

MID-AMERICA TRADE SUMMIT

(Brought to you Virtually via Zoom)

AGENDA

DAY 1: Wednesday, October 25, 2023 (1:00 p.m.-5:00 p.m.)

- 12:45 p.m. Trade Summit Platform Opens – Open Networking Time
- 1:00 p.m. Welcome and Opening Remarks – Day 1
- 1:15-2:15 p.m. **Featured Exporter Panel**
“Insights Into Export Success” – Panel Members to include:
- Mike Strobe, Executive VP – Marsh Shipping Supply Co. (MSSC) LLC (IL)
 - Debra Dudley, President/Owner – Oscarware, Inc. (KY)
 - Thomas Peace, International Sales Manager – Preferred Popcorn LLC (NE)
- 2:15-3:15 p.m. **Featured Exporter Panel**
“Mid-America-China Trade Relations” – Panel Members to include:
- Kyle Sullivan, VP of Business Advisory Services - U.S.-China Business Council
 - Min Fan, Executive Director - U.S.- Heartland China Association
 - Jennifer Schwesig, Partner & Chair International Practice Group – Armstrong Teasdale
 - Gary Kellman, CEO – KDK Technologies & zPods
- 3:15-4:00 p.m. **Featured Exporter**
“Navigating International Regulations & Leveraging Resources”
- Steve Peirce, President - RIBUS
- 4:00 p.m. **Recognition of 2023 Outstanding Exporters**
- 4:30 p.m. **Trade Resource Highlights**
- 4:45 p.m. Closing Remarks for Day 1
Virtual Networking Opportunity with Exporters & Event Sponsors/Partners

DAY 2: Thursday, October 26, 2023 (8:30 a.m.-Noon)

- 8:15 a.m. Trade Summit Platform Opens – Coffee & Networking Time
- 8:30 a.m. Welcome and Opening Remarks – Day 2
- 8:45-9:30 a.m. **Featured Exporter**
“Building & Sustaining a Successful International Sales Presence”
- Ross Rocklin, President – Rocklin Manufacturing Co. (IA)
- 9:30-10:15 a.m. **Featured Exporter Panel**
“Global Logistics: Keeping an Eye on the Horizon”
- 10:15-10:30 a.m. BREAK / NETWORKING TIME
- 10:30-10:45 a.m. **Trade Resource Highlights**
- 10:45-11:45 a.m. **Featured Exporter Panel**
“International Travel & Tourism: A World of Opportunities” – Panel Members to include:
- Karen Ballard, Global Team Leader for Travel & Tourism -O U.S. & Foreign Commercial Service
 - Catherine Neville, VP of Communications – Explore St. Louis
 - Renee Eichelberger, Director of Leisure Travel – Explore St. Louis
 - Jenny Wilson, VP of Partnerships & Events – VISIT KC
- 11:45 a.m.-Noon Closing Remarks & Virtual Networking Opportunity

<https://business.missouri.edu/calendar-events/mid-america-trade-summit>