

2024 MID-AMERICA TRADE SUMMIT

OCTOBER 2

9:00 am-Noon & 1:30-4:00 pm

HOSTED BY THE UNIVERSITY OF MISSOURI
Virtual Event - Connect via Zoom

REGISTER NOW

itc.missouri.edu



Robert J. Trulaske, Sr.
College of Business
University of Missouri

With a focus on advancing global trade and driving business growth, join top exporters, trade assistance providers and practitioners from across Mid-America, to celebrate success, share best-practices and build new contacts.

Keynote Presentation | 4 Featured Panel /Presentations | Outstanding Exporter Recognition

KEYNOTE ADDRESS



“Future Trends in Global E-Commerce”

Josh Halpern—Founder & Chairman of the Getting to Global Initiative

As the global trade environment continues to evolve with the acceleration of digital direct-to-consumer services and AI-empowered tools, cross-border e-commerce is becoming a central part of many companies' strategic global expansion plan. Join Josh Halpern, leading market-entry and cross-border e-commerce consultant, as he explores ten ways that cross-border e-commerce will change in the next 5-years. The statistics and potential global business & consumer impacts are quite staggering. You can't afford to miss this session!

Also join Josh for a BONUS Session — “Considerations to Building Your Cross-Border E-Commerce Sales”

FEATURED SESSION — Incorporating AI to Enhance Your Global Operations

With a focus on practical application and the sharing of current use-cases, join this panel of AI Experts as they highlight resources, best practice examples; potential concerns & factors to consider in leveraging AI to support your business operations.



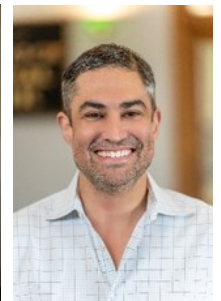
Scott Christianson
Trulaske College of Business



Criag Turner
Momentum AI



Zach Gardner
Keyhole Software



Chris Kovac
Kovac.ai

Outstanding Exporter Honoree Recognitions

Join us in celebrating the export successes of SME exporters from throughout the Mid-America region

General Attendee Rate \$100 - Partner/Faculty/Honoree Rate \$75 - Student Rate \$50

REGISTER ONLINE TODAY: <https://mizzou.us/tradesummit2024>