

# MID-AMERICA TRADE SUMMIT

(Brought to you Virtually via Zoom)

## AGENDA

**Wednesday, October 2, 2023** (9:00 a.m.-Noon and 1:30-4:00 p.m.)

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| 8:45 a.m.        | Coffee & Informal Networking Opportunity  |
| 9:00 a.m.        | Welcome and Opening Remarks   |
| 9:15-10:00 a.m.  | <b>Featured Presenter/Panel #1</b> – Focus: TBD   |
| 10:00-10:45 a.m. | <b>Featured Presenter/Panel #2</b> – Focus: Incorporating AI to Enhance Your Global Business Operations or Market Knowledge |
| 10:45-11:00 a.m. | Trade Resource Highlights   |
| 11:00 a.m.-Noon  | <b>Keynote Presentation: Future Trends in Global E-Commerce</b> – Josh Halpern, Getting to Global                           |
| Noon-1:30 p.m.   | Lunch Break   |
| 1:15-1:30 p.m.   | Informal Networking Opportunity   |
| 1:30-2:00 p.m.   | <b>Recognition of 2024 Outstanding Exporters</b>  |
| 2:00-2:45 p.m.   | <b>Featured Presenter/Panel #3</b> – Focus: Considerations for Cross Border E-Commerce                                      |
| 2:45-3:45 p.m.   | <b>Ask the Experts Exporter Panel</b> – Featuring 3-4 Outstanding Exporter Honorees for 2024                                |
| 3:45-4:00 p.m.   | Closing Remarks   |