

# MMM

## MAKING ME MARKETABLE

**OCTOBER 3, 2025 | MEMORIAL UNION | 8:00 A.M. TO 1:00 P.M. | \*FREE**

WELCOME TO THE MAKING ME MARKETABLE CONFERENCE

**Business Professional Dress** required. Please refer to the MMM event in **MU Engage** for the 40 Edge Point Requirements.

**\*No-Show Policy:** A fee covering the cost of registration may be assessed if you fail to attend the event and do not cancel your registration by 8:00 A.M. on 10.01.2025.

| TIME              | ACTIVITY                        |
|-------------------|---------------------------------|
| 7:30AM- 12:00PM   | TBD                             |
| 8:00AM - 8:30AM   | TBD                             |
| 8:30AM – 9:10AM   | Conference Kick-Off<br>TBD      |
| 9:20AM – 10:00AM  | Skill-Building Workshops<br>TBD |
| 10:20AM – 11:00AM | Skill-Building Workshops<br>TBD |
| 11:20AM – 12:00PM | Skill-Building Workshops<br>TBD |
| 12:00PM – 1:00PM  | Conference Wrap Up<br>TBD       |



**Northwestern Mutual®**

Clayton | Chesterfield | Fairview Hts | Forest Park



**Huhtamaki**



Robert J. Trulaske, Sr.  
College of Business  
University of Missouri

## SKILL - BUILDING WORKSHOPS

Robert J. Trulaske, Sr. College of Business

| TIME                               | N204 | N214A | N214B | N214C |
|------------------------------------|------|-------|-------|-------|
| 9:20AM –<br>10:00AM<br>Sessions A  | TBD  | TBD   | TBD   | TBD   |
| 10:20AM –<br>11:00AM<br>Sessions B | TBD  | TBD   | TBD   | TBD   |
| 11:20AM –<br>12:00PM<br>Sessions C | TBD  | TBD   | TBD   | TBD   |

## SKILL-BUILDING SESSIONS

**ACT, but... what now?:** Career Fair 2025 has ended, plan your next steps. Learn how to follow up with employers, strengthen connections, and keep your momentum going.

**BUILD your personal brand:** Explore your strengths and weaknesses to grow your opportunities. Being strategic in designing your personal brand to help you launch your professional career.

**CONNECT and stand out:** How to use LinkedIn differently than other social media. Being intentional about expanding your network and enhancing your online reputation on professional social media platforms.

**GAIN balance:** Work/life balance can be tough as a new professional. Explore strategies to set boundaries that will protect your personal life, while staying flexible for special projects and opportunities.

**BE a standout intern:** What do organizations expect from their interns? Learn how you can go above and beyond to stand out among your peers.

**IMAGINE success:** What does happiness after graduation look like for you? Explore how to create a career path that's both professionally successful and personally fulfilling.

**JOIN in:** Professional organizations can open doors. Find groups that align with your career goals and learn how to get involved.

**MAKE the transition:** Mizzou alums share their honest advice about what you should expect as you enter the workplace. They will tell their experiences and insights, and you should bring your questions about what it is really like in the "real-world."

**NEGOTIATE your offer:** Yes, you can negotiate! Learn when and how to discuss terms, benefits, and salary with confidence as a new hire.

**REPRESENT yourself well:** What should you look for in an employer and what questions should you ask yourself about belonging in their work setting. Learn about professional behavior expectations from the professionals.

**STAND OUT from the crowd:** Learn what employers look for on resumes, cover letters, and in your personal communications.

**UTILIZE your tools:** AI is changing the workplace. Join this panel of experts who will share how this valuable tool is being utilized in industry.

**RELAXATION STATION AND CONVERSATION CORNER:** Industry professionals, along with representatives from MU's Business Career Services have generously agreed to be available throughout the conference for you to visit with them about special topics related to your future employment, and provide resume and other document review.

## SHARE YOUR CONFERENCE EXPERIENCE ON SOCIAL MEDIA!

