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**MANAGEMENT MATTERS**
Management Department Annual Report 2023  
© 2023 Management Department  
Robert J. Trulaske, Sr. College of Business  
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For inquiries, feedback, or suggestions for future editions of the Management Matters Report, please email us at ManagementMatters@missouri.edu.
Welcome to the Department of Management in the Robert J. Trulaske, Sr. College of Business. This is the third edition of our annual report for the department. The Management Department delivers a boundary-spanning, transformative educational experience in Human Resource Management/ Organizational Behavior, Strategic Leadership and Planning, Entrepreneurship, Global Supply Chain Management, and Global Business. Our supply chain management and global business curricula are offered jointly with the industrial engineering and marketing departments, respectively. In this spirit, we seek to work across the Trulaske College and the Mizzou campus to collaboratively identify and support boundary-spanning practices. We are committed to catching every student, where they are and making them workforce ready.

As you will discover in this edition of Management Matters, the academic year 2022-2023 was another productive year for the department. Our industry engagement, teaching, research, and service continue championing student success, global engagement, research excellence, experiential learning, and faculty success consistent with our college priorities and in service to alumni and donors. On the industry engagement front, we offered programming to support MU Extension’s industry-driven education with non-credit workforce training via the Career Accelerator. The department also hosted a leadership development workshop for Honeywell Kansas City. Other areas of outreach include the work of Professor Tonya Ford, who champions our efforts to teach management consulting through live clients for our students; Associate Teaching Professor Scott Christianson delivered content through Mizzou Extension’s Other Continuing Education Program. He also now leads our Center for Entrepreneurship & Innovation (CEI). His work is already deepening those efforts locally, and as far away as South Africa’s University of the Western Cape.

We continuously seek to demonstrate our public value as a research enterprise and to become a destination for students and industry partners. We are thrilled by the current and emerging prospects for the department.

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Our research faculty continue pushing the boundaries of theory and practice in disseminating their work. Over the last five-year period, our management research volume (number of top-tier journal publications) ranks among the top 61 US Business schools. When controlling for our small department size relative to other schools, we rank among the top 51 schools. Dr. Ann Peng examines the importance of developing leadership capabilities among a broader set of corporate employees. Dr. Joyce Wang examines the various communication modalities CEOs use, the impact on corporate acquisitions, and the strategic importance of managing such communications during acquisitions and IPOs.

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This spring, the Trulaske College of Business rebooted its annual Business Week, and kicked off the week of workshops, presentations, and interactive sessions with “Entrepreneurship Night” supported by the Center for Entrepreneurship and Innovation.

The evening’s activities started with a panel discussion led by Derrick L. Christian II, an MU alum currently the Director for Marketing & Brand Innovation at the United Center in Chicago. Joining Derrick were two distinguished fellow alumni, Jeffery Beckham Jr., the CEO of Chicago Scholars and an acclaimed artist, and Brianna Arps, Chief Brand Marketing Strategist at ARPS Enterprise Solutions Group. All three added a dynamic, real-world perspective to the entrepreneurial journey.

In an avant-garde move, Derrick structured the panel as a Netflix series, “How to Get Away with Entrepreneurship.” He curated a series of entrepreneurial “episodes,” each represented as an “episode.” Students voted for the “episode” they wanted to experience live. This approach provided an interactive, demo-eractive process, transforming a conventional business panel into a lively and engaging discourse.

During one “episode,” Jeffery emphasized the importance of relationships and networking. “And important thing that I learned at Mizzou was the importance of networking. And that experience of being a leader in exhibiting leadership and solving problems, or anticipating problems, that made me feel more comfortable to jump into being an entrepreneur while in my 9 to 5.”

After the panel/show, the students and faculty moved to an Entrepreneurship Fair in the Cornell Atrium, featuring booths set up by student entrepreneurs from across the campus. Attendees had the chance to learn about these student founders’ vision, business models, and operational tactics. Simultaneously, it was a marketplace, allowing attendees to purchase unique products or sign up for services directly from these student-run businesses.

Another session included a hands-on approach to learning how to design and create a product using additive manufacturing, also known as 3D Printing. “There’s a lot of entrepreneurial skill sets that you can hone while working a corporate career. When I eventually decided to venture out, it was through that experience of being a leader in exhibiting leadership and solving problems, or anticipating problems, that made me feel more comfortable to jump into being an entrepreneur while in my 9 to 5.”

Brianna explained to students that developing an entrepreneurial mindset is vital for all businesses, “There’s a lot of entrepreneurial skill sets that you can hone while working a corporate career. When I eventually decided to venture out, it was through that experience of being a leader in exhibiting leadership and solving problems, or anticipating problems, that made me feel more comfortable to jump into being an entrepreneur while in my 9 to 5.”

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The success of these workshops has led to a deeper collaboration between the two centers and the center directors, which are currently piloting a student exchange program for student entrepreneurs. During this program, student entrepreneurs travel to each other’s campuses and cities to work with startups and businesses, learn about the local entrepreneurial ecosystem, and develop connections and partnerships to help them build their ventures.
ENTREPRENEURSHIP & INNOVATION

The Entrepreneurship Alliance Accelerator (EAA) is the Center for Entrepreneurship and Innovation’s flagship business accelerator that provides aspiring student entrepreneurs with the tools, mentorship, and knowledge needed to turn their business ideas into reality.

