SCHOOL OF ACCOUNTANCY

A LASTING LEGACY AND A BRIGHT FUTURE

2024 Newsmagazine



From left, Vairam Arunachalam, Robin Wenneker, chair of the University of Missouri Board of Curators; Paul Vogel; Lynn Ann Vogel, Balaji Rajagopalan, dean of the Trulaske College of Business, Mun Choi, president of the University of Missouri, and Chris Smith, interim vice chancellor for advancement for MU.



CONTENTS

Message from the New Director	3
Message from the Dean	4
A Transformational Gift	5
A Legacy: Vairam Arunachalam	6
Faculty Activities	8
New Faculty	12
Adjunct Faculty Activities	12
Endowed Professorship Announcement	14
Faculty and PhD Student Awards	15
Staff Activities	16
Mission Statement	16
Accepted or Published Research Articles	17
Research Workshops	17
Faculty Research Spotlight	18
Orin Ethics Symposium	20
Dawdy Speaker Series	22
Doctoral Consortium	24
Student Groups	25
Mizzou '39 Winners	28
Examples of Student Achievement	29
Student Profile	32
Scholarships	34
Advisory Board	36
Alumni Awards & Update	38
Alumni in the News	40
2024 New Admit Class Orientation	42
2024 New Admit Class Banquet	44
2024 Beta Alpha Psi Banquet	46
2024 Graduation Banquet	47
Snapshots From the Year	48
A Legacy: Ray Dockweiler	52
Alumni & Friends Undate	56



Dear Mizzou School of Accountancy Alumni and Friends:

Before welcoming you to a new year and our magazine, the faculty, staff, and I want to thank Vairam Arunachalam for 17 years of amazing service to the School of Accountancy. Vairam has developed a legacy of success, giving, and caring that is

unparalleled. He has taken the School of Accountancy to great heights, and his passion for the programs and our students are legendary. We are all grateful for his guidance and tireless efforts on behalf of the school!

I am thrilled to join the School of Accountancy and to have the opportunity to send you our 2024 newsmagazine. This year will be remembered as one of the most significant in our history, and we wish to thank Paul and Lynn Ann Vogel for their significant gift to the School of Accountancy. The gift will help us chart a course for the future, and we are proud to announce the naming of the Paul and Lynn Ann Vogel Master of Accountancy Program. The Vogels' gift will help us ensure that we are able to offer the highest-quality graduate education in accounting and bring Missouri's best and brightest here to Mizzou and the School of Accountancy. Our alumni are amazing and demonstrate unwavering commitment, involvement, and generosity.

Our faculty continue to be extremely productive. They have generated new insights with thoughtful and relevant research, received numerous teaching recognitions, and maintained extensive service activity to the School, University, and the wider profession. Our students continue to excel in their academics and extracurricular activities, earning numerous accolades for their talents. We enrolled another large class to the 150-hour program, freshman enrollment increased at a phenomenal rate, and students continue to be placed in excellent positions. Our growth, demand for our students, and student successes underline the quality and prestige of our accountancy program.

Student participation in the new Accounting Data Analytics certificate is also growing rapidly, which demonstrates the School's commitment to offering a 21st century accountancy program. We envision continued development in the areas of analytics, artificial intelligence, and technology, and we will strive to offer the most current and relevant curriculum in Missouri and nationally. The recent approval of STEM designation of our Bachelor's and Master's degrees in Accountancy is a result of our ongoing efforts to provide degrees that prepare our students for the future and the rapidly changing business landscape.

The value of our professional development programs and thought leadership events (e.g., Orin Ethics Symposium, Dawdy Speaker Series, Women's Leadership Forum, and our college's other EDGE program events) provide students with opportunities to create connections to the accounting profession and the world. Several of our speakers this year have been global thought leaders, and we continue to be in awe of the support we receive from the wider business community. Our recruiters are also dedicated to our programs, and the active participation of recruiters on campus offers boundless opportunities to our students. Thank you to all the amazing people who come to the School of Accountancy to help our students succeed!

I am grateful to have been given the opportunity to serve as the director, and I am forever thankful to Vairam for his unwavering support during my transition. I look forward to the next 17 years with great anticipation.

M-I-Z...

Jake Rose

Director, School of Accountancy

Message from the Dean

A Transformational Gift



Dear Friends of the Trulaske College of Business,

Welcome to this edition of the School of Accountancy Newsletter from the Trulaske College of Business! As you explore the stories within, you'll discover the remarkable potential of our young leaders to create a meaningful impact in the world.

Under the leadership of our new director, Dr. Jake Rose, the School of Accountancy is embarking on initiatives to prepare our graduates to thrive in an era of transformative technological change. The dedication of our faculty and staff, along with the unwavering support of our alumni and friends, has profoundly enriched our students' educational experiences, both within our department and across the college.

As we embark on our new strategic initiatives, we are focusing on three key pillars: Transformative Technologies for Business and Society, Experience-Centered Learning, and an Entrepreneurial Mindset. Our investments will align with these priorities, driving our success forward. We're especially excited to announce that one of our transformative gifts this past year has allowed us to name the Master of Accountancy program in honor of Paul and Lynn Ann Vogel. In my first year as dean, we've seen remarkable generosity, with total gift activity for the Trulaske College of Business exceeding \$9.6 million—the highest in eight years! We also welcomed the largest group of new inductees into the Davenport Society in five years and

experienced a 23.8% increase in our new undergraduate students this fall compared to last year. With your support, we are poised to elevate Trulaske's reputation to national prominence

The achievements highlighted in this newsletter reflect the hard work and commitment of our faculty, staff, and students, as well as the steadfast support from alumni, friends, and industry partners like you. Together, our collective efforts are the cornerstone of the School of Accountancy's success and will be vital in realizing our aspirations to be among the best undergraduate business programs in the country.

Thank you for your continued support and engagement with Trulaske and the School of Accountancy. I invite you to dive into these inspiring stories and join me in celebrating the incredible accomplishments of our community!

Warm regards,

Balaji Rajagopalan Robet J Trulaske Sr. Dean

PAUL AND LYNN ANN VOGEL'S GIFT NAMES THE SCHOOL OF ACCOUNTANCY'S MASTER'S PROGRAM AT THE TRULASKE COLLEGE OF BUSINESS

On Setepmber 19, 2024, the Robert J. Trulaske, Sr. College of Business and the School of Accountancy announced a generous gift from Paul L. and Lynn Ann Vogel, which will name the School of Accountancy's master's program in their honor. The Paul and Lynn Ann Vogel Master of Accountancy Program is set to enhance the prestige of the school and the Trulaske College of Business while providing vital support for faculty and student success through scholarships, recruitment efforts, academic advising, and career placement services.

This landmark contribution not only elevates the program but also positions it as a beacon of innovation within the Trulaske College of Business. It is expected to influence the future of business education across all disciplines in the college and to inspire the integration of leading-edge technologies, experience-centered learning opportunities and partnerships will benefit students, faculty and the broader business ommunity.

Vogel, who grew up in Bowling Green, said he and his wife, Lynn Ann, decided to make a gift to the college because Mizzou played such an important role in their lives. "It's our turn to give back," he said.

"The business landscape is changing at an unprecedented rate," said Dean Balaji Rajagopalan. "Advancements in technology are reshaping industries, redefining roles and creating new opportunities. This is especially evident in the field of accounting, where emerging technologies such as artificial intelligence, blockchain and cloud computing are revolutionizing how business is conducted. These changes demand that we, as an institution, evolve as well — ensuring that our programs are not only relevant but also leading the way in business education."

Mun Choi, president of the University of Missouri, praised the dedication and adaptability of Mizzou's faculty and academic programs, which consistently evolve to meet the changing needs of students and the workforce. "This incredible gift will help us prepare the next generation of business leaders for success," Choi said. "We are grateful for the extraordinary support of Paul and Lynn Ann Vogel and their commitment to Mizzou, the Trulaske College of Business and our students."

Vogel, B.S.Acc. '89, M.Acc. '90, J.D. '93, is deeply involved with the university. He serves on the Trulaske Dean's Advisory Board (TDAB) and the School of Accountancy Advisory Board.

He is also an adjunct professor in both the School of Accountancy and the MU School of Law. He co-founded the Vogel Law Office in St. Louis with his wife and business partner. Coming from a family of Mizzou alumni, including his father, Leroy Vogel, B.S.B.A. '66, and his siblings Lisa Vogel, B.S.Acc. '87, and Jeff Vogel, B.S.Acc. '90, Paul Vogel's connection to the university runs deep.

"As a kid from Bowling Green, there was never a thought of going anywhere but Mizzou," Vogel said. "My dad was an alum, and the accountancy program was well regarded, so I knew this was the place for me."

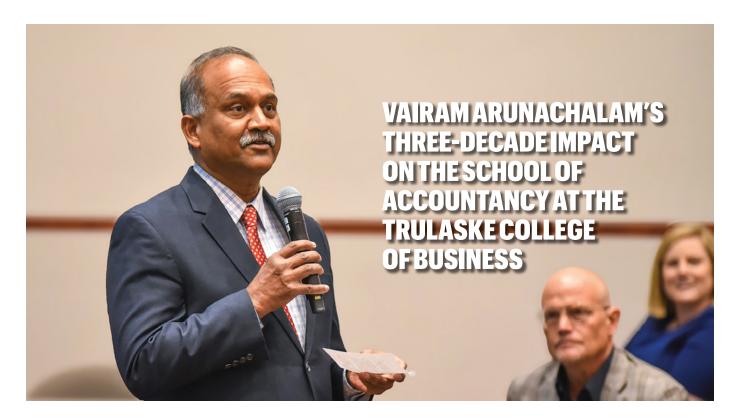
Reflecting on his journey, Vogel said there wasn't a single "ah-ha" moment that defined his time at Mizzou. Instead, it was a series of smaller, consistently meaningful experiences that led him and his wife, Lynn Ann, to this point.

"When I reflect, it's crystal clear: for me, it began at Mizzou," he said. "Being a Tiger is an important part of who I am. That's why supporting Mizzou students is so important to Lynn Ann and me."

Vairam Arunachalam, former director of the School of Accountancy and associate dean for Partnerships and Engagement, first met Vogel 33 years ago when he joined the Trulaske faculty. At the time, Vogel was a popular teaching assistant in accounting. "I used to listen and admire his interactions with the scores of students that came by to see him every day," Arunachalam said. "Paul is a passionate, enthusiastic and great teacher. The naming of the master's program will have a lasting impact on the School of Accountancy."



Will Vogel, Grace Vogel, Paul Vogel, Lynn Ann Vogel, Kinder Jones.



In September, Vairam Arunachalam stepped down as the longtime director of the School of Accountancy and became the college's inaugural associate dean for partnerships and engagement at Trulaske. His is a story of dedication, growth, and lasting impact.

In the winter of 1991, a Greyhound bus rumbled into downtown Columbia. Among the passengers was Vairam Arunachalam, a young doctoral student from the University of Illinois at Urbana-Champaign who had traveled six hours to interview for a faculty position in the School of Accountancy at the University of Missouri.

He stepped onto the street with his interview materials ready and a heart brimming with hope. Little did Arunachalam know that his stay in this college town would span more than three decades. Not only would he become an esteemed professor of accountancy and a leader in professional accountancy circles, but he would also serve a remarkable 17-year tenure as director of the School of Accountancy at the Robert J. Trulaske, Sr. College of Business.

"I care deeply about this institution," Arunachalam said. "What is important to remember about institutions is they don't belong to anyone. We are here as stewards. My goal has always been to leave something better for the people who come after me."

In the beginning, Arunachalam followed the lead of his mentors in the School of Accountancy and Trulaske College of Business: Dean Bruce Walker, Directors Ray Dockweiler and Earl Wilson, as well as Professors Jim Parker, Jim Wall, and Tom Dougherty.

Ray Dockweiler was director of the School of Accountancy when Arunachalam joined the faculty. He stopped by earlier this year to visit his longtime friend and colleague.

"These were solid, hardworking, honest faculty members and leaders," Arunachalam said. "I felt I could go to them any time for advice or to get their feedback. The first five to six years of your career is so crucial. These men taught me the ropes and served as role models for me. They were there for me."

In 2002, after Earl Wilson retired as director of the School of Accountancy, Arunachalam was named his interim replacement. Though flattered by his temporary move up the ranks, Arunachalam didn't feel ready for a longtime leadership post and stepped down as planned from the interim role after a year.

By 2008, however, Arunachalam confidently accepted a second offer as director – a post he would hold for the next 16 years. By then, he had been promoted to full professor and earned several campus-wide teaching awards, including Mizzou's William T. Kemper Fellowship for Teaching Excellence, the Excellence in Teaching with Technology Award, and the Governor's Award for Excellence in Teaching. He had also garnered valuable leadership experience as president of the American Accounting Association - Information Systems Section and as a member of the board of directors for the Institute of Management Accountants. He had also served as

MU's campus liaison for the SAP University Alliance, as an academic member of the board of the Accounting Program Leaders Group, and as a member of the Higher Education Advisory Committee of the Association of Certified Fraud Examiners.

"I had the core leadership skills and motivation I felt I needed for the job," Arunachalam said. "I told then Dean Walker that I was ready. This time, I had no hesitation about accepting the position. I wanted to make a difference."

Dockweiler, who retired in 2000, met the young doctoral student at the bus station all those years ago and was immediately impressed with his intellect and humility. Over the years, they have remained in touch.

"I knew the School of Accountancy would be in good hands with Vairam," he said. "He's a good guy, and I think the world of him."

Under Arunachalam's guidance, the School of Accountancy has experienced significant increases in enrollment, with about 200 new students joining the highly ranked accountancy program each year, bringing total enrollments to around 550 students. That growth has also come with a higher quality of education and greater student success, resulting in job placement rates near 100%. Graduates have secured positions not only in Missouri and the Midwest but also in major cities like New York, Chicago, Dallas, and Denver, to name a few.

"Today, our graduates can go anywhere they want, which means we now have alumni all over the country and that creates all kinds of new opportunities for student internships and jobs in the future," he said. "We have a strong reputation nationally and we continue to build on that. We are a strong, national-level player in the accounting profession!"

That reputation has come with other prestigious opportunities such as being selected as one of only nine schools nationwide for the KPMG Master of Accounting with Data and Analytics (MADA) Program. This program provides specialized training and real-world experience plus funding for tuition and other master's degree expenses for selected students, along with guaranteed job placement upon graduation.

