program.**

• If, at any point you decide to withdraw from the program – you must notify the Student Services Coordinator via TCoBStudyAbroad@missouri.edu AND return to your on-line app and change your status to “WITHDRAWAL: Declined”. **Penalties are determined by the date that you complete these 2 steps.**

**IMPORTANT:** If you are a student with a disability and anticipate requesting accommodations while studying abroad, we encourage you to notify the MU Office of Disability Services as early as possible (http://disabilityservices.missouri.edu). Early notification is essential to allow us time to ensure that appropriate arrangements and reasonable accommodations can be provided, both by the program and our Study Abroad partner organizations.

14. Student Financial Aid
This program qualifies for student financial aid, because the three hours of courses are MU spring session credits. **Before going to the financial aid office in 11 Jesse Hall for complete financial aid details stop by the Trulaske Study Abroad Office for the financial aid worksheet they will ask you for.**

15. Scholarships
The International Center website, http://international.missouri.edu/study-outside-the-us/getting-started/financing/mu-scholarships.php has a list of available scholarships for studying abroad.

**Disclaimer:** The costs and schedules presented in this document are best estimates performed in good faith and do not represent any kind of fixed contract. The nature of dealing with foreign partners makes it difficult to plan exactly how this study abroad program will be finalized.

**Program Cancellation/Modification Policy for Student Financial Liability**

<table>
<thead>
<tr>
<th>I understand that in some circumstances I may not receive full academic credit for the study abroad program for which I have applied. These circumstances include, but are not limited to:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Cancellation of the program due to circumstances beyond the control of the University of Missouri;</td>
</tr>
<tr>
<td>• A decision by the University, in its sole discretion, that cancellation of the program is appropriate based on health, safety, or similar considerations;</td>
</tr>
<tr>
<td>• My inability to participate in or complete the program due to circumstances beyond the control of the University of Missouri</td>
</tr>
<tr>
<td>• My dismissal from the program.</td>
</tr>
</tbody>
</table>

I understand that in any of these circumstances, I will be refunded only those costs that can be recovered by the University of Missouri or the University’s partner program. If I have not been billed the program fee at the time of my withdrawal – I understand that I will be billed for any cancellation fees charged to the program.

The itinerary of this program may be modified by the Trulaske College of Business and/or the University of Missouri due to health, safety, or similar concerns. Additional program cancellation insurance has been included in your program fee. This coverage includes cancellation for the following reasons: trip modification due to health and/or safety concerns, trip cancellation due to health and/or safety concerns, trip interruption, emergency medical evacuation/repatriation, lost baggage/personal effects, baggage delay, and travel assistance service.
To obtain more information visit:

Trulaske College of Business International Programs Web Page:
http://TCoBStudyAbroad.missouri.edu

Course and Program Information: Gay Albright, 573-882-2403,
albrightj@missouri.edu

Questions regarding Registration Forms, Passport and Visa:
Student Services Coordinator, Cornell 307, 573-884-5312,
tcobstudvabroad@missouri.edu