In the spring of 2023, the EAA was rebooted post-covid in a new 8-week format featuring weekly evening work sessions, guidance from experienced mentors, and the opportunity to pitch for seed funding. The work sessions fostered collaboration allowing student founders to share insights, gain feedback, and network with each other. In addition, each student venture was paired with experienced mentors who offered guidance, industry expertise, and personalized support throughout the program.

These mentors, successful entrepreneurs or business professionals, brought real-world insights to student entrepreneurs with the tools, mentorship, and knowledge needed to turn their business ideas into reality.

In this year’s cohort, fourteen student founders completed the program and pitched their business ideas to a panel of investors, industry experts, and potential partners on April 14th. The pitch program allowed students to showcase their entrepreneurial vision and secure seed funding for their ventures. Seed funding can be a critical catalyst for turning ideas into tangible products. Through generous gifts from the Steen family, the Eisenhart family, David Spence, and Greg and Elizabeth Maday, the Center for Entrepreneurship and Innovation was able to award over $30,000 to those student ventures.

FLOZ was founded by senior Jameson Fitzgerald,BSBA, Finance and Banking,2020) and was awarded $6500 to develop their first product, scale operations, and attract further investment. “I was so proud of all the students who participated this year and can’t wait to see what they will do next,” — J. Scott Christianson, CEI Director

Empowering Student Entrepreneurs:

THE ENTREPRENEURSHIP ALLIANCE ACCELERATOR

“The first implementation of our platform is launching free-of-charge in Boone County later this year, so I’m super excited to finally share it with the local community.” "These students are brilliant with great ideas and great people to work with. I am so proud of all the students who participated this year and can’t wait to see what they will do next," said CEIDirector J. Scott Christianson, who organized and managed the accelerator.

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The program aimed to empower participants from Honeywell with essential tools and strategies fundamental to sourcing and supply management, offering opportunities for engagement with fellow professionals and experienced academics.

The pandemic has brought unprecedented attention to the complexities of sourcing and supply management, with supply shortages and risks affecting every industrial sector. As a result, organizations have shifted from defensive strategies to more proactive ones to support their short- and long-term goals. Recognizing this growing necessity, the short course was designed to educate professionals across various organizational functions at Honeywell, such as finance, engineering and business development.

The course covered a range of topics, including improving sourcing and supply management processes, defining a supply management strategy, comparing and qualifying suppliers, implementing agreements, managing supplier relationships and transforming sourcing into a value-added operation. The curriculum also provided an overview of best-in-class purchasing tools, methods, procedures and systems.

Faculty and speakers at the event included Dr. Anthony Ross, Department Chair of Management; Dr. Jung Ha-Brookshire, Department Chair of Textile & Apparel Management in the MU College of Arts & Science; and Dr. Jim Noble, PE, Department Chair of Industrial and Systems Engineering in the MU College of Engineering.

“The two-day short course provided a unique opportunity for participants to broaden their understanding of the ever-evolving landscape of sourcing and supply management,” Anthony Ross said. “By engaging with experts from various fields and sharing practical experiences, our attendees are better equipped to make informed decisions and drive positive change in their organization.”

The Trulaske College of Business remains committed to offering programs that address emerging trends and challenges in the business world, preparing professionals to adapt and excel in an increasingly complex and interconnected global landscape.

The Trulaske Leadership Development Series is designed for the emerging, and the mid-level, high-potential managers who lead one or more teams, are responsible for creating and executing business/operations strategy, or are transitioning into such roles at their companies. Those with daily responsibility for motivating teams, driving results and helping create sustainable advantage for their companies are encouraged to apply. This program builds upon existing skills and experience.

We adopt a hands-on approach, emphasizing application of the skills, frameworks and insight presented during the series. A range of competitive business simulations and case studies are integrated so that all participants can apply, practice and receive feedback in a low-risk context to accelerate learning. During the program, participants will identify/select specific challenges from their company/industry context, create strategies addressing the challenge, propose steps for implementing such change and make immediate impact in the company, thereby increasing ROI.

**MENU OF CUSTOMIZABLE SELECT TOPICS INCLUDE:**

- Agile E-commerce strategy
- Omni-channel execution Post-COVID
- Product life cycle management
- Learning-focused supply chain organization
- Customer-focused supply chain organization
- Negotiation Skills
- Customer/Supplier Relationships
- Ethical Leadership
- Issues and Challenges in the Gig Economy
- Remote Working
- Issues and Problems in Human Resources
- Strategic Thinking
- Leading Change Post-COVID
- Turning around a struggling operation
- Innovative Product Design and Launch
- Developing Your People
- HR Analytics
- Understanding Cost and Segmental Analysis
- Leading Teams
- Cost Management
- Data Analytics in Business (all disciplines)
- Other topics as identified
A Hands-On Approach:

TEACHING MANAGEMENT THROUGH LIVE CLIENTS

The idea that experience is the greatest teacher is nothing new, and it is undoubtedly true. In the management areas of entrepreneurship and business consulting, Professor Tonya Ford brings experience into the classroom by carefully guiding her students through a variety of actual cases with partnered business clients, local to global.

