

TRULASKE COLLEGE OF BUSINESS- MARKETING

Bachelor of Science in Business Administration (BSBA) - Emphasis in MARKETING beginning **Fall 2022 - Present**

Student Name: _____ Student ID Number: _____

GENERAL EDUCATION REQUIREMENTS- Full list available at <http://generaleducation.missouri.edu/courses/>

STATE REQUIREMENT (3)	BIO OR PHYS LAB SCIENCE (1) +	HUMANITIES & FINE ARTS (9)
_____	_____	_____
_____	_____	_____
ELECTIVES (Credit Hours Needed Vary)	BEHAVIORAL & SOCIAL SCIENCE (9)	MATH SCIENCE (9)
_____	Fulfilled by BSBA ECONOM/MRKTNG courses	Fulfilled by BSBA MATH/STAT courses

	☐ DEPTH of KNOWLEDGE FULFILLED	_____ Hours Left

UPPER-LEVEL ADMISSION REQUIREMENTS (33 HRS) - All courses are 3 credit hours unless otherwise noted

_____ACCTCY 2036 or 2026 or 2136H	_____ENGLISH 1000**
_____ACCTCY 2037 or 2027 or 2137H	_____MATH 1100**
_____ACCTCY 2258 or INFOTC 1040 or CMP SC 1050	_____MATH 1400-
_____BA 1500	_____MATH 1300-
_____ECONOM 1014^	_____STAT 2500**
_____ECONOM 1015^	
	_____Hours Left

** Courses must be completed with a C- or higher to fulfill requirement

- Must earn C- or higher in Math 1400 or 1300

^ Econ 1051H meets the requirement of both Econ 1014 and 1015

REQUIRED BUSINESS CORE COURSES (18 HRS)

_____ECONOM 3229 or 3251	_____MGMT 3540
_____FINANC 3000	_____MRKTNG 3000
_____MGMT 3000W**	
_____MGMT 3300	
	_____Hours Left

REQUIRED MARKETING COURSES (12 HRS)

_____MRKTNG 4000 (3)	_____BA 3500 (3)**	p: Upper-Level students only
p: 3000 & Acct 2036		
_____MRKTNG 4050 (3)	_____BA 4500 (3)	Internship (S/U Grading)
p: 3000 & Stat 2500		p: Upper-Level students only
		_____Hours Left

ADDITIONAL MARKETING COURSES (15 HOURS)

- MRKTNG 3410 (3) p/co: 3000	- MRKTNG 4670 (3) p: 3000 & 4650	
- MRKTNG 3510 (3) p/co: 3000	- MRKTNG 4680 (3) p: 3000 & 4650	
- MRKTNG 3900 (3) p: 3000	- MRKTNG 4690 (3) p: 3000 & 4650	
- MRKTNG 4201 (3) p: 3000	- MRKTNG 4720 (3) p: 3000	
- MRKTNG 4220 (3) p: 3000	- MRKTNG 4800 (3) p: 3000	
- MRKTNG 4250 (3) p: 3000	- MRKTNG 4880 (3) p: 3000	
- MRKTNG 4420 (3) p: 3000	- MRKTNG 4890 (3) p: STAT 2500	
- MRKTNG 4430 (3) p: 3410 & 4420	- MRKTNG 4900 (3) p: 3000, ACCTCY 2258, STAT 2500	
- MRKTNG 4440 (3) p: 3000	- MRKTNG 4910 (3) p: MRKTNG 4900, 3000, ACCTCY 2258, & STAT 2500	
- MRKTNG 4510 (3) p/co: 3000	- MRKTNG 4920 (1) p: ACCTCY 2258	
- MRKTNG 4550 (3) p: 3000	- MRKTNG 4930 (3) p: 3000, ACCTCY 2258, & STAT 2500	
- MRKTNG 4650 (3) p: 3000	- MRKTNG 4940 (1-3) p: permission required; internship course	
- MRKTNG 4660 (3) p: 3000 & 4650	- MRKTNG 4950 (3) p: MRKTNG 4900, 3000, ACCTCY 2258, & STAT 2500	
	- MRKTNG 3901, 3975, or 4185	
		_____Hours Left

(TCob Study Abroad - Only one may be used to fulfill additional MRKTNG requirement)

Additional Marketing Course Notes:

EMPHASIS SUPPORT COURSES (12 HOURS)

_____Hours Left

Emphasis Support Course Notes:

TWO WRITING INTENSIVE (WI) COURSES

Outside the College WI**	(3)
College of Business WI**	(3)
	_____Hours Left

SENIOR CAPSTONE

_____MGMT 4970 (3)**
p: MGMT 3000, MRKTNG 3000, FINANC 3000, admission to UL, 102 CH earned
_____Hours Left

120 Credit Hours