Arunachalam is also proud of the tremendous advances in fundraising and alumni support during his tenure as director – growth that has translated into more opportunities for student scholarships, named faculty positions, program support, and staff recognition.

But Arunachalam is reluctant to take full credit for the accomplishments during his tenure.

"Everything is a collective effort," he said. "I consider these our achievements. Leaders are here to work harder than anyone else to create opportunities for others. That is one of the most gratifying elements of leadership."

Arunachalam hopes to use his new post as associate dean for partnerships and engagement to expand the college's strong network by cultivating new connections with innovative industry partners, academic institutions, and alumni talent.

Over the years, Arunachalam has also grown to understand the profound responsibility of leadership and the significant weight on one's shoulders that comes with such a duty. He appreciates the power of kindness, empathy, and acknowledging the work of others—acts of goodwill imbibed from his mentors.

"It was priceless to me when someone like Bruce Walker, Ray Dockweiler, Earl Wilson or so many alumni would come into my office, sit down and tell me how much they appreciated me and what I was doing," he recalled. "Those moments are so important because they affirm the value that leaders and people in the know believe that you have created. It's not self-glorification but intrinsic human fulfillment. It helps give meaning to the things we do."

If there is one thing Arunachalam has realized about himself during his years as director, it's his stamina for work and acumen for persistence: He gives it his all and doesn't give up. He also cares deeply about the college and its mission.

"I don't ever use the words 'I don't care," he said. "You have to care about things because if you don't care, who else is going to care? Who else is going to make a difference? This is the secret to our rose gardens."

As for the future, Arunachalam is confident the School of Accountancy will continue to enhance its reputation of excellence by expanding its student body and cultivating a new generation of supporters. By embracing emerging technologies, such as artificial intelligence, machine learning, and data analytics, he believes the school will continue to offer innovative programs and hands-on experiences that ensure its graduates are not only proficient in traditional accounting principles but also adept at leveraging technology to solve complex problems.

"There are always new frontiers, but we have always successfully risen to the challenge," he said. "I am leaving with a strong sense of closure. I feel complete knowing that we accomplished far more than I ever imagined we would. I am grateful to my mentors, alumni and colleagues for all their incredible support and trust in me for all these years — it has been our collective success."

Faculty Activities



Vairam Arunachalam (PhD, Illinois '91) is PricewaterhouseCoopers/Joseph A. Silvoso Distinguished Professor and Associate Dean for Partnerships and Engagement. His teaching interests are in the areas of Fraud Examination and Forensic Accounting.

Professor Arunachalam currently serves as Chair of the Institute of Management Accountants (IMA) Research Foundation and is a member of the Accountancy Board of Advisors for the Gies College of Business at the University of Illinois at Urbana-Champaign. He had recent publications in *Resources Policy Journal* and *Harvard Business Review*. Professor Arunachalam is actively involved in fundraising and alumni relations for the School of Accountancy and the Trulaske College of Business.



Leah Baer (PhD, University of Colorado Boulder '18) is an assistant professor. She teaches Accounting Information Systems to students newly admitted to the accountancy program. Her primary research interests focus on corporate governance, in particular how

incentives of executives and directors influence their behavior. Baer is an active member of the American Accounting Association and has served as a reviewer for several academic journals. She maintains her CPA license in the state of Colorado.



Elise Bartley (EdD, University of Missouri '23; MAcc, University of Missouri '08), assistant teaching professor and FORVIS Teaching Scholar, currently teaches Intermediate Financial Accounting, Advanced Accounting, Fraud Examination, and Accounting Ethics at

Mizzou. She advises the Mizzou Student Center for the Public Trust and the Alumni Mentor Program student organizations. Previously, Elise served as the President of the Missouri Association of Accounting Educators. She is currently a member of the American Accounting Association, the Missouri Society of Certified Public Accountants, and the Missouri Association of Accounting Educators, as well as is active in various community organizations including The Crossing Church. She is also a licensed CPA in the state of Missouri. Before beginning her teaching career, Elise worked for Ernst & Young as an auditor out of the Kansas City office.



Mahfuz Chy (PhD, University of Toronto '18) is an assistant professor and Trulaske Dean's Advisory Board (TDAB) Faculty Scholar in the School of Accountancy. He completed MS in Statistics from Virginia Tech and MS in Mathematical Finance from

UNC-Charlotte. Previously, he worked as a statistician in Raleigh, North Carolina. His research interests broadly span financial and auditing archival topics. Some specific areas of his current research focus on real effects of accounting/auditing, debt contracting, and unintended consequences of accounting/auditing regulations.

He has published in top-tier accounting journals such as the *Journal* of Accounting and Economics, the *Journal* of Accounting Research, and the Review of Accounting Studies.



Keith Czerney (PhD, University of Illinois '15; MAPC, Villanova University '06; BBA, University of Michigan '05) is an associate professor and PricewaterhouseCoopers Faculty Scholar in the School of Accountancy. Czerney was promoted and received tenure

this year. Congratulations! He teaches Introductory Auditing and Data Analytics. Keith maintains an active research agenda that principally focuses on current issues in auditing and disclosure. His research has been published in The Accounting Review, Contemporary Accounting Research, and AUDITING: A Journal of Practice and Theory. Beyond research and teaching, Keith is a member of the review board at The International Journal of Accounting and serves as an ad-hoc reviewer for several leading academic accounting journals and conferences. He is also a faculty representative on Mizzou's Intercollegiate Athletics Committee, chairs the Trulaske Council on Teaching Excellence, and mentors doctoral students. Prior to joining the faculty at the University of Missouri, Czerney spent three years as an assistant professor in the School of Accountancy at the University of Nebraska-Lincoln, where he taught graduate courses on financial accounting theory and financial statement analysis, and five years as an external auditor in public accounting. He is a licensed Certified Public Accountant in the state of Michigan.



Kari Gingrich, CPA, EdD (MAcc, University of Iowa '08; EdD, University of Missouri '22) began her career in higher education teaching introductory accounting and economics courses at the University of Iowa. Gingrich worked for KPMG in Chicago and Des Moines

as an auditor in the manufacturing sector before relocating to Columbia with her husband and son to pursue a career in teaching. She began teaching the Introduction to Federal Income Taxation course at MU in 2010 and has taught a variety of courses, including Governmental Accounting, Corporate Taxation, Tax Research, and Accounting Policies and Impacts. Gingrich enjoys the opportunity to work closely with students from the Trulaske College of Business as they enter their working lives. She is a licensed CPA in the state of Missouri.



Matt Glendening (PhD, University of Iowa '12), associate professor and Andersen Alumni/ Joseph A. Silvoso Distinguished Professor, teaches intermediate financial accounting and data analytics. His research focuses on financial reporting and corporate governance, and

his work has been published in *The Accounting Review*, *Journal of International Business Studies*, *AUDITING*: A *Journal of Practice and Theory*, and *Accounting Horizons*. He is an active member of the American Accounting Association and Missouri Society of CPAs.



Kristen Hockman, CPA (MAcc, University of Missouri '00), associate teaching professor and Nikolai Teaching Scholar, currently teaches Computer-Based Data Systems, Accounting Information Systems, Governmental and Nonprofit Accounting, and

Advanced Audit. She is also the campus coordinator for the Becker CPA Review course. In this role, she informs students about the CPA Exam, assists students with the CPA Exam application process, prepares study schedules, and provides students with support and guidance as they prepare for the CPA Exam. Hockman serves as the Faculty Advisor for Mizzou's Beta Alpha Psi accounting fraternity, Mizzou's Alpha Phi Omega service fraternity, and the Mizzou Men's Club Volleyball Team. She is a member of the American Accounting Association, the Missouri Society of Certified Public Accountants, the Government Finance Officers Association, and the Association of Government Accountants, She serves on the MOCPA Diversity and Inclusion Committee, the MOCPA Educational Foundation Advisory Committee, and the Becker University Advisory Board. She also lends her service as treasurer for the Rock Bridge High School Bruin Booster Club. Prior to beginning her teaching career at the University of Missouri, she worked as an auditor for the KPMG office in Kansas City. Hockman and her husband, Jade, have three children – Kyra, Brynna, and Cole – and own two martial arts schools in Columbia.



Inder Khurana (PhD, Arizona State University '89) is the Geraldine Trulaske Chair of Accountancy. He taught two PhD seminars and the capstone course in the 150-hour program and chaired dissertation committees of two PhD students in accounting. During

the past year, his co-authored paper with Professors Mahfuz Chy and Hoyoun Kyung titled "Relevance of the SEC's Regulatory Oversight in Private Debt Contracting: Evidence from Cross-listed Foreign Firms" was accepted for publication in the *Journal of Accounting Research*. His co-authored paper with two former finance PhD students titled "Patrolling the Securities Laws: On the SEC's Investigation of Founder-CEO Firms" was selected as a semifinalist for the best paper award in corporate finance at the 2023 FMA annual meeting. Khurana continues to work on several projects relating to regulatory enforcement and rank and file employees. He served as a member of the Trulaske strategy committee focused on enhancing research profile and currently serves on the University of Missouri Research Council. He is also active in the International Accounting section of the American Accounting Association.



Hoyoun Kyung (PhD, University of Texas at Dallas '18) is an assistant professor and Deloitte Faculty Scholar, teaching Intermediate Financial Accounting II to accounting majors. His research focuses on the information transfers among capital market partici-

pants with a particular emphasis on how capital market regulations

and monitoring activities impact corporate disclosure, transparency, debt contracting, and other managerial decision-making. His work has been accepted for publication in top-tier accounting journals, including Journal of Accounting and Economics, Journal of Accounting Research, and Contemporary Accounting Research. He is an active member of several professional organizations, including the American Accounting Association (AAA), the Financial Accounting and Reporting Section (FARS), the International Accounting Section (IAS), and the Korean American Accounting Professors Association (KAAPA). He currently co-chairs the Communication Committee for the IAS and has been recognized with the Excellence in Reviewing Award from FARS. He also serves as an ad hoc reviewer for several leading journals, including Contemporary Accounting Research, Journal of International Accounting Research, Journal of Accounting and Public Policy, and Asia-Pacific Journal of Accounting and Economics. At the Trulaske College of Business, he chairs the Internationalization Committee. Kyung holds a BBA from Korea University and an MA in Economics from New York University. He and his wife, Yu Kyoung, are originally from Seoul, South Korea, and they have two children, Jason and



Elaine Mauldin (PhD, Nebraska '97) is the FORVIS Distinguished Professor. She teaches a doctoral seminar on research methods and a graduate course using data analytic tools in the audit of internal controls. Mauldin also conducts research in auditing and corporate

governance. For example, in a paper recently published at *Contemporary Accounting Research*, she and her co-authors found that experienced external reviewers perceive audit procedures using data analytics tools lower quality than traditional procedures because they perceive the higher manual effort in traditional procedures signals higher quality. The results suggest regulatory scrutiny of data analytics procedures may stem from external reviewers relying on the effort heuristic, rather than the quality of the procedures themselves. Mauldin has published papers in leading accounting journals such as *The Accounting Review, Journal of Accounting & Economics, Contemporary Accounting Research, Auditing: A Journal of Practice & Theory, Journal of Information Systems*, and *Accounting Organizations & Society*. In recognition of her service to the profession, Professor Mauldin received the American Accounting Association's 2023 Outstanding Service Award.



Stevie Neuman (PhD, Texas A&M University '14) is an associate professor and the Tax Excellence Professor. She teaches Taxes and Business Strategy and Accounting for Income Taxes, both graduate-level courses. Her primary research examines firms' tax planning

decisions and how those decisions affect firms' information environments and investors' assessments of firm value. Specifically, Neuman is interested in the volatility of firms' tax outcomes, tax risk, and the quality of firms' financial statements and information environments, especially the effects of auditor-provided tax

Faculty Activities

services and tax-related reporting decisions. She has a published her research in Contemporary Accounting Research and The Journal of the American Taxation Association. Neuman is an active member of the American Accounting Association (AAA) and the American Taxation Association (ATA). During the 2023-2024 academic year, she served on the ATA/PwC Outstanding Dissertation Award Committee, which is responsible for selecting the tax student with the best dissertation that year, and the ATA Publications Committee, which is responsible for selecting the editors of both tax section journals. She also serves as an editorial board member for The International Journal of Accounting and as an ad hoc reviewer for The Accounting Review, Contemporary Accounting Research, Accounting Horizons, Review of Accounting Studies, The Journal of the American Taxation Association, and Auditing: A Journal of Practice & Theory. Neuman enjoys interacting with the students, faculty, and staff at Mizzou, as well as the alumni and accounting professionals that invest in the program.



Zhenhao (Jeffery) Piao (PhD, University of Florida '22; MAS, University of Illinois '17; BS, University of Illinois '16) is an assistant professor of Accountancy and the CBIZ MHM Faculty Scholar. He teaches intermediate financial accounting. His research explores

information dissemination mechanisms in the capital markets, focusing on corporate disclosure and private interactions among market participants. His work has been featured on the Columbia Law School Blue Sky Blog on Corporations and the Capital Markets and published in the *Review of Accounting Studies*, with another article forthcoming in *Contemporary Accounting Research*. Piao has presented his research at leading conferences, including the Contemporary Accounting Research conference, several American Accounting Association (AAA) Annual and Sectional meetings, and the Hawaii Accounting Research Conference. He has also served as a reviewer for academic conferences, earning Excellence in Review Awards for his review activity for the 2022 FARS Midyear Meeting and the 2024 Hawaii Accounting Research Conference. In addition to his academic roles, he serves as the faculty advisor for the Mizzou Billiards Club.