Facilitating Entrepreneurship & Innovation

At the undergraduate level, Professor Ford collaborates with the local Regional Economic Development, Inc. (REDI) and 1 Million Cups to pair new and aspiring business founders with small student teams to create well-developed business plans.

Through the course, students learn the many intricacies of new business planning and can immediately apply these lessons to their specific client situation. At the end of the course, students deliver a complete business plan and pitch presentation to the class and to their clients to use as they grow their businesses.

Due to the popularity of the experiential courses, the program is growing to include more clients each semester, and a new course, Consulting Tools & Strategies, has been launched to give undergraduate students even more opportunities to put their learning into practice to the benefit of the business community.

MBA Business Consulting

At the masters level, students are offered the opportunity to collaborate with a variety of businesses ranging from local to global. Students learn the step-wise approach to bulletin-proof problem solving and immediately apply the theoretical knowledge into specific practice. Over the semester, students work directly with their clients to find and address the root of their business issues while providing sustainable solutions. At the end of the course, students present their clients with a thorough consulting report and accompanying presentation to demonstrate their mastery.

In this long-standing program, students have delivered more than 500 consulting projects to satisfied clients, providing valuable business consultation across industry sectors. For more information about the program and opportunities to engage, please contact Tonya Ford at tonya.ford@missouri.edu.

OSHER@MIZZOU: THE DARK WEB

By Kevin Reape

Article courtesy of Show Me Mizzou.

University of Missouri Extension aims to improve lives, businesses and communities by focusing on solving Missouri’s grand challenges around economic opportunity, educational access, and health and well-being. One MU Extension program, Osher@Mizzou, provides accessible educational opportunities to adults age 50 and older through courses taught by experts across different industries.

Professor Christianson, What exactly is the dark web?

When you browse the web, IP addresses and other information about your connection to the internet are revealed. These can be used to identify both the computer you are using and the computer hosting the material you are accessing. Your IP address and connection information can be used to determine your location worldwide (sometimes down to the meter).

The dark web refers to websites accessed using special routing techniques that allow the user and the website to be anonymous to each other (and anyone monitoring the transmission between the user and the web server). This technology is called The Onion Router, or TOR, and websites on the dark web have weird URLs that end in “.onion.”

Mr. Rice, How did your Bachelor of Science in business administration prepare you to turn your interest in cybersecurity into a career?

The business major is a critical asset allowing me to stand out amongst a talented and often more technically skilled applicant pool. Companies love that I have the social skills and business understanding that come with a business degree and the technical skills from my minor and certificate.

Mr. Rice and Professor Christianson, Why should people understand how the Dark Web works and what’s happening there?

Mr. Rice: As a cybersecurity professional, it is important to monitor the dark web to gain insights into the technologies and strategies employed by hackers and hacktivists, those who hack driven by political or societal concerns.

Prof C: Remaining anonymous online isn’t solely reserved for malicious activities. It is crucial for whistleblowers, activists, and political dissenters, particularly those residing under oppressive governments. This is why institutions like the CIA, Facebook, the BBC, and others sustain a TOR site, facilitating anonymous user posts.

Mr. Rice, What was it like to co-teach this course alongside one of your former professors?

I love working with Scott. He was one of my favorite and most influential professors during my time at Mizzou. He’s incredibly knowledgeable, so I was a little intimidated to teach beside him.
**STUDY ABROAD**

**BERGAMO PARTNERSHIP CONTINUES TO THRIVE 20 YEARS LATER**

**BY STEPHEN SCHMIDT**

Like many others in Bergamo, Italy, the night of May 23, 2007, began with a dinner party. There was a bus to take several students from the Trulaske College of Business into the city’s center, in the middle of the fourth installment of the study abroad partnership between the University of Missouri and the University of Bergamo, which recently celebrated its 20th anniversary. Bergamo is a rather quiet city — a place not full of tourists but of picturesque backdrops carved by winding, cobblestone streets in the country’s Lombardy region.

On this night, the city wanted to roar in unison with on the trip.

As luck would have it, the University of Bergamo had just taken over a new building that once housed a bank on a main artery in the city. The university wanted to expand its programming, making the start of its partnership with Trulaske a timely endeavor. Franz taught a project management class to the Bergamo students in the summer of 2002, before the first group of Mizzou students arrived with him the following summer.

Since 2002, the Bergamo program has always remained unique due to its formatting — an equal group of students from Mizzou and Bergamo choose two classes, taught in English, that spans four weeks.

Each class, consisting of about 40 students from each school, is taught by professors from each institution. What results is a unique immersion experience in which students, who are put into groups, strike up conversations, equally fascinated with the others’ backgrounds while navigating language barriers.

“This is the magic of this story. Italian students meet American students. American professors meet the Italian professors and colleagues,” Cavallone said.

**A Second Home**: Members of the Summer 2022 congregation from the Bergamo summer program gather. The Mizzou students have red T-shirts, with the students from Bergamo in white, and faculty and staff in green.

**Faculty members before the start of the 2002 program in Bergamo (from left):** Joel Poor, Trulaske; Mauro Cavallone, Bergamo; Laura Vigano, Bergamo; Ken Shaw, Trulaske.

