

**DUAL DEGREE PROGRAM -- INTERNATIONAL BUSINESS – MARKETING  
B.S. IN BUSINESS ADMINISTRATION & B.A. IN INTERNATIONAL STUDIES**

*GRADUATION PLAN – 136-142 Total Hours*

*Beginning Summer 2021*

**College of Business Requirements**

Select all below requirements with Business advisor.

<i>Upper-Level Admission Requirements (34 hrs):</i>			GRADE	CR HRS		
ACCTCY 2036 <sup>^</sup> or 2026 or 2136H <sup>^</sup>	Accounting I   (p: 28 CH)			3		
ACCTCY 2037 <sup>^</sup> or 2027 or 2137H <sup>^</sup>	Accounting II   (p: ACCTCY 2036)			3		
ACCTCY 2258 <sup>^</sup> (p: 30 CH) or IT 1040 <sup>^</sup> or CS 1050 <sup>^</sup>	Computer Course			3		
BA 1500 <sup>^</sup>	Foundations of Business & Professional Development			2		
BA 2500 <sup>^</sup>	Intermediate Professional Development Principles   (p: 27 CH; co: BA 1500)			2		
ECON 1014	Principles of Microeconomics			3		
ECON 1015	Principles of Macroeconomics   (p: ECON 1014)			3		
ENGLISH 1000*	Writing & Rhetoric			3		
MATH 1100*	College Algebra			3		
MATH 1400-	Calculus for Social & Life Sciences			3		
MATH 1300-	Finite Mathematics			3		
STAT 2500*	Intro to Probability & Statistics I   (p: C- or higher in MATH 1100)			3		
<i>Business Core Courses (18 hrs):</i>			GRADE	CR HRS		
ECON 3229 <sup>^</sup> or 3251 <sup>^</sup>	Money, Banking & Financial Markets (p: ECON 1014 & 1015) <b>OR</b> Managerial Econ   (p: MATH 1400 & ECON 1014)			3		
FINANC 3000 <sup>^</sup>	Corporate Finance   (p: STAT 2500; ECON 1014 & 1015; 45 CH; co: ACCTCY 2037)			3		
MANGMT 3000/W <sup>^</sup>	Principles of Management   (p: 28 CH)			3		
MANGMT 3300 <sup>^</sup>	Intro to Business Processes & Technologies   (p: 24 CH)			3		
MANGMT 3540 <sup>^</sup>	Intro to Business Law   (p: 30 CH)			3		
MRKTNG 3000 <sup>^</sup>	Principles of Marketing   (p: 45 CH)			3		
<i>Required Marketing Courses (11 hrs):</i>		GRADE	CR HRS	<i>Additional Marketing Courses (15 hrs):</i>		
MRKTNG 4000 <sup>^</sup> (p: MRKTNG 3000)			3	<sup>^</sup>	3	
MRKTNG 4050 <sup>^</sup> (p: MRKTNG 3000)			3	<sup>^</sup>	3	
BA 3500*			2	<sup>^</sup>	3	
BA 4500 - Internship			3	<sup>^</sup>	3	
				<sup>^</sup>	3	
				<i>Business Writing Intensive Course:</i>	GRADE	CR HRS
						3
<i>Note: C- or better. 3000-4000 level course. See page 2 for other required WI section.</i>						
<i>Senior Capstone:</i>				GRADE	CR HRS	
MANGMT 4970*	Strategic Management   (p: MANGMT 3000, MRKTNG 3000, FINANC 3000, & 102 CH)				3	

\*C- or higher is required - Must earn C- or higher in MATH 1400 OR 1300 <sup>^</sup>Only one D-range grade allowed

2.6 GPA and 70 EDGE points to Apply to the Upper-Level

2.5 TCoB GPA and 200 EDGE points to Graduate - Can only transfer in 6 hours of UL Business Courses

**College of Arts & Science Requirements**  
Select all below requirements with International Studies advisor.

<i>Second Language Requirement (12 – 13 hrs):</i>		GRADE	CR HRS	
<i>Upper-Level Second Language Requirement (6 hrs):</i> (Conversation/composition courses beyond the elementary level)		GRADE	CR HRS	
^			3	
^			3	
<i>A&amp;S Area Support (9 hrs):</i>		GRADE	CR HRS	
^			3	
^			3	
^			3	
<i>General Education:</i>	COURSE	DETAILS	GRADE	CR HRS
<b>A. Biological or Physical Lab Science (1)+ hrs</b>		<i>(Science Lab)</i>		
<b>B. International Business Social Sciences/State Requirement (9 hrs)</b>	<b>GEOG 1100 or 1200</b>	<b>Regions and Nations of the World I or II</b>		3
	<b>POL SC 1400 or 2700</b>	<b>International Relations or Comparative Political Systems</b>		3
		<i>(State Requirement)</i>		3
<b>C. International Business Behavioral Sciences (6 hrs)</b>	<b>ANTHRO 2030</b>	<b>Cultural Anthropology</b>		3
		<i>(Other Behavioral Science)</i>		3
<b>D. International Business Humanities (12 hrs)</b> Must represent three subject areas. At least one A&S course is required.		<i>(International Studies Humanities Course from approved list)</i>		3
		<i>(International Studies Humanities Course from approved list)</i>		3
		<i>(Core Humanities from the <a href="#">list in the degree requirements</a>)</i>		3
		<i>(Other Humanity)</i>		3
<i>Note: Three 2000-level or above Arts &amp; Science approved courses (minimum 9 hours) must be distributed in at least two of the four areas listed above. One course must be an MU course.</i>				
<b>Lower-Level Writing Intensive Course*</b>	COURSE	DETAILS	GRADE	CR HRS
		<i>(C- or higher. See page 1 for BSBA WI section.)</i>		3
<b>Diversity Requirement (DI)</b>	COURSE	DETAILS	GRADE	CR HRS
The DI courses offered each semester are found in myZou and are searchable under the course attribute "A&S Diversity Requirement."		<i>(For students beginning college Fall '17 or later)</i>		

**Students are required to Study Abroad for a minimum of 4 weeks.**

\*C- or higher is required

^Only one D-range grade allowed