Chris Prestigiacomo (PhD, University of Missouri '95), associate teaching professor, Vairam Arunachalam Distinguished Teaching Professor. He serves as the coordinator of the School's (and College's) AACSB maintenance of accreditation efforts. He has taught the first

and second principles courses (2036/2037), intro (2010) cost/managerial (3347), the intermediate financial course for finance majors (4356), the capstone (8450), the MBA intro course, two MBA modules he developed in financial statement analysis and a hybrid (partially online) course in investments and financial statement analysis for the execMBA Program. Prestigiacomo recently developed the capstone class for the online MAcc Program and an online version of 2036. Next will be an online version of the MBA intro course. He was honored as the Faculty Member of the Year (May

2008) by the students of the Trulaske School of Business, Teacher of the Year (June 2009) by the Kansas City Alumni, Williams-Keepers Teaching Excellence Award (2008 and 2010), the Lambda Chi Alpha Professor of the Year (2010), the Bruce and Pam Walker Outstanding Faculty Service Award (2012), the Outstanding Teaching Award for the execMBA Program (2016, 2019), the Accounting School Advisory Board's Teaching Excellence Award (2018), Faculty Member of the Year by the graduating accounting students (2013), Athletic Department Professor of the Year (2022), and John A. Riggs, Jr. Excellence in MBA Teaching Award (2023), and the Kemper Award (2024). He has earned the Chartered Financial Analyst (CFA) designation as well as that of Certified Management Accountant (CMA). He served as an editor for Cengage Publishing. Most importantly, hemarried a wonderful woman (Carol) on the first day of spring 2019!



Jake Rose (PhD, Texas A&M University) is director of the School of Accountancy, the Hibbs/Middlebush/Rogers Chair, and Professor of Accountancy at the Robert J. Trulaske, Sr. College of Business. His research emphasizes solving challenging issues in

accounting and business through the application of behavioral science and neuroscience. He is currently ranked No. 1 in experimental AIS research and No. 2 in experimental research by Brigham Young University (BYU) Accounting Rankings. He has held numerous administrative and departmental leadership roles and is experienced with accreditation processes, program development, and strategic planning. His primary teaching areas include accounting systems, business analytics, fraud analytics, and research methods. Rose is dedicated to advancing accounting education and providing students with experiences that prepare them for success in a rapidly changing world.



Bruce Runyan (PhD, Texas A&M University '05) is an associate teaching professor. He earned the Certified Public Accounting certification in 1986, the Certified Management Accounting certification in 1990, and the Certified Financial Planner certification in

1994. He worked in public accountancy for regional firms in the Dallas, Texas, and Washington, D.C., areas for 12 years and developed international tax software at Computer Language Research for four years. Runyan started teaching in 1995. Before joining MU, he taught at the University of North Texas. His primary teaching areas are in financial accounting, managerial accounting, and data analytics. Runyan has previously published in *Internal Auditing*, the *International Journal of Accounting*, *Auditing and Performance Management*, and *Accounting Forum*. His research interests are primarily in the areas of pedagogy, behavioral, and earnings management. He earned bachelor's degrees in forestry and accounting from the University of Arkansas at Monticello, a master's in business administration with a concentration in finance from the University of North Texas, and a doctoral degree from Texas A&M University. Runyan has also completed the Associ-

ation of Colleges and University Educators (ACUE) Certificate in Effective College Instruction.



Ken Shaw (BS (Accounting) Bradley University; MBA, University of Wisconsin; PhD, University of Wisconsin) is a CPA and he teaches financial accounting and corporate governance. He won the Trulaske College of Business Distinguished Research Achievement

Award in 2023. In the past year Ken has co-authored paper entitled "Aggregate financial misreporting and the predictability of U.S. recessions and GDP growth" was published in The Accounting Review and featured in the Wall Street Journal and other news outlets. He has won numerous teaching awards, including the Trulaske College of Business O'Brien Teaching Excellence Award, the School of Accountancy Advisory Board Teaching Excellence Award, the Williams-Keepers LLC Teaching Excellence Award, and the "Best First Year Professor" award from two execMBA graduating classes. He is also a five-time winner of the School of Accountancy's "Most Outstanding Faculty" member award. His research has been published in leading academic journals in accounting, finance, and strategic management, including the Journal of Accounting Research; Contemporary Accounting Research; Journal of Financial and Quantitative Analysis; Journal of the American Taxation Association; Strategic Management Journal; Journal of Financial Research; Journal of Accounting, Auditing and Finance; Journal of Business, Finance, and Accounting; Review of Quantitative Finance and Accounting; Accounting Horizons; and others. He is actively involved in committees and meetings of the American Accounting Association and the Financial Accounting and Reporting Section of the American Accounting Association. He is the PhD Program coordinator for the School of Accountancy.



Felipe B G Silva (PhD, Cornell University '18) is an assistant professor, teaching the accounting and business strategy analysis capstone course. His research interests revolve around financial accounting, macroeconomics, banking and financial intermediation, and

political economy. His work has been published in academic outlets such as the Journal of Financial and Quantitative Analysis, Journal of International Money, and Finance, Harvard Business Review, California Management Review, Journal of Financial Services Research, Annals of Finance, and Journal of Risk, and has been featured in the Washington Post, Bloomberg, and other media outlets in English, Portuguese, German, and Russian. His solo-authored paper, based on his doctoral dissertation, was selected as a semifinalist for best paper award at the 2019 FMA Annual Meeting. His work on monetary policy spillover is listed among the most cited articles in the Journal of International Money and Finance. Prior to his graduate studies, Silva worked for 5 years in the private sector, including a brief career in the aerospace sector (Embraer) and later joining the financial services industry at Itaú Unibanco (Market Risk Division) and Banco Santander (Quantitative Researcher). He was also a founding partner of a start-up enterprise in the telecommunications sector, later sold to a major retailer. He holds a bachelor's degree in Aeronautical Engineering from Instituto Tecnológico de Aeronáutica (ITA), Brazil, and an M.Eng. degree in Financial Engineering from Cornell's Operations Research and Information Engineering Department. Outside of academia, Professor Silva enjoys spending time with his wife Anna and kids, Eric and George.



Jane Z. Song (PhD, University of Iowa'18; MAcc, Truman State University'09; BA, Washington University'06) is an assistant professor at the School of Accountancy, where she teaches Introduction to Taxation. Prior to joining Mizzou, she was a faculty member at

the University of Georgia. Her primary research interests include the taxation of multinational firms, tax uncertainty, the effects of tax policy, and the effect of taxes on investment decisions. Her research has been published in the *Review of Accounting Studies* and the *Journal of Business Finance and Accounting*. In her spare time, she enjoys traveling, trivia, and spending time with her family and dog.



Stacy Wright, CIA (BS, MBA, Columbia College '02) is an assistant teaching professor in the Robert J. Trulaske, Sr. College of Business, School of Accountancy teaching a graduate-level internal auditing course, the introductory accounting course, Managerial

Accounting, and an upper-level undergraduate course in Human Resource Management. She has 10 years of audit experience, over 16 years of experience in the accounting and HR management field, and 7 years teaching experience. After serving three terms as a member of the Board of Directors of the Central Missouri Chapter of The Institute of Internal Auditors and serving as the Chapter Secretary and Academic Chair for the organization, she is now serving her fourth non-consecutive term as President of the Chapter. In her professional career, Wright was the Director of Compliance and Quality Control for the Missouri Department of Social Services, the Director of Internal Audit for the University of Missouri System, and most recently Stacy served as the Chief Financial and Human Resource Officer for the University of Missouri, Robert J. Trulaske, Sr. College of Business. She is a Certified Internal Auditor (CIA) and is also serving as the Internal Audit Education Partnership Coordinator for the University of Missouri's School of Accountancy where she is working to build a partnership with the Institute of Internal Auditors to promote internal audit education and the profession.



Somer G. Anderson serves as an associate teaching professor and coordinator of the Becker Academy at the School of Accountancy in the Trulaske College of Business. She is a Certified Public Accountant (CPA) and holds a Chartered Global Management Accountant

(CGMA) designation. Before joining Trulaske, Anderson was the senior manager of curriculum writing at the Association of International Certified Professional Accountants. She also has significant experience in higher education, having held various teaching and administrative positions at Maryville University and Fontbonne University, and has worked as an auditor for FORVIS in St. Louis, Missouri, and Colorado Springs, Colorado. Anderson earned her doctorate in personal financial planning from Kansas State University and her bachelor's and master's degrees in accountancy from the University of Missouri. She is a recognized educator, having received awards for teaching excellence from the Accreditation Council for Business Schools and Programs and Maryville University, and is noted for her skill in integrating theoretical knowledge with practical applications to enhance student learning. Her scholarly work includes publications in journals such as *Quality* Assurance in Education, Transnational Journal of Business, Financial Services Review, Journal of Financial Planning, and Journal of Family and Economic Issues.



Bethany Courson (PhD, University of Illinois '22) is an assistant professor in the School of Accountancy at the Robert J. Trulaske, Sr. College of Business, where she teaches introductory auditing. Prior to joining the college, she spent two years as an assistant professor in

the Patterson School of Accountancy at the University of Mississippi, where she taught intermediate financial accounting. She also has over 10 years of practitioner experience in external and internal auditing. Her research examines the effect of auditing on the decisions of managers, investors, and other stakeholders in the public and private sectors. She received the Outstanding Dissertation Award from the AAA Governmental and Nonprofit Section in 2023 and the Outstanding Dissertation Award from the AAA Auditing Section in 2024. Courson is a licensed CPA in the state of Tennessee.



Tim Howald, assistant teaching professor, has more than 30 years of experience, primarily in the asset management field. He teaches finance and accounting courses at the undergraduate and graduate level. He began his career in the institutional trust department of

a large regional bank, held the CFO position at the global investment management subsidiary of a Fortune 500 insurer, and served as an institutional asset management consultant. He has earned the right to use the Chartered Financial Analyst designation and served as President of the Nevada Chartered Financial Analyst Society. He is a licensed CPA in the states of Missouri and Colorado. He is a proud Mizzou (BSBA '84) graduate and previously served on the MU Alumni Association Finance Committee. He also serves as Treasurer for JobPoint, a Columbia, MO, based non-profit focused on skills and job development. Howald returned to Columbia in 2016 after working in the Midwest and both coasts over the course of his career. He enjoys being back on campus and paying it forward to the next generation of Tigers.



Chad John retired from the Federal Bureau of Investigation as a Special Agent in July 2021 after 24.5 years of service, investigating primarily complex financial crime and public corruption matters. Between 2015 and 2020, he supervised personnel in the Jefferson City

and St. Joseph Resident Agencies, responsible for 30 counties in central and northwest Missouri. He was a member of the FBI's Evidence Response Team and an Employee Assistance Program Peer.

After retiring, John returned to the FBI for two years as a federal contractor mentoring agents in criminal investigations. Prior to joining the FBI, John worked for Ernst & Young in Kansas City, Missouri for more than four years in the audit department. He graduated from the University of Missouri with a BS in Accountancy and from Florida Atlantic University with a Master of Accountancy in Forensic Accounting. He is a licensed CPA in the state of Missouri, Certified in Financial Forensics, and is a Certified Fraud Examiner. Currently, he is the Internal Auditor at the Missouri Department of Conservation. He enjoys speaking on current fraud matters as well as interacting with his students in the classroom.



B. Derek Rose is counsel in the St. Louis office of the law firm of Bryan Cave LLP, where his practice focuses on federal and state tax controversy matters. Rose received his JD degree cum laude from the University of Missouri. He has appeared in federal tax cases

in the United States District Courts, the United States Court of Federal Claims, and the Federal Circuit Court of Appeals and in state tax cases before the Missouri Supreme Court, Missouri Administrative Hearing Commission, Courts of Appeal, circuit courts, and local boards of equalization. Rose is a member of the

American Bar Association Section on Taxation, the Missouri Bar, and the Illinois Bar. He has written numerous articles and presented seminars on a variety of Missouri tax issues, including Missouri income, sales and property taxation, Missouri unclaimed property law, and privatization of municipal utilities. He also served as an adjunct professor at Washington University and Fontbonne University, teaching masters level classes in State and Local Taxation. With respect to state tax matters, in addition to successfully litigating cases on a variety of issues, including cost of performance, apportionment, classification of business income, and the scope of legislative authority to tax, he has advised on nexus issues, property tax, and unclaimed property. He also served as quasi-internal tax counsel for a Fortune 50 corporation during that client's position vacancy, supervising tax counsel and accountants on more than 100 active state tax controversies while interacting with corporate legal counsel to create issue resolutions consistent with broader corporate goals. Rose's federal practice focuses primarily on controversy matters. He has successfully defended tax deductions in excess of \$1 billion in a transfer pricing audit as well as on issues including Subpart Fincome, permanent establishment, debt capacity, depreciation disputes, research tax credits, captive insurance, and privilege issues. He has successfully argued in the Federal Circuit Court of Appeals and resolved numerous cases in the United States Tax Court.



John Stansfield is the youngest of six brothers who are all graduates of Mizzou. He has been married for 38 years to Julie Stansfield, MD. Together they have two adult sons, Adam and Henry, both graduates of MU. In his professional life, Stansfield has been a

professor at MU teaching a diverse portfolio of Finance and Accounting courses since 2001. His most important contribution to the Trulaske College of Business has been getting the college recognized by the CFA Institute in the University Affiliation Program since 2007. This has been an enormous benefit to the students. In his off-campus life, Stansfield has earned two distinguished service awards from the Boy Scouts of America: The Silver Beaver Award and the ¡Scouting!...Vale la Pena! Service Award. He also continues to serve as Team Lead for Finance and Fundraising for Council Service Territory 5 of the National Council of the Boy Scouts of America. He also serves as the Philmont Ambassador for the Great Rivers Council, taking Boy Scouts on two-week hikes each summer in the Rocky Mountains.



Paul L. Vogel, BSACC '89, MACC '90, JD '93. St. Louis, MO. Consultant to Family Offices and Families of Significant Wealth. Paul Vogel is a nationally recognized consultant and an industry leader with Family Offices. He provides guidance and advises on

a variety of tax, estate planning, wealth management, insurance, and trust administration matters for client families with significant wealth. He is currently Managing Partner of Vogel Law Office (VLO), a law firm he co-founded in 2005 with his business partner

and wife, Lynn Ann Vogel. VLO specializes in providing legal guidance on tax, estate planning, wealth management, business advisory, and trust administration matters for its client families and business clients. Additionally, Vogel is co-founder of TPC Capital Solutions, LLC which provides strategic tax consulting to high net-worth individuals and privately owned business through the design and implementation of tax motivated investment products to mitigate federal and state income taxes as well as federal transfer taxes. He received his LLM in Taxation from Washington University in Saint Louis School of Law; his JD from the University of Missouri - Columbia School of Law; and from the Truslaske College of Business at the University of Missouri, he received both his MAcc Accountancy with an emphasis in Taxation and his BSAcc in Accountancy. He is a licensed attorney in Missouri and Illinois and a licensed CPA in Missouri and Texas. Vogel currently serves as an adjunct professor at the School of Accountancy in the Trulaske College of Business.