**Students from the University of Missouri and the University of Bergamo hold a Mizzou Tigers flag on the Bergamo campus.**

**Students from the University of Missouri and the University of Bergamo before a dinner in Italy.**

The program’s origins can be traced back to Franz talking with Tom Miller, a former finance professor at Trulaske. At the time, Miller oversaw coordinating the sign up for a four-week summer consortium program that was taking place in Paderno, Italy, among approximately 30 universities — and most of the study abroad programs were run out of the International Programs Office at Mizzou.

“Hey, Chuck, why are we sending students over there?” Franz remembered of the conversation with Miller. “We’ve got a connection over there. Why don’t we see if we can start a program and send students directly over there and do our own program?” I said, ‘OK, that sounds good to me.’

Franz traveled to Bergamo for the first time, meeting with the University of Bergamo’s dean, who put him in contact with Cavallone.

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Rolling along

As evidenced by the 20th anniversary, there is no sign of the partnership between the universities stopping any time soon.

“I hope that this will become a long-life program for our university, and that we can work to increase other possibilities,” said Cavallone, who mentioned there were plans in the works to send his students to Columbia in a more traditional exchange program. According to Franz, the recipe for the program’s longevity has been quite simple: Put in equal parts passion and respect. And mix.

“It was the passion that both Mauro and I had for the students,” Franz said, “and the genuine respect that we — and our colleagues and students — have had for each other about the contributions that we can bring to the program.”
The event also featured a panel of trade experts who shared feedback in response to global management, marketing, supply chain and trade finance questions posted by summit attendees.

Chris Jones, executive vice president of industry & services for Descartes Systems in Massachusetts, who shared insights into why global supply chain performance is so hard to predict and suggested tactics for what company leaders can do about it.

Tami Lange, CEO of Save the Girls Touchscreen Purses in Illinois, and one of seven Trade Summit Outstanding Exporter Honorees. Lange drew on her own experiences and successes to share tips to developing niche markets and expanding internationally.

Susanne Evens, founder and CEO of AAA Translation, Inc. in Missouri, who shared guidance on how to break through the communication boundaries often linked with doing business internationally.

Michael Strope, vice president of sales & marketing for MSSC LLC in Illinois and a 2022 Trade Summit Outstanding Exporter Honoree. Strope shared tips, tactics and techniques link to finding, vetting, managing, motivating and evaluating distributor relationships.

Dusty Cruise, president and CEO of Missouri Enterprise, who provided detail on CONNEX, a new advanced supply chain and manufacturing networking database designed to support U.S. manufacturers’ access to needed materials.

The event also featured a panel of trade experts who shared feedback in response to global management, marketing, supply chain and trade finance questions posted by summit attendees. Led by Anthony Ross, associate dean and chair of the college’s Management Department, the panel included:

- Tom Dustinman, international sales director for Sunnen Products Co.
- Jim Foley, author and global trade consultant with the Illinois Small Business Development Center
- Caitlin Murphy, CEO of Global Gateway Logistics in St. Louis, Mo.
- Mark Klein, managing director of lending accounts with EXIM Bank

During the summit, seven organizations from four states across the Mid-America region were recognized as Outstanding Exporter Honorees for their export success:

- DataLocker (Kansas)
- EWR Radar Systems (Missouri)
- MSSC LLC (Illinois)
- OTT Enterprises (Missouri)
- Save the Girls Touchscreen Purses (Illinois)
- SMART Reproduction (Arkansas)
- White River Hardwoods (Arkansas)
MENTORING CONNECTIONS

Celebrating 28 years of Vasey Academy:

A REFLECTION ON CORPORATE MENTORSHIP & SCHOLARSHIP

How did you become involved with the Vasey Academy?

I have known of the Vasey Academy for over 20 years. When I decided to join the Davenport Society and support the Trulaske College of Business, I was very clear about where I wanted my money to go. I wanted to support students in the Vasey Academy.

Roger and Sandy Vasey obviously had a tremendous impact on getting the program started and for creating the initial vision. Can you talk about their role in creating this program?

Roger and Sandy are such impressive people, and their commitment shows through their leadership and financial support to the Vasey Academy. They want to make a difference and are passionate about supporting underrepresented minority students. They choose to give back in this way, offering scholarships and supporting the programming that helps ensure college success for underrepresented minority students.

Can you touch on the importance of mentorship?

Mentorship used to be more informal but has become more structured with trust agreements and objectives. When looking for a job, it is important to find someone already in that position who can provide coaching and mentorship. This can help not only with career advancement but also with personal growth. For students, having a mentor can greatly enhance their college experience and prepare them for life after college. Mentors can break down barriers and provide valuable coaching and advice that can be applied throughout a lifetime.

What advice do you have for students interested in pursuing education at Trulaske and/or with the Vasey Academy?

The Vasey Academy tries to give students different experiences, whether it is the coursework or the experiential elements of the program. These all contribute to student success and professional development, and it prepares them for their careers.

COMMENCEMENT CEREMONY FOR ONE:

COAST GUARD VETERAN RECEIVES HIS BSBA AT AGE 98

On November 11, 2022 – fittingly, Veterans Day – the University of Missouri awarded a bachelor’s degree to United States Coast Guard veteran Robert L. Deason, who last attended classes on campus in 1951.

