

**DUAL DEGREE PROGRAM -- INTERNATIONAL BUSINESS – MARKETING
B.S. IN BUSINESS ADMINISTRATION & B.A. IN INTERNATIONAL STUDIES**

GRADUATION PLAN – 137-143 Total Hours

Beginning Summer 2023

College of Business Requirements

Select all below requirements with Business advisor.

<i>Upper-Level Admission Requirements (33 hrs):</i>			GRADE	CR HRS	
ACCTCY 2036 [^] or 2026 [^] or 2136H [^]	Accounting I (p: 28 CH)			3	
ACCTCY 2037 [^] or 2027 [^] or 2137H [^]	Accounting II (p: ACCTCY 2036)			3	
ACCTCY 2258 [^] (p: 30 CH) or IT 1040 [^] or CS 1050 [^]	Computer Course			3	
BA 1500 [^]	Foundations of Business & Professional Development			3	
ECON 1014	Principles of Microeconomics			3	
ECON 1015	Principles of Macroeconomics (p: ECON 1014)			3	
ENGLISH 1000*	Writing & Rhetoric			3	
MATH 1100*	College Algebra			3	
MATH 1400-	Calculus for Social & Life Sciences			3	
MATH 1300-	Finite Mathematics			3	
STAT 2500*	Intro to Probability & Statistics I (p: C- or higher in MATH 1100)			3	
<i>Business Core Courses (18 hrs):</i>			GRADE	CR HRS	
ECON 3229 [^] or 3251 [^]	Money, Banking & Financial Markets (p: ECON 1014 & 1015) OR Managerial Econ (p: MATH 1400 & ECON 1014)			3	
FINANC 3000 [^]	Corporate Finance (p: STAT 2500; ECON 1014 & 1015; 45 CH; co: ACCTCY 2037)			3	
MANGMT 3000/W [^]	Principles of Management (p: 28 CH)			3	
MANGMT 3300 [^]	Intro to Business Processes & Technologies (p: 24 CH)			3	
MANGMT 3540 [^]	Intro to Business Law (p: 30 CH)			3	
MRKTNG 3000 [^]	Principles of Marketing (p: 45 CH)			3	
<i>Required Marketing Courses (12 hrs):</i>		GRADE	CR HRS	<i>Additional Marketing Courses (15 hrs):</i>	
MRKTNG 4000 [^] (p: MRKTNG 3000)			3	[^]	3
MRKTNG 4050 [^] (p: MRKTNG 3000)			3	[^]	3
BA 3500*			3	[^]	3
BA 4500 - Internship			3	[^]	3
				[^]	3
				Business Writing Intensive Course:	GRADE
					CR HRS
					3
				<i>Note: C- or better. 3000-4000 level course. See page 2 for other required WI section.</i>	
<i>Senior Capstone:</i>			GRADE	CR HRS	
MANGMT 4970*	Strategic Management (p: MANGMT 3000, MRKTNG 3000, FINANC 3000, & 102 CH)			3	

*C- or higher is required - Must earn C- or higher in MATH 1400 OR 1300 [^]Only one D-range grade allowed
2.6 GPA and 100 EDGE points to Apply to the Upper-Level
2.5 TCoB GPA and 200 EDGE points to Graduate - Can only transfer in 6 hours of UL Business Courses

College of Arts & Science Requirements
Select all below requirements with International Studies advisor.

<i>Second Language Requirement (12 – 13 hrs):</i>			GRADE	CR HRS
<i>Upper-Level Second Language Requirement (6 hrs):</i> (Conversation/composition courses beyond the elementary level)			GRADE	CR HRS
^				3
^				3
<i>A&S Area Support (9 hrs):</i>			GRADE	CR HRS
^				3
^				3
^				3
<i>General Education:</i>	COURSE	DETAILS	GRADE	CR HRS
A. Biological or Physical Lab Science (1)+ hrs		<i>(Science Lab)</i>		
B. International Business Social Sciences/State Requirement (9 hrs)	GEOG 1100 or 1200	Regions and Nations of the World I or II		3
	POL SC 1400 or 2700	International Relations or Comparative Political Systems		3
		<i>(State Requirement)</i>		3
C. International Business Behavioral Sciences (6 hrs)	ANTHRO 2030	Cultural Anthropology		3
		<i>(Other Behavioral Science)</i>		3
D. International Business Humanities (12 hrs) Must represent three subject areas. At least one A&S course is required.		<i>(International Studies Humanities Course from approved list)</i>		3
		<i>(International Studies Humanities Course from approved list)</i>		3
		<i>(Core Humanities from the list in the degree requirements)</i>		3
		<i>(Other Humanity)</i>		3
<i>Note: Three 2000-level or above Arts & Science approved courses (minimum 9 hours) must be distributed in at least two of the four areas listed above. One course must be an MU course.</i>				
Lower-Level Writing Intensive Course*	COURSE	DETAILS	GRADE	CR HRS
		<i>(C- or higher. See page 1 for BSBA WI section.)</i>		3
Diversity Requirement (DI)	COURSE	DETAILS	GRADE	CR HRS
The DI courses offered each semester are found in myZou and are searchable under the course attribute "A&S Diversity Requirement."		<i>(For students beginning college Fall '17 or later)</i>		

Students are required to Study Abroad for a minimum of 4 weeks.

*C- or higher is required

^Only one D-range grade allowed