Philip B. Wright is a Partner in the law firm of Bryan Cave Leighton Paisner LLP and member of the Tax Advice and Controversy Client Practice Group. His practice is concentrated primarily on advising clients in respect of the domestic and international tax aspects

of inbound and outbound investment including acquisition structuring and related financing in all industries. He regularly advises clients regarding the federal income tax aspects of the formation and operation of business entities. In addition, he advises clients in controversy matters with the Internal Revenue Service principally regarding issue involved in corporate acquisitions and divestitures.

Wright received his BA degree in Accounting from the University of Missouri, magna cum laude (1979); JD degree from Georgetown University, cum laude (1982); and his LLM from New York University (1985). He serves as an adjunct professor in the School of Accountancy Master's program at the University of Missouri – Columbia. He has served as an adjunct professor in the Masters Tax Program at Washington University School of Law. He frequently writes and speaks on tax issues involved in merger and acquisitions. His prior professional experience includes practice as a tax specialist and CPA with a Big Four accounting firm.

Wright is a member of the Tax Section of the American Bar Association and New York State Bar Association. He has served as a Member of Bloomberg BNA's Corporate Taxation Advisory Board. He is a Fellow of the American College of Tax Counsel and is listed in The Best Lawyers In America. He is admitted to practice in Missouri, New York, and the District of Columbia.

2024 Newsmagazine 13



SCHOOL OF ACCOUNTANCY FACULTY MEMBERS WITH NAMED POSITIONS



Jake Rose Director and Hibbs/Middlebush/ Rogers Chair



Keith Czerney PricewaterhouseCoopers Faculty Scholar



Stevie Neuman Tax Excellence Professor



Somer Anderson Becker Academy Coordinator



Kari Gingrich KPMG Teaching Scholar



Jeffery Piao CBIZ MHM Faculty Scholar



Vairam Arunachalam PriceWaterhouseCoopers /Joseph A. Silvoso Distinguished Professor of Accountancy



Matt Glendening Andersen Alumni/ Joseph A. Silvoso Distinguished



Chris Prestigiacomo Vairam Arunachalam Distinguished Teaching Professor



Leah Baer Armanino Faculty Scholar



Kristen Hockman Nikolai Teaching Scholar



Bruce Runyan Accountancy Alumni Teaching Scholar





Inder Khurana Geraldine M. Trulaske Chair



Kenneth Shaw KPMG/Joseph A. Silvoso Distinguished Professor



Mahfuz Chv Trulaske Dean's Advisory Board Faculty Scholar



Hoyoun Kyung Deloitte Faculty Scholar

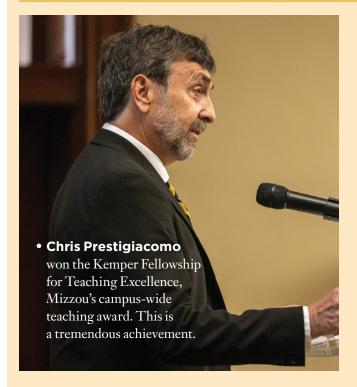


Jane Song RubinBrown Faculty Scholar



Elaine Mauldin FORVIS Distinguished Professor

Faculty Honors and Awards



- **Stevie Newman** was honored by the American Taxation Association (ATA) with the Excellence in Reviewing award. Stevie is one of a small, select number of reviewers whom the ATA judged as having gone above and beyond the call of duty to provide feedback of extraordinary breadth and depth - and doing so in a diligent, constructive, and timely manner.
- Stacy Wright was elected to the Internal Audit Foundation (IAF) Committee of Research & Education Advisors. This is a national committee service position for the Foundation, run through the Institute of Internal Auditors (IIA). The Foundation's mission is to advance research initiatives, provide resources for internal audit practitioners, and develop the next generation of internal audit practitioners
- Matt Glendening was recognized with the college's Mid-Career Research Achievement Award.
- Hoyoun Kyung and Bruce Runyan were recognized with the School of Accountancy Advisory Board Teaching



14 School of Accountancy 2024 Newsmagazine 15

Recent Research Articles Accepted or Published



Shannon Ferguson currently serves as the Director of the 150-hour and Masters in Accountancy programs. In this role, she assists in ensuring that the accountancy programs at the University of Missouri continue to lead the way in success for students academically and professionally.

She joined the University of Missouri as the Assistant Director of the 150-hour and Masters in Accountancy programs in 2015. In her current role, Ferguson advises graduate students in the program as they complete coursework and internships and look to begin their professional careers. She coordinates directly with firms and corporations in order to increase internship opportunities for current students and full-time placement rates for the graduates of the program. Additionally, she leads the coordination of the school's study abroad program which takes place during the winter intersession for accountancy graduate-level students. She also works with the Graduate Programs Office with the Trulaske College of Business to recruit and advise students in the Master of Accountancy program. In addition, she is a part of the teaching team for the Freshmen Interest Group for students interested in pursuing a career in accounting.



Charlie Frey-Méndez (BA, Saint Louis University '04; MLA, University of Richmond '07; PhD., University of Missouri '18), joined as the Assistant Director of the 150-hour and Master's Programs in Accountancy in June 2021. In this role, he advises the undergraduate students in the program,

co-coordinates the graduate-level study abroad program, and serves as a liaison to the accounting firms to facilitate internships and full-time placement. He also serves the staff advisor for the College of Business Student Council and MU's NABA chapter. Previously, he served with the Trulaske Undergraduate Advising Office where he was an academic advisor since 2019.



Ariana McKenney is the executive assistant for the School of Accountancy. Previously, she provided customer service at Missouri Cotton Exchange, a custom t-shirt and sportswear shop in Columbia. She is passionate about writing and is currently working towards earning a bachelor's degree

in English. She is also an avid participant in local community events.

Chy, M., I. Khurana, and **H. Kyung**. 2024. Spillover Effects of the SEC's Regulatory Oversight on Private Debt Contracting: Evidence from Cross-listed Foreign Firms. *Journal of Accounting Research*. Forthcoming.

Chy, M. and J. Callen. 2024. The Agency Costs of Investment Opportunities and Debt Contracting: Evidence from Exogenous Shocks to Government Spending. *Journal of Business Finance & Accounting* 51(7-8): 2122-2152.

Albrecht, A., **Glendening, M.**, Kim, K., and K. J. Lee. 2024. Material changes in accounting estimates and the usefulness of earnings. *Review of Accounting Studies*.

Francis, J., N. Golshan, and I. Khurana. 2024. Local Peers and Corporate Reporting Behavior. *Journal of Accounting and Public Policy* 43: January–February.

Khurana, I. and R. Zhong. 2023. Employee-shareholder Conflicts and Earnings Opacity. *Contemporary Accounting Research* 40(2): 1280-1314.

Ali, A., M. Durney, J. Fisch, and **H. Kyung**. 2023. Managers' Private Communications with Analysts: The Effect of SEC v. Siebel Systems Inc. *Contemporary Accounting Research* 40 (3): 4641-1670.

Kirk, M. and **Z. Piao**. 2024. Investor-Firm Private Interactions and Informed Trading: Evidence from New York City Taxi Patterns. *Review of Accounting Studies*.

Hinson, L. and **Z. Piao**. 2024. Disclosure Spillover from Going-Private Activity. *Contemporary Accounting Research*. Forthcoming.

Rose, A., **J. Rose**, K. Rotaru, I. Suh, J. Thibodeau, and A. Schulz. 2024. Can Thinking about Alternative Explanations Promote Professional Skepticism? *Accounting Horizons*. Forthcoming.

Rose, J., O. Ganbold, A. Rose, J. Thibodeau, K. Rotaru. 2024. Overcoming Resistance to Belief Revision and Correction of Misinformation Beliefs: Psychophysiological and Behavioral Effects of a Counterfactual Mindset. *Scientific Reports-Nature* 14.

Govindarajan, V., **Silva, F.B.G.**, and Srivastava, A. 2024. Companies Need a New Approach to Investing this Election Year. *Harvard Business Review*.

Nessa, M.L., Persson, A., **Song, J.Z.**, Towery, E., and Vernon, M. 2024. The Effect of U.S. Country-by-Country Reporting on U.S. Multinationals' Tax-Motivated Income Shifting and Real Activities. *Journal of Accounting Research*.

Mission Statement of the School of Accountancy

Built on a tradition of excellence, supported by its historical background as a founding member of the School of Accountancy movement in the nation, and noted for its unique integrated 150-hour program, the mission of the School of Accountancy at the University of Missouri is to:

- Prepare students for success in a diverse and global professional environment through a combination of excellent instruction, early exposure to career opportunities and experiences, extensive interaction with accounting firms and business professionals, and a comprehensive professional development program
- Conduct and disseminate scholarly research that impacts the understanding and improvement of accounting and business environments, practices, and innovations, while preparing the next generation of scholars
- Engage thought leaders, leaders in the accounting profession, and dedicated alumni to enrich our classroom instruction and connect our students

- Collaborate with professional partners to advance the flagship mission of the University of Missouri
- Ignite the human potential of the next generation of leaders of the accounting profession by teaching and preparing students for stewardship, planning and adding value to decision making, insuring integrity of information, and ethical decision making.

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University of Missouri School of Accountancy

Email: accountancy@missouri.edu

Research Workshops

Rahul Vashishtha

• Duke University

Tom Kubick

• University of Nebraska– Lincoln

Nerissa Brown

• University of Illinois Urbana-Champaign Kris Allee

• University of Arkansas

Vivek Raval

• University of Illinois Chicago

Francois Brochet

• Boston University

Sam Bonsall

• Pennsylvania State University

Xinyi Xie

• University of North Dakota



Research Spotlight:

Accounting Insights from the Trulaske College of Business

The faculty of the Trulaske College of Business School of Accountancy are at the forefront of addressing some of the most pressing concerns in contemporary accounting. Some recent explorations look at the effectiveness of a 2017 standard designed to make audit reports more transparent and useful to stakeholders as well as whether changes in tax reserves is an early indicator of a firm's tax strategies and associated risks.

The main purpose of an auditor's report is to provide an independent opinion as to whether a company's financial statements are fairly represented in all material respects. The independent auditor's role is especially valuable to capital market participants who use financial statements to make important decisions, such as whether to invest in a company or lend it money.

So, there was much anticipation in 2017 when the Public Company Accounting Oversight Board (PCAOB) implemented a new standard aimed at making audit reports more transparent and useful to stakeholders. However, the new standard isn't translating into useful information for stakeholders. "This has become just another part of the audit report that doesn't change very much. So, investors don't find it that useful," Keith Czerney, associate professor of accounting, said. Ongoing research by Czerney and Daun Jang of California State University-Sacramento is trying to understand why the standard has not made the audit report more informative. "What is driving that?" Czerney asks.



Keith Czerney

The standard – known as Auditing Standard 3101 or AS 3101 – requires auditors to provide unique insights into the audit process by identifying "critical audit matters" or CAMs and reporting on how they were addressed.

Under this standard, a CAM is defined as any matter arising from the audit that

was or should have been communicated to the audit committee and that relates to material matters involving especially challenging, subjective, or complex auditor judgment. The standard uses the word "especially" to convey more clearly that there could be multiple CAMs and that matters are assessed on a relative basis within the specific audit.

So far, Czerney and Jang have found that although auditors do appear to be selecting topics involving especially challenging, subjective, or complex auditor judgment as CAMs, the number of CAMs selected has been fewer than anticipated and the quality of the CAM disclosures is inconsistent. Additionally, Czerney said the issue for stakeholders is that the same topics tend to be identified as CAMs year after year, and

the auditors' responses to these persistent CAMs have become predictable or "boilerplate language" in the audit report.

"Researchers look at stock price reactions during a narrow window of time after a piece of information, like an audit report, is released to infer whether it is informative," Czerney said. "But if investors open an audit report and see the same CAM topics as last year with the same boilerplate response, they will likely conclude there is no new information on which to trade."

In November 2023, the PCAOB reported it added a research project on the communication of CAMs. This project seeks to understand why there continues to be a decrease in the average number of CAMs reported in the auditor's report over time and whether there is a need for additional guidance, changes to PCAOB standards, or other regulatory action to improve such reporting, including the nature of the information disclosed.

"Reporting too few CAMs is a concern because investors tend to prefer more information to less, and it risks regression back to something that looks more like the pre-CAM reporting model," Czerney said.

Czerney and Jang's study, "An Examination of Critical Audit Matter Disclosure Quality," was presented at the International Symposium on Audit Research in Boston.

Stakeholders are always searching for innovative method to pinpoint companies with elevated tax risk. In 2007, the Financial Accounting Standards Board (FASB) introduced a new standard to streamline this process. Enter FIN 48: a regulatory framework that mandates companies to disclose unrecognized tax benefits (UTBs). These UTBs act as reserves for tax positions that might face challenges from tax authorities. The idea was straightforward – the higher the UTBs, the higher the tax risk.



Stevie Neuman

However, reality has defied expectations. The standard hasn't functioned as intended.

Now, new research by Stevie Neuman, associate professor of accountancy, and Jane (Zhiyan) Song, assistant professor of accountancy, has found it's the volatility in UTB additions – not their amount – over time that provide stakeholders with a clearer

and earlier indication of changes in a firm's tax strategies and associated risks. While the research is ongoing, their findings provide evidence that UTB volatility conveys a unique early signal about the uncertainty and risk of the tax positions underlying a firm's tax strategy.

"What we think the volatility represents is a change in a company's tax strategies or changes in their positions over time that could suggest some kind of underlying risk they are taking," Song said. "Volatility appears to be a stronger signal of uncertainty and risk than just the amount itself."



Jane Song

Neuman added that volatility in UTB additions may signal new or evolving tax positions that attract heightened scrutiny from tax authorities and impact investors' perceptions of risk.

"Some investors are OK with risk while others are not," she said. "If investors can understand a company's risk level, they can

make capital allocations that are consistent with their taste level for risk."