In late October, one of Deason’s children reached out to the university, asking if it would be possible to consider him for an honorary degree, as he left the university just a couple of classes shy of graduation.

A thorough review of Deason’s transcript by university and Trulaske College of Business administrators resulted in a surprising outcome: Deason was not eligible for an honorary degree, but instead for the actual degree itself, when past courses that met current academic requirements and his military education were factored in.

Like many of his generation, Deason had an oft-interrupted path to graduation. In 1943, he was drafted during his senior year of high school before graduation, thanks to World War II. (His alma mater, Hannibal High School, awarded him a diploma in 1944.) As a member of the Coast Guard, he was sent to the receiving center in San Francisco, attended training in Florida and then served aboard the Admiraal Lee W. Eibberry in Korea and Japan.

After his discharge from the Coast Guard in the summer of 1946, he returned to Missouri. He attended Northeast Missouri State Teachers College (now known as Truman State University) in Kirksville for three years. Then in 1949, two things happened: he transferred to the University of Missouri-Columbia and he met his wife, a student at Hannibal-LaGrange College, on a blind date. After his marriage in the fall of 1950, he attended classes while his wife worked as a mail clerk in Jesse Hall.

By the spring of 1950, the Deasons were expecting their first child. Deason left the university just shy of completing his degree so he could go to work.

Robert L. Deason’s career kept him in central and northern Missouri. He moved to and remained in Mexico as a barber for 20 years – owning the Mexico Barber Shop. In 1977, he sold the shop to his business partner and began working at A.B. Chance Co. in Centralia, Mo., until his retirement in 1991.

Receiving his degree was a meaningful experience, even though decades had passed since he last attended classes at Mizzou. “He always valued education,” son Robert Deason said. “He spent most of his life mentoring youth, whether through scouting, as a father figure to fatherless boys or teaching golf to kids in his later years.”
The Trulaske College of Business hosted the annual Celebration of Success event at Memorial Union, recognizing the achievements of faculty, staff, and PhD students. The event is a celebration of the outstanding efforts of the Trulaske community in pushing boundaries and pursuing personal growth, as well as a time to honor those celebrating milestone years of service at the University of Missouri.

The Mizzou '39 prestigious award, presented by the Mizzou Alumni Association Student Board, recognizes 39 remarkable seniors every year. Recipients demonstrate exceptional academic achievement, leadership, and service to the Mizzou community. This year, nine Trulaske students received this honor, including management student, Kaci Miller.

Undergraduate Management Students

KACI MILLER
Business Management

What is the most interesting class you've taken at Trulaske?:
The most interesting class I've taken at Mizzou was Business Law. I really enjoyed the material of the course. I also was able to form a mentorship with my Professor Sherry Mariea, who has helped me with my legal goals to this day!

What are your plans after graduation?:
After graduation, I plan to attend law school, but I am still deciding which school I will attend. I would one day like to open my own law firm!

Student Profile

Undergraduate Management Students

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Kaci Miller
Business Management

What is the most interesting class you’ve taken at Trulaske?:
The most interesting class I’ve taken at Mizzou was Business Law. I really enjoyed the material of the course. I also was able to form a mentorship with my Professor Sherry Mariea, who has helped me with my legal goals to this day!

What are your plans after graduation?:
After graduation, I plan to attend law school, but I am still deciding which school I will attend. I would one day like to open my own law firm!

Student Profile

Undergraduate Management Students

The Mizzou ‘39 prestigious award, presented by the Mizzou Alumni Association Student Board, recognizes 39 remarkable seniors every year. Recipients demonstrate exceptional academic achievement, leadership, and service in and around the Mizzou community. This year, nine Trulaske students received this honor, including management student, Kaci Miller.

Kaci Miller
Business Management

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MEET OUR FACULTY

RESEARCH FACULTY

Joel Andrus (Ph.D., Strategic Management, Texas A&M University; M.S., Civil and Environmental Engineering, Brigham Young University; B.S., Applied Physics, Brigham Young University). Dr. Andrus is an Assistant Professor teaching strategy. His research interests include corporate governance, entrepreneurship and sustainability. His work has been published in top journals such as the Academy of Management Journal, Strategic Management Journal, and the Academy of Management Annals. His current work addresses gender equity in crowdfunding, innovation, executive labor markets, and entrepreneurship.

John Arnold (Ph.D. Florida State University, 2020 MBA: The University of Georgia; Master of Divinity: Asbury Theological Seminary; Bachelor of Arts: Auburn University). Dr. Arnold is an Assistant Professor. His primary research interests focus on human resource staffing. His research has been published in the Journal of Applied Psychology, Personnel Psychology, and the Annual Review of Organizational Psychology and Organizational Behavior, among others. It also has been featured in the Harvard Business Review and won the Best Paper Award for the Human Resources Division at the 2019 Academy of Management.

