Dual BSIT/MBA

A joint degree program administered through the School of Engineering and the Crosby MBA Program is available for students who wish to earn a Bachelor of Science in Information Technology (BSIT) and a Master of Business Administration (MBA). Individuals interested in pursuing engineering and business will find that this program provides them with a valuable set of skills to excel in this rapidly growing field. If earned separately, the BSIT degree would take four years and the MBA degree would take two years. The dual degrees may be completed in five years assuming normal progress toward each degree.

Career Opportunities
BSIT/MBA students are sought after by a variety of companies because they have a strong technology and analytical skills combined with their business competencies. The complex problems facing today’s organizations often require that the engineer’s analytical ability be applied simultaneously with the manager’s integrative perspective.

Curriculum
The curriculum has been designed so that business essentials are addressed by courses in at least one of the departments, and then specialized courses are pursued in the upper levels. Waivers for MBA classes are based upon equivalent offerings in the BSIT program. Prospective students should work directly with the BSIT advisor listed below as early as possible in their BSIT program so that they take all necessary courses in the correct sequence. BSIT students must take Stats 3500, Econ 1014 and IMSE 2710 as part of their coursework in order to qualify for the waivers for the MBA program.

Students who apply and are admitted to the Crosby MBA program will take 6 credit hours of MBA courses during each of the fall and spring semesters of their senior year. The remaining 30.5 MBA credits will be taken the year following completion of the BSIT, for a total of 42.5 business credits. When a student is enrolled in the dual program, the BSIT degree requirements will decrease by 6 hours of elective credits in order to give the student more room in their schedule their senior year to be able to start taking MBA coursework.

Application Procedure
Applicants to the dual degree program must complete an MBA departmental application and a Change of Division form and meet admission standards. Applications are typically submitted during the junior year. Students may take either the GMAT or GRE and early application is encouraged.

For MBA information contact:
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CROSBY MBA/BSIT PROGRAM REQUIRED COURSES

FALL COURSES
Accountancy 7310 - Accounting for Managers (3)*
Business Admin 7050 – MBA Communications Practice (1.5)
Business Admin 7340 – Business Ethics & Leadership (1.5)
Business Admin 8010 – MBA Seminar (1)
Finance 8350 - Financial Statement Analysis 1 (1.5)*
Management 7480 - Managerial Analytics (1.5)
Management 7970 - Introduction to Strategy (1.5)
Marketing 7460 – Managerial Marketing (1.5)
Marketing 7470 – Advanced Marketing Management (1.5)

SPRING COURSES
Business Admin 8020 – MBA Seminar 2 (1)
Business Admin 8500 - Bus Problem Analysis: Field Project (3)
Management 7380 - Organization Behavior 1: The Individual (1.5)*
Management 7390 - Organization Behavior 2: Macro Processes (1.5)*
Management 7430 - Operations Strategy (1.5)
Management 8970 - Strategy and Global Competitiveness (1.5)

ELECTIVES
Finance 8000 Level – 3
Marketing 8000 Level – 3
MBA Open Choice (may include a 9-credit concentration) – 12

* These courses may be waived based on prior course work and acceptable grades.

Note: All required courses listed above are offered once per year. The above listing is the tentative schedule of which semester each class will be offered. 1.5 credit courses are offered either in the first 8 weeks or second 8 weeks of a semester. Students will work with both BSIT and MBA advisors to schedule classes to fit individual needs.

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