The researcher team, which also includes Philip W. Kunz from the Cress School of Accountancy at the University of Memphis, theorized that volatile UTB additions could signify shifts in tax planning – perhaps due to new tax laws, innovative strategies, or adjustments in business operations – that might attract increased scrutiny from tax authorities. Unlike stable or decreasing UTB additions, volatility in these reserves might reflect less familiar or riskier tax positions.

With that in mind, the researchers analyzed data spanning a decade from U.S. public companies. What they found was compelling: Firms with higher UTB volatility indeed faced greater scrutiny from the IRS, leading to more frequent audits and larger settlement payments in subsequent periods. Moreover, these companies tended to have lower credit ratings and experienced higher stock return volatility, suggesting that investors perceived greater overall risk associated with volatile tax positions.

Neuman and Song also identified factors contributing to UTB volatility, such as volatile research and development expenditures, geographic expansions and changes in financial leverage. The researchers' ongoing study has practical implications for investors, creditors and regulators aimed at gauging and managing tax-related risks effectively.

"There has been a push in recent years to figure out how we measure tax risk for companies," Neuman said. "We still haven't found a good, clean way to figure out which companies have more tax risk than others, but our study gives us a better idea of which companies are little bit riskier."

Neuman and Song's study, "What Does the Volatility of Tax Reserves Signal about Firms' Tax Positions?," was reviewed by participants at the 2023 National Tax Association Annual Conference.

THE ORIN ETHICS SYMPOSIUM

The Orin Ethics Symposium series is designed to increase awareness and understanding of ethics issues in business and accountancy. The symposium was made possible by Richard Orin (Mizzou class of 1949). Orin partnered with the Trulaske College of Business in 2002 to create a lecture series, and today his grandson Eric Weissman works with the School of Accountancy to identify and bring exceptional leaders and speakers to the College.

In Fall 2024, the featured speaker was Dr. Pat Walsh. Dr. Walsh achieved the rank of 4-star Admiral and served as Vice Chief of Naval Operations (VCNO) and as Commander, U.S. Pacific Fleet (COMPACFLT). He received the Grand Cordon of the Order of the Rising Sun (one of Japan's highest honors) for his work leading Operation Tomodachi, the U.S. assistance operation to support Japan after the 2011 earthquake. Walsh has been a transformational leader at the very highest levels in the Navy, business, and education, and he spoke about the intersections of ethics and successful leadership.

Walsh graduated with honors from Jesuit College Preparatory in Dallas, Texas, and was the second student in the sixty-year history of the school to receive both the Distinguished Graduate and Distinguished Alumnus awards. He then graduated from the U.S. Naval Academy with a Bachelor of Science degree. He attended graduate studies in the International Relations curriculum at the Fletcher School of Law and Diplomacy, Tufts University. Walsh graduated first in his class and received a Master of Arts in Law and Diplomacy degree. He then entered the Doctorate Program with distinction and subsequently received a PhD.

Walsh began flying with the "Golden Dragons" of Attack Squadron 192 and was selected into the Navy Flight Demonstration Squadron, "Blue Angels," where he flew the Left Wingman and Slot Pilot positions. Walsh later returned to the "Golden Warriors" as the Operations Officer. He then commanded the "Gunslingers" of Strike-Fighter Squadron 105 and the Carrier Air Wing 1 for deployment in support of Operation Southern Watch aboard the *USS John F. Kennedy*. Walsh also commanded U.S. Naval Forces Central Command and the U.S. 5th Fleet.



Dr. Pat Walsh

Walsh was a Special Assistant to the Director of the Office of Management and Budget as a White House Fellow. He chaired the Department of Leadership, Ethics and Law at the U.S. Naval Academy, served as the Executive Assistant to the Chief of Naval Personnel, and reported to the Joint Staff for his first flag assignment as the Deputy Director for Strategy and Policy. He also served as the Director, Navy Quadrennial Defense Review and Director, Navy Programming Division.

After retiring from the military, Walsh was vice president of The Boeing Company, the senior vice president and general manager at iSIGHT Partners, and president of Strategic Programs with Academic Partnerships LLC. He also co-founded The First Watch Group, which provides transformation, turnaround, business development, due diligence, and coaching services. Most recently, Walsh was appointed as the President of Cristo Rey Dallas, a Catholic college prephigh school where he is leading the development of innovative models of college preparatory education for students with limited economic resources.







Mandy Moody, left, an experienced marketing executive, and Josephine D'Ippolito, an experienced partner and COO, spoke with students in mid-April as part of the School of Accountancy's annual Dawdy Speaker Series. The speakers shared their career insights, professional advice, and why now is great time to get a degree in accounting.

THE DAWDY SPEAKER SERIES

A degree in accounting can lead to a wide range of career opportunities post-graduation.

Josephine D'Ippolito, an experienced accountant and chief operating officer at Gryphone Strategies, and Mandy Moody, Certified Fraud Examiner and Vice President of Communications at the Association of Certified Fraud Examiners (ACFE), told students from the Robert J. Trulaske, Sr. College of Business that reaching career goals in the competitive world of accounting takes more than a diploma – it requires interpersonal skills they will use for the rest of their professional careers.

"We're talking about those in-between traits that go beyond the grade point average," Moody said.

Moody, an experienced marketing executive, and D'Ippolito, an experienced partner and COO, spoke with students April 19 as part of the School of Accountancy's annual Dawdy Speaker Series. The speakers shared their career insights,

professional advice, and why now is great time to get a degree in accounting.

Students learn it's an exciting time to seek a career in accounting because the next generation of CPAs will take the profession to the next level, using AI and other technologies. Moody said it's important to "build allyships" once in the workplace because the key to getting things done is collaboration.

"You need to focus on those people who will build you up and support you and help move projects forward," she said, adding that it's also important to surround oneself with people who will check behavior and be honest. Additionally, , Moody recommended finding a trusted mentor in the workplace: "They can help you find a path to follow." Both speakers emphasized the importance of networking – inside and outside the workplace.

"Eighty-five percent of jobs are filled because of networking through personal and professional connections," said D'lppolito, who also encouraged the students to build strong communications skills and be generous with their coworkers. "Work well with others. It will make a difference."

D'Ippolito said now more than ever is a good time to seek a degree in accounting because there is a major shortage of



Jay Dawdy, BS Acc '89, president and CEO of Gryphon Strategies in New York, started the Dawdy Speaker Series to focus on the field of accounting.

accountants with 75% of public accountants likely to retire in the next 15 years. She said a degree in accounting will provide ample job security, career diversity, and career evolution.

D'Ippolito said there are a number of advantages to landing a first job out of college at one of the Big Four accounting firms, including the chance to train with other first-timers and find experienced mentors. However, only a small percentage of accountants become partners at these global accounting firms. Eventually, most accountants end up in private or corporate accounting, which can offer many opportunities for advancement.

"In the UK, one in four CEOs of the 100 largest companies are accountants," D'Ippolito said. "In the United States, one in nine CEOs of Fortune 500 companies are accountants. Because you start your career in accounting, does not mean you need to finish your career in accounting. Accounting is the language of business, and you will be at a great advantage as an accountant and have many opportunities to grow."

The Dawdy Speaker Series is focused on the field of accounting, including fraud examination, forensic investigations, and regulation, and is supported by Jay Dawdy, BS Acc '89, president and CEO of Gryphon Strategies in New York. The Trulaske College of Business regularly brings in business leaders to talk with students about industry trends as well as foundational principles and skills that are essential to organizational leadership.



Students learn it's an exciting time to seek a career in accounting because the next generation of CPAs will take the profession to the next level, using AI and other technologies.

Doctoral Consortium Student Groups

Making Connections:

MIZZOU ACCOUNTING RESEARCH COLLOQUIUM BRINGS SUCCESSFUL DOCTORAL ALUMNI AND STUDENTS TOGETHER

The Robert J. Trulaske, Sr. College of Business held the Mizzou Accounting Research Colloquium May 16-17 in Cornell Hall. It was the second year the college organized a colloquium designed to give doctoral students an opportunity to hear from and network with successful alumni in their field as well as reconnect doctoral alumni with the Trulaske College of Business.

This year, participants had a chance to hear from five speakers, who shared their insights on topics relevant to the accounting field. The speakers included:

• **Jere Francis**, University of Missouri Curators' Distinguished Professor Emeritus at the Trulaske College of Business.

- **Xiumin Martin**, professor of accounting in the Olin Business School at Washington University of St. Louis, PhD '07.
- **Joshua Gunn**, associate professor of accounting in the Joseph M. Katz Graduate School of Business and College of Business Administration at the University of Pittsburgh, PhD '14.
- Anne Albrech, associate professor of accounting in the Neeley School of Business at Texas Christian University, PhD '16.
- **Phil Kunz**, assistant professor in the Crews School of Accountancy at University of Memphis, PhD '22.



Association of Accountancy Students



The Association of Accounting Students (AAS) is a student organization within the Trulaske College of Business dedicated to promoting communication between students, faculty, and industry professionals. Their mission is to raise awareness of opportunities within the field and foster a greater public appreciation for the accounting profession. AAS serves as a bridge for students to connect with the accounting industry and with each other through various events and activities. One of the organization's key characteristics is its commitment to helping students navigate the decision-making process between choosing an accounting or finance major, ensuring they make informed choices that align with their career aspirations.

Members of AAS have opportunities to meet accounting recruiters and network with fellow students. AAS strives to host at least five meetings per semester featuring recruiters, professionals, and student firm-ambassadors from various firms. This past fall members were visited by KPMG, EY,



Deloitte, William-Keepers, St. Louis Federal Reserve, and more. AAS provides opportunities for students to get involved in service events. This past fall members participated in a service event at the Columbia food bank. Events are designed to broaden students' perspectives of the accounting industry by featuring accountants from different specialties and sectors. AAS expands internship opportunities for members, providing students with valuable, real-world experience.

Listed below are the 2024-2025 officers. For more information about getting involved with AAS, contact via aas. trulaske@gmail.com or visit our MU Engage page.

2024-2025 OFFICERS

President: Thad Harman **Vice President:** Blase Schnittker Secretary: Katie Tien Treasurer: Ryan Lezak Service Chair: Lauren Bruss **Public Relations:** Sam Dunard **Program Director: Brock Schofield RSO/Staff Advisor:** Kari Gingrich RSO/Staff Advisor: Stacy Wright

Beta Alpha Psi, Gamma Theta Chapter

Beta Alpha Psi is an international and professional honors organization for accountancy students. The goal of the organization is to assist our members in their growth as business professionals, provide networking opportunities between students and firms, and give back to the community and university through service events and involvement. Throughout the year, weekly meetings are held to welcome firm representatives to network, engage in team-building activities, and educate members on professional skills, diversity, ethics, technology, and current trends in the accounting profession. Upperclassmen and BAP alumni have also come to advise students and answer questions about careers, worklife balance, and overall growth as a professional.

BAP candidates and members do more than just attend professional meetings. They enjoy social activities to strengthen relationships with other students in the organization. Members hold an annual Spring Initiation Banquet each April to honor the new Beta Alpha Psi initiates. This banquet is attended by the Beta Alpha Psi officers and initiates, as well as School of Accountancy faculty and staff and company/firm representatives.

Members also participate in a variety of service events each semester. BAP candidates provide service to the School of Accountancy by proctoring accounting exams throughout the school year. Additionally, they provide service to the community by cleaning their Adopt-a-Highway location

Student Groups

4 times a year and volunteering at the Central Missouri Food Bank. BAP candidates and members are currently participating in their fifth annual 100-book drive to collect and distribute new or gently used books to children in the community. If a firm would like to be a part of this initiative, please reach out to the VP of Community Service.



If interested in learning more about this organization. please contact President Chris Mergia or Faculty Advisor Kristen Hockman.

The 2024-2025 officers are listed below:

President: Chris Mergia **Vice President of Professional Activities:** Jake Henderson

Vice President of Community Service:

Abby Lewis

Vice President of Social Activities: Emily Franklin

Faculty Advisor:

Vice President of Public Relations:

Emma Hoelschei Treasurer: Micaela Nevarez Secretary Tatum Butler

(hockmank@missouri.edu)

Kristen Hockman

National Association of Black Accountants (NABA)

The mission of NABA is as follows: "As the Mizzou Student Chapter of NABA our mission as a professional organization is to unite students committed to academic and professional excellence while creating leaders in the world of Accounting, Finance, and other related business professions. While developing technical skills is one of our goals, we also aim to promote diversity and commit to our civic duties through giving back to our community." The University of Missouri (MU) Student Chapter has made every effort to fulfill the national organization's mission through several key programs and services designed to address the needs of all students majoring and partaking in the fields of business. The 2023-2024 academic year has been a productive and rewarding time for the University of Missouri's National Association of Black

Accountants (MU NABA) chapter, as they continue to focus on professional development, leadership opportunities, and community engagement for their members.

This year, the chapter welcomed a diverse range of industry leaders to campus, with representatives from companies such as EY, KPMG, Protiviti, RSM, AT&T, EJ Gallo, Anders CPA, Shelter Insurance, and Spectrum. These guest speakers provided valuable insights on career growth, leadership, and opportunities within their organizations, which helped students better prepare for internships, full-time positions, and other professional experiences. The chance to connect with professionals from such a broad array of industries has proven to be an incredible resource for members.

In February, the annual corporate trip took members to Chicago, Illinois, where they had the opportunity to visit top firms and immerse themselves in corporate environments. Last year's trip, coordinated by chapter president Able Ambessie, included visits to leading companies, offering students the chance to engage with professionals, learn about corporate cultures, and explore career paths. Students also made time for community service volunteering with Feed My Starving Children, hand packing meals to be send to those less fortunate. They also took time to immerse themselves in one of Chicago's cultural offerings, The Art Institute of Chicago. The trip continues to be a highlight for members, blending valuable networking opportunities with exposure to the diverse professional landscapes that Chicago offers.

Alongside these professional opportunities, MU NABA also remains committed to fostering a supportive and inclusive community for members and MU's campus. In November, they once again hosted the Inclusion Illusion Conference, an event that emphasizes the importance of diversity, equity, and inclusion (DEI) in the business world. Sponsored by KPMG, the conference featured keynotes and panels with corporate leaders who spoke on the critical role of DEI in creating more equitable workplaces. The conference continues to be a signa-







ture event for the chapter, offering students a platform to engage with DEI topics in a meaningful and impactful way.