Richard Johnson (Ph.D., Management, Texas A&M University; B.S., Geology, University of Miami). Dr. Johnson is a Professor of Management teaching strategy and entrepreneurship. His research interests include corporate restructuring and governance (both domestic and international). He has received several research and teaching awards. His publications appear in the Academy of Management Journal, Strategic Management Journal, and Journal of Management, Journal of Management Studies, among others. He currently serves on the editorial review boards of Organizational Science and the Journal of Management and has served on the Academy of Management Journal editorial review board.

Doug Moesel (Ph.D., Texas A&M University; MS, Oklahoma State University; BS, Oklahoma State University). Dr. Moesel is an Associate Professor, his teaching and research interests include strategic management, entrepreneurship, and innovation. His research has been published in several journals including the Academy of Management Journal, Strategic Management Journal, and Journal of Business Venturing, among others.

Chris Robert (Ph.D., University of Illinois; M.A. University of Illinois; B.A. University of Vermont). Dr. Robert is an Associate Professor and was named the Pinkney C. Walker Professor of Teaching Excellence in 2019. He served as the interim dean of the college from December 2021 to July 2023, and has recently returned to his faculty role. His research examines humor at work, as well as cross-cultural management, workplace conflict, and work groups and teams. His research has appeared in publications including Journal of Applied Psychology, Personnel Psychology, and Journal of Management, among others. He is the editor of the book The Psychology of Humor at Work (2015 Psychology Press).

Anthony Ross (Ph.D. and MBA, Indiana University - Bloomington; B.A. OLLU). Dr. Ross joined the Trulaske College in 2019 as the Leggett & Platt Missouri Distinguished Professor of Supply Chain Management. He currently serves as the Management Department Chairperson and Associate Dean of Research. His research examines performance within buyer-supplier relationships, modeling and design of distribution networks/systems, inventory management, and 20 staff scheduling in service systems such as hospitals. His research has appeared in the Journal of Operations Management, Decision Sciences Journal, and Journal of Business Logistics, among others. Dr. Ross serves as national secretary of the prestigious Decision Sciences Institute and is an Associate Editor for Decision Sciences Journal.

Stephanie Wong (Ph.D. - National Chiao Tung University, 2020 M.B.A. - National Chiao Tung University; B.A. - Tulane University). Dr. Wong is an Assistant Professor in the management department. His research studies how organizations understand and engage with their competitive environment. His work has been published in management outlets, including the Academy of Management Journal. Before pursuing his doctoral degree, he co-founded a business-to-business software-as-a-service startup in Taiwan for small- and medium-sized service enterprises.


John Schaubroeck (Ph.D. Organizational Behavior and Human Resource Management, Purdue University; B.B.A., Management, Western Illinois University). Dr. Schaubroeck is a Professor of Management and the Hibbs Chair in Management. He oversees the department’s doctoral program and its Promotion and Tenure Committee, additionally he chairs the Trulaske Research Excellence Committee. His expertise includes psychological processes in leader-follower relationships; leadership development, negotiation, and employee stress and well-being. He has published over 75 refereed journal articles and several book chapters. He currently sits on the editorial boards of the Academy of Management Journal, Journal of Applied Psychology, Journal of Organizational Behavior, Organizational Behavior and Human Decision Processes, Personnel Psychology, Research in Human Resource Management, and Research in Occupational Stress and Well-Being. He is a Senior Editor of the Journal of Leadership and Organizational Studies.

Denotes first-generation learner

Xinran (Joyce) Wang (Ph.D., Strategy and Organizations (minor in Econometrics and Statistics), University of Tennessee; Postgraduate studies in Strategy, Hong Kong Baptist University; M. Phil., Management Science and Strategy, Lanzhou University; B.A., Finance & Accounting, Zhejiang Gongshang University). Dr. Wang’s research takes a behavioral and cognitive approach to examining firms’ socially irresponsible actions, negative social evaluations, and impression management strategies. Her work has been published in management outlets including the Academy of Management Review. She has won several awards, including the Strategic Management Society’s Best Paper award and the Oxford University Centre for Corporate Reputation’s Best Dissertation award.

John M. Schaubroeck
Robert J. Trulaske, Sr. Chair of Management

"One of the best things about researching at Trulaske/Mizzou is feeling supported to take the risks necessary for digging into big, messy, complex business phenomena, like industries converging through technological change."

—Stephen Downing
Assistant Professor of Management

"The strong research culture in this department attracts strong faculty and doctoral students and adds to a very healthy intellectual environment overall."

—John M. Schaubroeck
Robert J. Trulaske, Sr. Chair of Management
**TEACHING FACULTY**

Gay Albright (Ed.D., Educational Leadership and Policy Analysis, University of Missouri, MBA, Saint Louis University; B.S., Business Education, Missouri State University). Dr. Albright is an Associate Teaching Professor and serves as the Associate Dean of Undergraduate Programs. In this capacity, she oversees recruitment, advising, Business Career Services, the Professional EDGE program, Business Administration courses, on-line course initiatives, and assessment. As Director of Global Initiatives, she also provides leadership for 10 study abroad programs, the MU International Trade Center, and academic programs in collaboration with international universities.

George R. Brand (JD, University of Missouri School of Law; MBA, University of Missouri; BA, St. Olaf College). Mr. Brand joined the Trulaske College of Business in the Fall of 2022 as an assistant teaching professor in the Management Department. He has broad experience teaching and practicing law and connects with students in and outside the classroom.

