

Management 4720: Experiential Entrepreneurship Application

Trulaske College of Business

Management 4720: Experiential Entrepreneurship (EA) will engage students in experiences that develop entrepreneurial characteristics such as a passion for business, tenacity despite failure, self-determination, management of risk, self-confidence, creating opportunities, creativity, initiative, and detail orientation. The product of this course intends to be a well-prepared student-entrepreneur fully confident to launch a thought-out business model. Being part of this course allows you in the Entrepreneurship Alliance the remainder of your college career. In fact, we still work with students for several years after graduation. That is how great the EA network is!

Complete the following to apply:

Name (First & Last) –

Email Address –

Degree/Emphasis Area (Major & Minor) –

How many credit hours will you have at the end of this semester?

List any entrepreneurship courses you have taken.

Entrepreneurs need to give clear and concise pitches. In less than three sentences, describe why you want to be in Management 4720.

Entrepreneurs are typically creative and innovative in their approaches to problems. If you could have one superpower, what would it be and what problem would you solve with it?

If you have some entrepreneurial experience, or are currently thinking about or involved with a venture, please describe it in just a few short sentences.

What are three bullet points that you would like to get out of the Entrepreneurship Alliance?

Entrepreneurship involves a lot of ambiguity. It is also uncomfortable and requires some “outside the box solutions”. With this in mind, Management 4720 is not like a normal class. It requires you to be engaged in several activities and retreats outside the classroom that will involve as many as two Fridays and two different Saturdays throughout the semester you are enrolled. **Will you commit to participate in these experiences?**

If selected for Management 4720, which section would you prefer to enroll? **9:30 am** or **11:00 am**

Submit Completed Application to: **mubusea@missouri.edu**