As members look to the future, they are excited to continue building strong partnerships with companies and providing members with the tools they need for long-term career success. Members are incredibly grateful for the support of alumni and donors, whose contributions make these experiences possible.

Listed below are the 2024-2025 NABA officers. For more information about getting involved with NABA, please contact NABA's President.

President: Kayla Modacure **Vice President:** Morenike Oderinde Secretary: Amma Afful Adidja Amisi Treasurer: Historian: Nate Reed

Alumni Relations Chair:

Jeremiah Schumacher

Fundraising/Community Service Chair: Tuwi Toyin-Elebute

Public Relations/Marketing Chair:

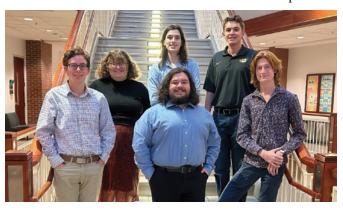
Boti Adekunle



NASBA—Student Center for the **Public Trust (CPT)**

Mizzou Student CPT is a student-run ethics organization. The purpose of CPT is to raise the awareness of ethical dilemmas students will face once they enter their profession while building key leadership skills. The organization provides students with an opportunity to develop and apply ethical business practices and ethical leadership skills. It also provides students with the opportunity to socialize and network with a diverse group of students and professionals. Finally, the organization helps promote a positive focus on students and faculty who exhibit ethical leadership at Mizzou.

The chapter looks forward to sending a representative to the Student CPT Leadership Conference hosted by the NASBA Center for Public Trust in the summer of 2025. In the coming year, the organization will hold meetings to discuss ethical issues, volunteer for a service project, and participate in the Student CPT Ethics in Action Video Competition.



Undergraduate and graduate students of any major are welcome to attend CPT meetings and become members. For more information on Mizzou's Student CPT chapter, please contact Professor Bartley (bartleyk@missouri.edu). The 2024-2025 officers:

President: Joseph Slane **Vice President:** Cameron Houser Secretary: **Douglas Sachs** Treasurer: Jake Brueggemann

Director of Communications:

Zoe Simonds **Director of Student Relations:**

Edward Harrison

Director of Community Relations and Development:

Harrison Lingle

2024 Newsmagazine 27 26 School of Accountancy



The School of Accountancy (SoA) has been endorsed by the Institute of Internal Auditors as an Internal Auditing Foundation Program. The SOA is one of only 60 schools worldwide with this endorsement. This program designation provides numerous opportunities for Accountancy students including professional development and networking with peers and practitioners and access to scholarships, internships, and full-time positions in the field of internal auditing.

Mizzou '39 Winners

MIZZOU 39 WINNERS!



Kaile Kalton

Accountancy
St. Louis, Missouri

Mentor: Kate Elmore

The Mizzou Alumni Association Student Board presents the Mizzou '39 Award to 39 outstanding seniors each year, chosen for their academic achievement, leadership, and service to Mizzou and the community.



Ansley Barnes

Accountancy Columbia, Missouri

Mentor: Mary Beth Marrs



Trulaske Undergraduate Student Leadership Award recipients for 2024. (Back L-R) Christian Hall, Kayla Modacure, Addison Pearman, and Gay Albright, (Front L-R) Kylie Groh, Kaile Kalton, Katie Mitchell, Jayme Opdahl, Dean Balaji Rajagopalan, and Holly Williams. Not pictured: S'Riyyah DeBose.



Ethan Joly wins a MOCPA Scholarship.

Examples of Student Achievement



This summer, two accounting students from the Robert J. Trulaske, Sr. College of Business had the opportunity to participate in the KPMG Global Internship Program. Ryan Klostermann and Katie Mitchell were among just 25 interns selected from a pool of 650 applicants nationwide. Klostermann gained valuable experience in Aberdeen, Scotland, while Mitchell completed her four-week internship in Malaysia. KPMG firms operate in 143 countries and territories across the globe, offering audit, tax, and advisory services.

Ryan talked about how the experience will influence his career:

"I enjoyed the audit experience I got abroad, and I really enjoyed my experience in the oil and gas industry as well. I am amazed at how much I have learned in only a few weeks (between my eight-week internship in Kansas City and my

ACCOUNTING STUDENTS SELECTED FOR HIGHLY COMPETITIVE KPMG GLOBAL INTERNSHIP PROGRAM

four-week internship in Aberdeen). I look forward to what I will learn in the future, and I look forward to using what I have learned in Aberdeen when I begin my career in the Kansas City office in Fall 2025. Now that I have spent some time doing business in Europe, I would love to eventually go back, whether it is for a few weeks at a time (for an audit) or for a rotation for a year or two. I would love to reconnect with all the amazing people I met during my short time in the U.K., and I would enjoy building on the experience I have gained working in the international oil and gas industry.

"I am grateful for the opportunity to represent Mizzou and the KPMG Kansas City office in Aberdeen. I am also grateful to my coworkers in the Aberdeen office who made my stay a memorable experience. The trust my coworkers showed in allowing me to help evaluate client activities was

a great learning experience and something I sincerely appreciated. The patience the members of the office showed me as I worked to finish tasks while trying to understand so much new information is something that I will remember, especially when I am in a senior position and working with interns throughout my career. I will miss the people I worked with, but I hope to stay connected with them."

Katie spoke about her experiences in Malaysia:

"While in Malaysia, I noticed many similarities and differences in the work culture when compared to the United States. At KPMG Malaysia, there was a strong emphasis on a group-oriented approach, with teams working closely together to deliver high-quality client service. The office environment reflected this focus, featuring open workspaces with booths and large tables that encouraged collaboration. This team-oriented culture also created an environment that fostered meaningful relationships with colleagues. My engagement team often enjoyed long lunches together, which contributed to strong professional connections that extended beyond the workplace. These experiences allowed me to build meaningful relationships and fully integrate into my team.

"This internship has solidified my desire to complete a longer-term global rotation in public accounting in the future.



I am excited by the prospect of building a career that integrates international exposure with public accounting, and I am eager to take on roles that will continue to challenge and expand my understanding of the global business landscape."

ACCOUNTANCY STUDENT FINDS GETTING INVOLVED KEY TO MIZZOU EXPERIENCE



Cade Koehly, graduated with a master of accountancy degree, had a chance to participate in Tigers on Wall Street to explore opportunities available in the financial sector of New York. When Koehly was in high school, he dreamed of attending college somewhere out of state and far from his small hometown of Chillicothe, Missouri. He wanted adventure but to appease his parents, the gregarious teenager applied to the

University of Missouri. Turns out, Koehly found everything he wanted and more at Mizzou, where he was accepted into the Cornell Leadership Program at the Robert J. Trulaske, Sr. College of Business.

"Getting involved made such a difference for me," he said. "I would encourage every Mizzou freshman to get involved in something inside and outside their academic school. That's where you make your friends and your memories – and where you build yourself as a person."

During his time at Mizzou, Koehly served as a business ambassador with the Trulaske College of Business, giving tours of Cornell Hall to prospective students and assisting with presentations to incoming freshmen and their families. In fact, he took advantage of almost every leadership opportunity he encountered at Trulaske, which included joining the Trulaske Student Council and the Beta Eta Chapter of the Alpha Phi Omega service fraternity. He also served as mentorship coordinator for the Cornell Leadership Program, ag-tech team lead analyst for the Allen Angel Capital Education Program, and a counselor for Camp Trulaske.



For Hannah Kreimeyer, college has been far more than achieving academic success. It's been about getting out of her comfort zone, embracing her true self, and developing lasting connections with others.

Hannah Kreimeyer was still in high school when she first developed an interest in accounting. She was fascinated with the language of business and the important role accounting plays in an organization's success. That's when she set her sights on becoming a public accountant and attending the School of Accountancy at the Robert J. Trulaske, Sr. College of Business.

On Sunday, Kreimeyer will be one step closer to achieving her goal when she graduates from the college with bachelor's and master's degrees in accounting through the 150-Hour Accountancy Program. She is currently pursuing her Certified Public Accounting license and will begin work this fall with KPMG in her hometown of Kansas City, Missouri.

"I am eager to immerse myself in the dynamic world of public accounting, where I'll have the chance to apply everything I've learned at Trulaske and continue growing both personally and professionally," said Kreimeyer, who worked as a graduate teaching assistant and in the Trulaske Edge professional development program office.

Above all else, Kreimeyer has learned that, for her, college has been far more than achieving academic success.

Why did you choose Mizzou?

I chose Mizzou primarily for its accountancy program, which has a strong reputation and aligns perfectly with my career aspirations. Additionally, campus life at Mizzou was a major draw for me. I was excited about the diverse range of student organizations, events and opportunities for personal growth that Mizzou offers outside of the classroom.

What motivated you to pursue your field of study at Trulaske?

I developed an interest in the field of accountancy during high school and knew that I wanted to pursue it further in college. Trulaske's reputation for producing successful accounting professionals and the opportunities the college provides students for networking with individuals in the field made it a perfect choice for me.

What person at Trulaske played an instrumental role in your college experience and what lessons did you learn from that person?

One person who stands out as having a significant impact on my college journey was Jen Ward, program support specialist at the Trulaske Edge professional development program and my supervisor when I worked there. Jen has been a pivotal figure in my college journey. Her mentorship has been so much more than just a job – it's been a masterclass in the soft skills crucial for success in the business world. From learning how to navigate professional interactions with finesse to understanding the power of networking, Jen has been a constant source of wisdom and support. What sets her apart is her approach to leadership - she doesn't just delegate tasks, she empowers and trusts her team to succeed, fostering an environment of collaboration and growth. Despite my relatively short time working with her, Jen's influence has left a lasting mark on me, both personally and professionally. She's not just a supervisor, she's a mentor, a role model and a driving force behind my growth at Trulaske.

What business class at Trulaske made the biggest impression on you and why?

The Accounting and Strategic Business Analysis capstone course taught by Dr. Chris Prestigiacomo, or "Dr.P." This course stood out because it didn't just focus on accounting, it challenged us to think critically about business decisions and their broader impact. Dr. P's emphasis on real world applications and open discussions encouraged us to learn from each other's perspectives and think beyond the numbers. What made this class truly meaningful was Dr.P's genuine care for his students' success. He not only taught us about business but also instilled in us the importance of personal values, empathy and gratitude.

Was there an obstacle that you had to overcome while a student at Trulaske and if so, how did you overcome it?

Balancing coursework with two jobs – working in the Edge office as a student worker and serving as a GA for the ACCTCY 2258 course - while also studying for the Certified Public Accounting exams – presented a significant challenge for me this semester. Along the way, I've learned valuable lessons on how to better manage my time, set priorities and seek support when needed. By applying these insights and remaining proactive in my approach, I've successfully navigated the demands of my workload.

What kind of leadership skills have you gained at the Trulaske College of Business?

At Trulaske, I didn't just learn about leadership in theory – I lived it! Whether it was through group projects, team-based assignments, or my involvement in clubs and organizations, I gained practical leadership skills that have shaped who I am today. These experiences taught me effective communication, collaboration and problem-solving – essential skills that have prepared me for future leadership roles.

What hands-on learning opportunities at Trulaske have helped you the most and how will you apply them to your business career?

The hands-on experience gained through internships has been invaluable in shaping my skills and confidence as I prepare for my business career. Taking an internship class through Trulaske provided me with the opportunity to apply classroom knowledge in a real-world setting, and it ultimately led to securing a full-time job. The practical insights and industry exposure gained during my internship provided me with a deeper understanding of the profession I was pursuing, allowing me to approach my coursework with a more practical perspective. The real-world experience gained from these opportunities has prepared me to hit the ground running in my career, allowing me to make meaningful contributions from day one.



Kreimeyer, right, enjoying a Tiger football game with friends.

What are your favorite Mizzou memories?

My favorite memories stem from the friendships I built along the way. Whether it was from my time in Greek life, attending formals and social events, or from the excitement of cheering on Mizzou, every memory is tied to the people who made those moments special. Being involved in different organizations also brought me closer to like-minded individuals, creating a sense of community that made Mizzou feel life home. From tailgating before football games to late-night study sessions with friends, it's the connections I made that truly define my college experience and fill me with gratitude.

Looking back on your college career, what are the biggest lessons you've learned?

College taught me that success isn't solely measured by academic achievements - it's about stepping out of your



Kreimeyer and her dad celebrating

comfort zone, embracing your true self and building meaningful connections. I learned that growth often requires pushing past the boundaries of familiarity and embracing new opportunities with courage. One of the most important lessons I learned was the importance of networking. Whether it was striking up conversations with professors, participating in career fairs or joining student organizations, I

discovered the power of building a strong network of peers and mentors who have been invaluable sources of support and inspiration. Lastly, I've learned the importance of remaining open to continuous learning. Every experience, whether positive or challenging, presents an opportunity for growth and development.

What advice would you give to incoming students?

To incoming students pursuing accounting, I would say: Embrace every opportunity to learn and grow, whether it's through internships, networking events or extracurricular activities. Be true to yourself and don't be afraid to step out of your comfort zone and be brave. Remember, college is not just about academics – it's also about discovering who you are and what you're passionate about. And don't forget to enjoy the journey – college goes by faster than you think!