Lauren Brengarth (Ph.D., Communication, University of Missouri; MA, Journalism, University of Missouri; BS, Bachelor of Journalism, University of Missouri). Dr. Brengarth is an Assistant Teaching Professor and serves as the Assistant Dean of Student Programs. Her research and teaching focus on strategic communication, social media, ethics and leadership.

Shannon Breseke (Ph.D., Educational Leadership and Policy Analysis, University of Missouri; MA, University of South Dakota; BA, Mass Communications, University of South Dakota). Dr. Breseke serves as an Assistant Teaching Professor and the Director of Study Abroad for the Trulaske College of Business. She is the Chair of the Campus Writing Program, serves on the advisory boards for Fraternity & Sorority Life & Disability Center, and serves as a Faculty Mentor to a Faculty Enrichment Program fellow.

J Scott Christianson (MA, Education and Human Development, The George Washington University; BA, Biology, University of Missouri). Mr. Christianson is an Associate Teaching Professor and serves as the Director for the Center for Entrepreneurship and Innovation. Mr. Christianson teaches project management and information technology management courses.

Prior to joining the Trulaske College of Business, Scott was a business owner with more than 21 years of experience in video-conferencing technology, project management and information technology. He speaks nationally and internationally on a range of advanced technology topics.

Tonya Ford (MBA, University of Missouri – Columbia, BS, University of Missouri – Columbia). Ms. Ford is an Assistant Teaching Professor, teaching Business Consulting, Entrepreneurship, Organizational Behavior, and Professional Development and serves as Editor of the Management Matters Report. She has received faculty awards for her teaching, service, and mentorship to students and young professionals. Ford is, herself, an entrepreneur and is the business owner of business and entrepreneurial community of Columbia. She brings a wealth of experience in business consulting and executive coaching.

Mizzou is a great place to teach where one’s efforts are recognized, new program development is supported, and above all it is a place where one can enjoy a wonderful community of faculty, staff, and students.” —Aldis Jakubovskis

J Scott Christianson

Aldis Jakubovskis (Ph.D., Logistics and Supply Chain Management, University of Missouri; Graduate Certificate in Marketing, University of Missouri; MBA, Saint Louis University; Diploma, Lomonosov Moscow State University). Dr. Jakubovskis is an Associate Teaching Professor. He conducts research and has been published in the areas of facility location and production optimization. He is the program administrator for the Trulaske College of Business Global Supply Chain Management Certificate. Dr. Jakubovskis is a Certified Global Business Professional.

Weijiang Liu

Christie McCullough (Ph.D., Business Administration, University of Missouri; MBA, University of Missouri; BS, Organizational Communications, Missouri State University). Dr. McCullough is an Assistant Teaching Professor. She teaches undergraduate courses in Organizational Behavior, Human Resource Management, and Principles of Management. She has also taught Organizational Behavior courses for the Crosby MBA and execMBA programs.

Weijiang Liu

Christie McCullough

Kihyung Kim (Ph.D., Purdue University; M.S., Yonsei University; B.A., Yonsei University). Dr. Kim is an Assistant Teaching Professor, he teaches various quantitative classes such as operations management, supply chain engineering, and data analytics. His research interest lies in supply chain management where many companies collaborate with and compete with each other. By modeling supply chains from the game-theoretic point of view, he delivers managerial insights for corporations’ social responsibility and joint production.

The commitment to professional development and the opportunity to make a positive impact on our lives are major reasons why I find joy in teaching at Mizzou.” —Kihyung Kim

**Kihyung Kim**

Jackie Rasmussen (M.B.A., Oklahoma State University; B.S., Marketing & Management, Oklahoma State University). Ms. Rasmussen serves as an Assistant Teaching Professor and Director of the MU International Trade Center. She teaches International Business, Managing Global Trade and Project Management Fundamentals. With the support of Ms. Rasmussen and the MU International Trade Center, students have been recognized in 2016, when the Center received the U.S. President’s E-Award for Excellence in Exporting Services.

**Jackie Rasmussen**

Daryl Smith (MBA, Washington University; BS, University of Missouri). Mr. Smith is an Associate Teaching Professor; his teaching areas include Managerial Principles, Human Resources Management, Diversity & Inclusion, and Labor Relations & Collective Bargaining. He has received faculty awards for teaching, advising and service, including the prestigious Kemper Fellow Award. He is also an industry consultant specializing in leadership, organizational development and strategy.

**Daryl Smith**

**Marco Pantoja** (MS, Personal Finance Planning, University of Missouri; BS, Financial Counseling, University of Missouri). Mr. Pantoja is an Extension Assistant Professor and 9-year United States Marine Corps veteran, in addition to being an Accredited Financial Engineer (AFC®). Mr. Pantoja serves the students of Mizzou as a professor for Management 3000WI and as a TRIO Personal Finance Coach. Mr. Pantoja also serves Missourians as the program director for the MU Extension Volunteer Income Tax Assistance (VITA) Taxpayer Service Program.
JOEL ANDRUS

JOHN ARNOLD

JUNG-HOON HAN

RICK JOHNSON
Johnson, R.A. Playing games with recruitment: PwC’s decision to use gamification for hiring (with Teaching Note).