Accountancy Awards

Accountancy Alumni Scholarship

Kyle Feiste
Alex Gott
Kaile Kalton
Ryan Klostermann
Eric Rimmele
Max Rose
Joseph Wagner

Alumni with Arthur Andersen LLP Award

Ryan Lezak Max Smith Ben Vandermeir

Kim R. Bailey Memorial Scholarship

Alissa Parsons Wendy Tan

Kenneth L. Brown Scholarship

Josiah Abbott Sawyer Loomis Jenna McKenzie Carlo Siraguso

Grace Botner Butler Endowed Scholarship

Grace Lyndes

Stephen G. Butler/KPMG LLP Scholarship

Chris Alverson

Craig R. Campbell – Anders CPAs + Advisors Scholarship

Hannah Banks Grace Bauer

Deloitte & Touche Foundation Scholarship

Shea Brennan
Maddie Donnelly
Andrew Leiva
Joey Olvera

Carol DiRaimo Scholarship

Brynn Cox Jenna Phelan

Raymond C. Dockweiler Scholarship Elizabeth Grichnik

Aidan Spencer

EY Accountancy Scholarship

Y Accountancy Sci Ranae Bingman Greyson Bourisaw Deirdre Cranley Logan Loftus Grace Meier Joe Miles Micaela Nevarez Sloane Roper Kate Timble Ethan Towber

Carson Wade

EY Accounting Scholarships for VASEY Academic Scholars

Gabby Bergin
Gavin Brockman
Thad Harmon
Jacob Henderson
Keira Hendrix
Kyla Hendrix
Kaile Kalton
McKenna Kling
Kyle Klostermann
Kaylei Troha

EY Lead Mentorship Program Scholarship

Amma Afful Jeniyah Brewer Connor Henderson Janet Mendez Christian Mergia Kalil Turner

FORVIS Accountancy Scholarships

George Ballew
Ashlyn Brueckner
Maggie Carlson
Dylan Dufour
Jack Elking
Emily Franklin
Tanna Fulks
Chris House
Joey Klint
Eriel Morey
Gigi Olander-Walsh
Samuel Oesterlei
Dominic Panzeri
Haley Sparacio

Mike & Yvonne Harreld Scholarship

Masen Hornberger

Donald G. Hendren Memorial Scholarship

Chloe Conway Jack Huston Colin John

C. Ray Holman Scholarship

Lucy Dreiling Gus Schumacher

Ronald N. Kohl Memorial Scholarship

Lauren Bishop Bridgette Raspopovich

KPMG LLP Scholarship

Amelia Bogler
Kailee Coughlin
Landon Escher
Kyle Klostermann
Jack Pope
Taylor Siebert

Nikki & Aaron Krawitz Accountancy Scholarship

Alyssa Akin Amanda Belew

KPMG Master of Accounting with Data & Analytics (MADA) Scholarships

Lauren Guest McKenna Kling Katie Mitchell Grace Rezek Joanna Rodelo Katie Tien Jane Winkler

Ella Endrizzi

Landers Scholarship

Hannah Lee

Jack & Debora Lay Scholarship

ack & Debora La Tyler Cronin Harrison Lingle

Clyde D. Mason Memorial Scholarship

Jonathon Archer Nikki Baker Regan Eise Grayson Helm Lindsie Miller Ella Rounkles Joseph Slane

W. Mark Meierhoffer Family Scholarship

Jack Burton Lacy Schoneboom

C. Richard Morehead Scholarship in Accountancy

Libby Brewster Liam Brown Anna Marren

Bobbye and Scott B. Picker Scholarship in Accountancy

Ryan Dorch

Abby Alton

PricewaterhouseCoopers LLP Foundation Scholarships

Caroline Connolly
Jack Deters
Samuel Dunard
Jonas Etchison
Josie Ham
Sarah Hickenbotham
Emma Hoelscher
Talia Jancich

Emma Hoelscher
Talia Jancich
Caitlin Lawlor
Rami Merayyan
Lexie Meyer
Don Morgan
Joshua Munger
Braden Richards
Erika Sesler
Kylie Tune
Caden Valenzuela
Zishen Xia

Patsy Prugh Endowed Scholarship

Anthony Ryan Alcabasa Jacob Humbar

John W. Rader Accountancy Scholarship

Tatum Butler
Liam Greenwell
Zach Hernandez
Kaid Irvin
Anna Perniciaro
Brigid Rudolph
Bela Torres
Garrett Winheim

Bob and Sally Robuck Endowed Scholarship

Christian Boyer
Stuart Grant
Thad Harman
Keira Hendrix
Kyla Hendrix
Madeline Meystrik
Brock Schofield
Hunter Swift

John Schweitzer Accountancy Grant

Trevor Maine
Eli McDowell
Hannah Towers

Brayden Bresler

John and Peg Slusher Accounting Scholarship

John Costain Michael Gustafsson Allison Newkirk Hunter Quinn Jack Order Ryan Shoaf Grace Springer Ophelia Pugh-Towe Caleb Van Aalsburg

Grant Thornton Scholarship

Myles Champion Carter Rackers Kinley Richards Christina Santello

Weiss Family Scholarship

Andrew Moran Mira Sabapathy

Maxine (Jagels) Wharton & Lee L. Wharton Scholarship

Sam Baker Jack Bartley Leia Brown Mason Seymour Holly Williams Taylor Wulf

Gregg William & Cheryl Givens Scholarship

Quinn Brewster Spencer Dickey

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Julie Cubbage BS Acc V95

Chief Financial Officer Emmaus Homes, Inc. St. Louis, MO Jay Dawdy BS Acc '89 President & CEO Gryphon Strategies White Plains, NY

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Safety National Saint Charles, MO

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Sr Exec VP/CFO (Retired) Reinsurance Group of America, Inc.

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Columbia, MO

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VP Finance & Accounting Lindt & Sprüngli Inc. Kansas City, MO

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BS Acc '82 MAcc '84, PhD. '87 Retired, KPMG Professor University of Central Florida Orlando, FL Dani Tiefenbrunn MA '15

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Saint Louis, MO

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Marceline, MO

Paul L. Vogel BS Acc '89, M Acc '90, JD '93

Managing Partner
Vogel Law Office, LLC

St. Louis, MO

The Trulaske College of Business bestows the Recent Alumni Achievement Award, Alumni Citation of Merit, Special Citation of Merit, and Alumni of the Year award as the highest honors for alumni and friends of the college. The Trulaske College of Business are proud to note that many of the recipients from 2024 were nominated because of their connections to the School of Accountancy. Their profiles and accomplishments are detailed below.

CITATION OF MERIT AWARDS



Craig. R. Campbell, BS BA '84. Campbell joined Anders CPAs + Advisors in 1986 and is a partner in the firm's tax group. He also leads mergers and acquisitions and office development projects for the firm. He is a strong supporter of Anders' collegial atmosphere and sees it as a key ingredient in its reputation for delivering the best in client service.

Campbell is a tax advisor with an extensive client practice, drawing on his 40 years of public accounting experience to provide tax and financial advice to business owners, entrepreneurs, executives, physicians, attorneys, and other professionals. He also concentrates on individual and business income taxation for manufacturing, real estate, and tax-exempt organizations and is active in litigation support, helping attorneys obtain better settlements in civil disputes, arbitration, and mediation.

He loves recruiting Mizzou accounting students to the firm and to the St. Louis business community. He's a member of the Trulaske College of Business Accountancy Advisory Board and founded a scholarship in the firm's name to assist accounting students on the path to their degrees.

Campbell can most likely be found with his alumni friends at Mizzou football home games, Cotton Bowls, and SEC championship games. His father, stepfather, and daughter also have degrees from the University of Missouri.



Ryan D. Rapp, BSACC, MACC '04. Rapp serves as executive vice president for finance and operations and chief financial officer for the University of Missouri. In his current role, Rapp provides leadership for finance and operations at MU and UM System. He has responsibility for the university's \$4.2 billion budget as well as its endowment

and retirement trust fund. Under his direction are the finance functions related to budget planning and development, treasury, investment, accounting, procurement, facilities planning and design, real estate, internal audit, and risk and insurance management. In addition, Rapp has oversight of the university's human resources and information technology offices.

Rapp is a graduate of the University of Missouri School of Accountancy. He joined the university in 2010 a part of the Controller's Office and has served in progressively responsible roles since that time. Prior to joining the university, he worked in public accounting for Pricewaterhouse Coopers.

SPECIAL CITATION OF MERIT AWARD



John Mather is the managing partner of Forvis Mazars St. Louis and Decatur, Illinois, offices. He oversees the administration, planning, and operations for approximately 150 personnel serving more than 4,500 business and individual clients. Prior to becoming the St. Louis and Decatur offices' managing partner, Mather was the national industry

partner for FORVIS' Commercial Products Practice and was responsible for overseeing a team of approximately 500 advisors who serve more than 4,600 commercial entities.

He has served clients in a variety of subindustries, including food and beverage manufacturing, consumer product manufacturing and distribution, professional services, industrial goods distribution, transportation, and oil and gas. He has also provided a range of accounting, audit, tax, and consulting services. His experience includes due diligence, mergers and acquisitions, feasibility studies, employee stock ownership plan implementation, debt financing, and cost accounting system development.

Mather is a member of the American Institute of CPAs, Missouri Society of CPAs, and Illinois CPA Society. He currently sits on the board of the Missouri Society of CPAs and serves as its secretary. He was also an active board member of the National Association of Manufacturers (NAM), which he has served for more than 10 years.

In addition, Mather serves on the board of directors for The Regional Business Council, Greater St. Louis, Inc.'s Chair's Council, the Corporate Governance Board, and Harrison Business School Advisory Board for Southeast Missouri State University, and the Trulaske Dean's Advisory Board at the University of Missouri.

Mather is a 1991 graduate of Southeast Missouri State University with a BS degree in accounting.

RECENT ALUMNI ACHIEVEMENT AWARD



Daniel K. Schindler, BSACC, MACC '11 Partner, Anders CPAS + Advisors. Daniel K. Schindler's unwavering dedication to his clients has followed him from his first year at the firm as a tax intern through his journey to partner. As the founder of the firm's lodging, food, and beverage niche, he built strong relationships over many years working

with clients in the food and beverage industry and has become a go-to advisor to work with for St. Louis restaurants. He provides savvy advice on operational efficiencies and cash flow analysis to a growing number of restaurants, food and beverage companies, and craft brewery owners.

Schindler also leads operations for the firm's Sports, Arts & Entertainment Group, representing professional athletes, agents, and advisors. He takes time to listen to his clients' pain points and is eager to offer solutions to help them navigate through difficult tax and business situations. Restauranteurs, athletes, and business owners have come to count on Schindler to help them succeed.

Richard "Dick" Kochanek, PhD '72, retired from the University of Connecticut. He was one of the most beloved and highly regarded professors at UConn and is widely credited with turning students' interests in accounting into a lifelong careers. Dr. Kochanek created a new scholarship for PhD students. Learn more about Kohanek and hi more about Dr. Kohanek and his accomplishments here:

https://75th.business.uconn.edu/stories/dick-kochanek/

John McEnroe, former Associate Professor at the School of Accountancy and Professor Emeritus at DePaul University, created a new scholarship opportunity for our students. Thank you, John!



A Calculated Risk

TRULASKE ALUMNI FIND SUCCESS WITH ONLINE RETAIL BUSINESS



Trulaske alumni Alex McCarty, left, and Mitch Morse teamed up to use their business acumen to launch an online retail business that specializes in barbecue grills, gas and electric heaters, outdoor kitchen storage, and cooking accessories.

Their friends and families worried that launching a business nearly straight out of college was too risky. What if it failed? But McCarty, BS BA'16, and Morse, BSAcc, MAcc'16, viewed their entrepreneurial endeavor as a calculated risk. After all, they'd done their homework – just like they'd been taught to do at the Robert J. Trulaske, Sr. College of Business – and understood their maximum possible loss.

For the young entrepreneurs, their decision to launch a business in October 2018 was a leap of faith – with a safety net. "We knew if we failed after six months that we could go back and get traditional jobs and be fine," McCarty said. "The worse-case scenario wasn't that bad to us, and the best-case scenario would be us making more money than at a traditional job and/or having a far better lifestyle like setting our own hours and being our own bosses."

McCarty focuses on ways to grow the business and build relationships through contacting potential sellers and attending trade shows.

Today, their company – Premium Outdoor Grills – is a thriving online marketplace seller with a Kansas City showroom and warehouse. From 2019 to 2022, the company grew 910% and in August 2023, was named one of the fastest growing companies by *Inc. Magazine*. More recently, McCarty and Morse have expanded their entrepreneurial efforts to include an Ace Pickleball Club franchise. They are currently scouting locations in the Kansas City metro area with an eye towards opening multiple pickleball clubs throughout the Midwest.

"The key for us was taking a risk that was big enough to get us somewhere but not so big that it would ruin us if it didn't work out," Morse said. "We were intentional about how we measured risk versus upside. Much of entrepreneurship is trial and error. We had no idea how to become a successful online retailer at the start, but we tried new things and quickly learned from our failures."

The Partnership

Shortly after graduating from the Trulaske College of Business, McCarty, who is originally from Lee's Summit, Missouri, joined the Peace Corps and served a two-year stint as an agribusiness extensionist in Panama. Morse, who grew up in Harrisonville, Missouri, joined KPMG in Kansas City as an accountant.

Halfway through his assignment in Panama, McCarty returned home for a visit and reached out to Morse, whom he knew from their years at Trulaske. The two met and soon the conversation turned to future business ventures.

"I said, 'Wouldn't it be cool to own a business together?" McCarty recalled.

Morse liked the idea and the two began a long-distance correspondence to lay the groundwork. By the time McCarty returned to the Kansas City area in September 2018, the soon-to-be business partners were ready to hit the ground running. They rented a small office and went to work, hammering out the details. First, they set three criteria for a business: profitability, ability to do it, and benefit to the world.

Next, they examined business models and through a rating system, landed on becoming a third-party seller on Amazon. From there, they built a website (in a week) and by October, Morse had quit his job at KPMG and the partners solicitated

300 businesses whom they targeted to develop a wholesale relationship to get discounted pricing to resell on their website. The results: 297 rejections and three yeses – two barbecue grill companies and a company that sells pickleball paddles.

"We went with everyone who said yes to us," Morse said. On October 30, 2018, McCarty and Morse officially launched an online marketplace reselling business that would eventually become Premium Outdoor Grills by the start of 2020.

The Challenge

With Premium Outdoor Grills up and running, McCarty and Morse eased into their roles – Morse as the behind-thescenes finance guy who handles the books and day-to-day operations and McCarty as the growth and new relationships guy.

Then, the COVID-19 pandemic hit, and the business buckled as supply chain bottlenecks and a moratorium on shipping non-essential goods made getting anything grill-related nearly impossible. Instead of panicking, the partners looked for opportunities and recognized they could be third-party sellers of overstock food items that closed-down restaurants couldn't use – flour, yeast, bulk-sized condiments and sauces, to name a few.

"We actually sold a ridiculous amount of yeast because everyone was at home learning how to bake," Morse said. Eventually, moratoriums were lifted and the business took off, selling outdoor patio heaters to restaurants trying to extend their seasons to serve people outside. From there, the business continued to grow.

"There was a lot of fortunate timing for us," Morse said. Today, the company has grown to include two full-time ware-house employees and three full-time virtual assistants.

The Foundation

McCarty and Morse agree that attending a reputable business college has equipped them well to navigate the dynamic land-scape of the business world. Many of the experiential learning opportunities they encountered as students allowed them to hone the problem-solving skills and decision-making abilities they use every day at Premium Outdoor Grills.

As students, McCarty and Morse were also part of the Cornell Leadership Program (CLP), which they credit with offering them additional opportunities to develop leadership skills and business acumen – all of which has become second nature while growing their business.

"CLP played a big role in getting me out of my comfort zone as an introvert," Morse said. "Plus, my accounting background allowed me to do the taxes and keep the books in the early years, which really helped us understand the business from the inside out."

Finally, Trulaske was the serendipitous intersection of two future business partners whose complimentary skills and personalities have paved the way to success.

"Relationships and learning how to work together are so important to success," McCarty said. "We've found much more success by simply taking action and trying something new rather than trying to plan out every tiny detail. The tiny details will inevitably be wrong, so we found it's better to have an overarching idea and figure out the tiny details along the way."





2024 New Admit Class Orientation

One hundred eighty-six new admits were welcomed to the 150-hour 150-hour program. Students joined the program looking forward to beginning their careers across the country in the accounting profession.

On August 23, 2024, Carla McCall, Chair of the AICPA, joined us to discuss the future of the CPA profession and opportunities for accounting professionals with the newly admitted students.

Carla M. McCall, CPA, CGMA

Chair, American Institute of CPAs (AICPA) & Managing Partner, AAFCPAs



2024 Accountancy Admit Class Orientation Keynote Speaker

Friday, August 23, 2024 10:20 - 11:20 a.m. Bush Auditorium



Carla is the Managing Partner of AAFCPAs, a leading 350-person CPA and consulting firm in New England, and Chair of the AICPA. Named among the Most Powerful Women in Accounting from 2020 to 2024 by AICPA and CPA Practice Advisor Magazine, her leadership is noted for its bold innovation and commitment to mission-driven growth.

She has spearheaded AAFCPAs' diversification into areas like wealth management, IT & cybersecurity, and data analytics, always centering on client needs. Carla initiated the firm's Women's Opportunity Network in 2011, its DEIB initiative in 2017, the Innovation Lab and Changemaker Challenge in 2018, and the Automation Initiative in 2021. She also started the Zip2CPA and E3 Intern Accelerator Programs in 2022 to foster new talent in the field.

Dedicated to mentoring and nonprofit support, Carla's authentic leadership and dedication to volunteerism inspire sustainable growth and excellence.



Carla with students.



Carla and Jake talking about the future of accounting.



After Carla's presentation, students participated in a discussion with the Accountancy Career Opportunities Panel. Joining were Bob Kimes - PwC, Donna Doerhoff - forvis mazars, Renita Duncan - RubinBrown, and Ben Carrier - Gerding, Korte & Chitwood.

2024 New Admit Class Banquet

In September, the School of Accountancy hosted a New Admit Class Banquet. Students spent time getting to know each other and networking with accounting professors and recruiters. Guest speaker was Jeff Parkinson, Chair, Missouri Society of CPAs (MOCPA).

Jeff Parkison, CPA, CGMA Chair, Missouri Society of CPAs (MOCPA)

Director, Treasury and Financial Planning & Analysis, City Utilities of Springfield, MO



2024 Accountancy Admit Class Welcome Banquet Keynote Speaker

Wednesday, September 11, 2024 5:00 - 7:30 p.m. Hampton Inn & Suites 1225 Fellows Place



University of Missouri

School of Accountancy Robert J. Trulaske, Sr. College of Business

Jeff Parkison, CPA, CGMA, is the Immediate Past Chair of the Missouri Society of CPAs and the Director of Treasury and Financial Planning & Analysis for City Utilities of Springfield, MO.

In his role at City Utilities, Jeff oversees the development of a \$600 million annual budget and leads the Treasury function, which includes maintaining relationships with bond rating agencies, managing debt issuance, and overseeing investments for the utility.

During his tenure at MOCPA, Jeff was instrumental in launching the CPANext program, a trademarked initiative offering complimentary coaching and advisement for aspiring CPAs. Under his leadership, MOCPA developed a new Strategic Plan, creating a new mission and vision

Currently, he chairs a Blue Ribbon Committee for MOCPA, tasked with exploring the feasibility and impact of alternative leadership models within the profession in Missouri.

In 2010, Jeff was one of 30 CPAs selected nationwide to participate in the AICPA Leadership Academy. He has served as Chair of the AICPA Governmental Performance & Accountability Committee and has published articles in the Journal of Accountancy and MOCPA's Asset.

Previously, Jeff was recognized as a 40 Under 40 honoree by the Springfield Business Journal. He holds a Bachelor's degree in Accounting and an MBA with an emphasis in Accounting from Missouri State University. Jeff is a Certified Public Accountant and a Chartered Global Management Accountant.



Incoming students.



Dean Balaji Rajagopalan, Jeff Parkison, Jake Rose, and Vairam Arunachalam.

44 School of Accountancy 2024 Newsmagazine 45 **2024 Beta Alpha Psi Banquet**

Lisa Klempert, CPA

Member at SFW Partners, LLC



Beta Alpha Psi Initiation Banquet

Keynote Speaker

Thursday, April 25, 2024 6:00 p.m. Courtyard Marriott



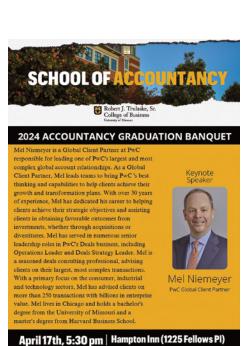
Lisa Klempert has worked for SFW Partners for 28 years. Prior to joining SFW, she was a bank examiner with the Office of the Comptroller of Currency (part of the US Treasury Department). Lisa's areas of expertise include tax compliance and planning. She has extensive experience in the taxation of small and mid-sized businesses, non-profit organizations, individuals, and trusts. Her clients operate in diverse fields and include contractors, medical practices, retailers, manufacturers, and charitable organizations.

Lisa graduated with honors from the University of Missouri-Columbia, where she obtained a Bachelor of Science in Accounting. She currently serves on the University's accounting advisory board.

Lisa is a member of the Missouri Society of Certified Public Accountants, where she served on the Taxation Committee for over five years. In addition, she is a member of the American Institute of Certified Public Accountants.

Lisa is actively involved in several non-profit organizations, including serving as treasurer for CHADS Coalition for Mental Health. The St. Louis Small Business Monthly named Lisa as one of the 2017 Top Small Business Accountants.







Ariana McKenney, Shannon Ferguson, Vairam Arunachalam, Mel Niemeyer, Charlie Frey-Mendez, Sarah Reagers.



Graduation banquet guests.

Snapshots from the Year



Chistian Hall is the Homecoming King.



Chris Prestigiacomo was awarded the 2024 Kemper Fellowship for Teaching Excellence.



KPMG "Amazing Race."



Williams Keepers recruiters visit at Cornell Hall.



Linsey Nicholas and Michael Winger compete at the IIA Global Student Conference.

Snapshots from the Year



Meeting with MOCPA Leadership: Jim O'Hallaron (Pres/CEO of MOCPA), Chuck Pierce (Pierce Law Firm), US Rep. Blane Luetkemeyer, Jeff Echelmeier (CEO of Williams Keepers), and Vairam Arunachalam.



Vairam Arunachalam meeting with Jim O'Hallaron (President/CEO, Missouri Society of CPAs), US Rep. Mark Alford, and Jeff Echelmeier (CEO, Williams Keepers LLC) to discuss House Bill 3541 to obtain STEM designation for accounting programs nationwide.



EY Invasion.



Sophia Rivera Hassemer, BSAcc, MAcc '21, MBA '23, competed internationally as a javelin thrower for her home country of Puerto Rico.



Accounting Dynamic Duos.

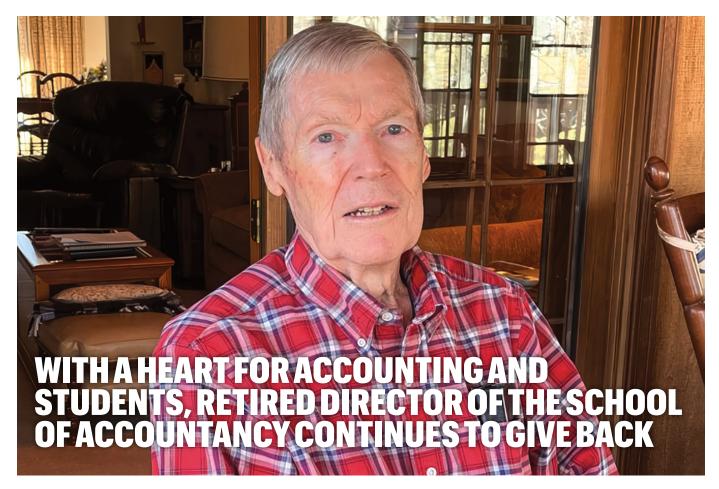


Becker Academy visits Mizzou.



Forvis Mazars holds a reception for students.

Another Legacy at the School of Accountancy



Ray Dockweiler, retired director of the School of Accountancy, has long supported the Trulaske College of Business and the accounting profession to which he dedicated his 32-year career. Ray Dockweiler is a person of conviction.

He dedicated his entire 32-year career to the School of Accountancy at the Trulaske College of Business. Though he retired in 2000 – a tenure that included a 10-year stint as director of the School of Accountancy and the launch of the school's 150-hour program – his unwavering commitment to the college, students, and profession continues to this day through annual contributions to support the college and a School of Accountancy scholarship fund in his name.

"Accountancy is the language of business in many respects," Dockweiler said. "You can't have a successful business without accounting being a part of it. In fact, in many big businesses, the CPA is a major player in directing what goes on. To me, accountancy is a pretty important area of business, and I'm proud to have been a part of it."

Vairam Arunachalam, former director of the School of Accountancy and PricewaterhouseCoopers/Joseph A. Silvoso Distinguished Professor of Accountancy, was hired by Dockweiler in 1991, and quickly learned to appreciate Dockweiler's leadership style.

"What I learned from him was the value of interpersonal relationships and persistence – speaking softly but having great impact," Arunachalam said. "His approach, from the very start, affirmed my own values of being kind, generous and personable with everyone. That's what Dr. Dockweiler embodied as a leader – and he was the main reason that I chose to come to Mizzou 33 years ago."

A Foundation of Family

Dockweiler grew up in Lansing, Illinois, a suburb south of Chicago, whose population numbered about 10,000 in those early years of the 1940s. He and his younger brother Tom, who still lives in the area, joined a large family of uncles, aunts, and cousins, who became an integral part of the brothers' lives.

In fact, Dockweiler's first job, a paper route at the age of 12, came under the tutelage of his Uncle George, who ran the local news agency. It was Dockweiler's first dip into the business world, where he soon recognized the power of personal service. "We had four newspapers in those days," he recalled. "I delivered two papers in the morning, two papers in the afternoon and then I had to collect money from subscribers."

Dockweiler also learned, while pedaling across town delivering papers, that his dad, an insurance salesman and local school board member, was as loved and admired by his community as he was by his son – a realization that had a profound impact on Dockweiler.

"My dad was as friendly as could be," he said. "It seemed like everyone in town knew my dad."

Education, Love, and a Home at Trulaske

By high school, Dockweiler had turned his focus to school and sports. He played football, basketball, and baseball. He also enjoyed singing and was a member of a choral group called the Meistersingers. When it came time for college, Dockweiler chose Miami of Ohio in Cincinnati and majored in business education. It was here that he discovered a passion for accounting and squeezed every accounting course he could into his schedule.

Now on the path of accountancy, Dockweiler enrolled at the discipline's leading school in the country: University of Illinois at Urbana-Champaign, where he received a master's degree and a doctorate in accounting. He also married his wife Eleanor – who goes by Ele – in Champaign, during his first year of graduate school.

Although they grew up only six blocks apart and attended the same high school, the couple didn't begin dating until the summer before their first year of college. Ele, who majored in business, attended Michigan State University. Dockweiler



often hitchhiked to his future bride's campus during the early years of their romance.

"It was the 1960s, and everyone hitchhiked in those days," he said with a chuckle.

Shortly before graduating, Dockweiler began looking for a job, eventually whittling down his choices to Arizona State University or the University of Missouri. The couple visited both campuses, and the choice was clear: the home of the Tigers.

"We were both used to greenery, and Arizona seemed so dry and devastating, especially to Ele," Dockweiler recalled. "It was a good school, but it just didn't feel right for us. It wasn't home."

Plus, MU's College of Business had Joseph Silvoso, widely regarded as the leader of the Schools of Accountancy movement, who would later help establish the college's School of Accountancy in 1975. Dockweiler joined the faculty as an assistant professor of accountancy in the spring of 1968. He eventually earned tenure and became director of the School of Accountancy in 1986.

The Dockweilers raised two sons – one who graduated from Trulaske in 1989. Today, they enjoy six grandchildren, one of whom is attending Mizzou.

Reflections on a Career of Service

Dockweiler saw many changes at the Trulaske College of Business during his decades-long career, including the increasing importance of computers in accounting practice and the development of the college's 150-hour accounting program.

"There were other factors as well that affected accountancy, including the growing importance of governmental and managerial aspects of accounting," he said.

Dockweiler's proudest accomplishment was being named director of one of the nation's best accountancy programs. According to the most recent Public Accounting Report Annual Professors Survey, the School of Accountancy is ranked 13th for its undergraduate program, 11th for the master's degree program, and 17th for the doctoral program.

"We placed graduates all over the nation," he said.

Arunachalam said Dockweiler's contributions strengthened the options for students by providing them with the opportunity to receive bachelor's and master's degrees in an integrated 150-hour program from a highly regarded School of Accountancy.

Through it all, however, Dockweiler remained an educator at heart, always looking out for the best interest of his students.

Alumni & Friends Update

Let us hear from you

Please take time to complete the Alumni Update form provided on this page. Alumni information we report depends greatly on feedback received from each alumnus regarding developments in his/her life and career. Also, give us ideas on how we might improve future School of Accountancy newsletters. If there is insufficient space on the form to make all of your comments, feel free to include an additional page(s) and extend your remarks. And, of course, any financial assistance you can provide will be very helpful and very much appreciated.



mizzou.us/accountancy-giving

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