CHRISS ROBERT

JOHN SCHAUBROECK

ANTHONY ROSS

XINRAN (JOYCE) WANG

XINRAN (JOYCE) WANG

NEW DIRECTOR OF TRULASKE CENTER
EXCITED TO COLLABORATE, CREATE MORE STUDENT OPPORTUNITIES

The Center for Entrepreneurship and Innovation (CEI) is housed in the Management Department and focuses on developing and supporting student entrepreneurs at Mizzou by providing experiential learning opportunities and training beyond the classroom. Last year, J. Scott Christianson, Associate Teaching Professor of Management, became CEI’s Director. Like many of our Faculty, Scott has extensive industry experience and ran his own business for decades before coming to the college, making him a natural fit for the position.

This year, Christianson focused on rebooting the Entrepreneurship Alliance Accelerator (EAA) with a new format and focus. “I wanted to focus our program on students who are just starting their entrepreneurial journey and can benefit the most from the training, mentorship, and resources the EAA can provide. We did a ton of outreach in the fall and had 45 student ventures apply to the program.”

Fifteen student-run ventures were admitted to the eight-week program this spring, with fourteen completing the accelerator and being invited to pitch for seed funding in April. The center awarded over $30,000 to jump-start the student’s ventures; see pages 6 and 7 for more. “I am so proud of what these students accomplished on their own and, more importantly, how much they supported and helped each other,” said Christianson. “These students are going to do great things.”

Christianson also worked to develop a series of entrepreneurial skills-building workshops in collaboration with the University of Western Cape in South Africa (see page 5) and bring alums back to campus to share their entrepreneurial journey with students (see page 4).

CEI will have a new home at Cornell Hall this fall, acquiring the AT&T SG Innovation Lab on the lower level. The “Innovation Space—CEI” will build on space’s existing programs and develop new ones. Fall 2023 plans include a pop-up retail kiosk for students, weekly entrepreneurial skills-building workshops, and open labs for students to work and play with robots, artificial intelligence, and virtual reality.

“I am excited about the possibilities. This space will allow our students to experiment and collaborate, and the retail space will be a great way for students to test new ideas and gather real data about what works and what doesn’t.”

Christianson is also working with other labs and creative spaces on campus to multiply student opportunities, including the WeMake Design & Learn Lab in Education and the Digital Media and Innovation Lab (DMIL) in Ellis Library. The WeMake lab includes equipment such as 3D printers and laser cutters that can be used for rapid prototyping, and the DMIL houses several resources for audio/podcasting and video production. Both are useful for entrepreneurs.

“The future is collaborative,” said Christianson. “We can offer so much more by collaborating, and each space and director can double down on what they do best.” With support from the Teaching for Learning Center, these three spaces are developing joint workshops and helping each other get the word out about what each offers. “I call it the Creation Triangle!”

“For me, this past year has been a lot of exploring, learning, developing operating procedures, and laying the groundwork for future programs,” said Christianson. “There is no better time to start a business than right now, and the Center for Entrepreneurship and Innovation is well-positioned to provide students with the resources, mentors, collaborators, and experiences that will give them the best chance at launching a successful enterprise. I feel so lucky to be the CEI’s Director and have a front-row seat!”

Contact Scott at christiansonjs@umsystem.edu if you want to become involved in CEI and keep up to date with the CEI’s programs.

NEW FACULTY JOIN TRULASKE IN MANAGEMENT

This fall, the Trulaske College of Business welcomed three new faculty into the Management Department.

George R. Brand joins the college as an assistant teaching professor in the Management Department. He holds a BA from St. Olaf College, a JD from the University of Missouri School of Law, and an MBA from our Crosby MBA program. He has broad experiences both teaching and practicing law and is eager to connect with students in and outside the classroom.

Christie McCullough joins the college as an assistant teaching professor in the Management Department. Her professional experience includes management consulting and working as a manager in the telecommunications and real estate industries. Her current consulting work focuses on increasing employee engagement and satisfaction. Dr. McCullough teaches undergraduate courses in organizational behavior, human resource management, and principles of management. She has also taught organizational behavior courses for the Crosby MBA and iexcelMBA programs. She holds a BS from Missouri State University, an MBA from our Crosby MBA program and a PhD from Mizzou.

Jackie Rasmussen, who has led our International Trade Center for over three years as senior program manager, joins the Management Department as an assistant teaching professor while continuing to direct the ITC. Jackie will bring her sophisticated understanding of global business to courses like International Management, Operations Management and Managing Global Trade. Before joining the college in 2019, Jackie was a business development and international trade specialist with MU Extension for nearly 27 years. She is the principal investigator in a successful application for our first U.S. Department of Education BIE grant, which supports the launch of a global business certificate and the expansion of our study abroad program at the Trulaske College of Business.
Most workplaces haven’t reached their full potential, new MU study finds

Among a group of coworkers, one employee can sometimes emerge as an informal leader, a go-to person to solve problems and answer questions. As a result, most managers assign that employee the most important tasks and the best opportunities for professional development and growth. However, other employees in the same unit may be just as fit to lead, and businesses benefit from allowing more employees to get involved in leadership opportunities. A new study at the University of Missouri suggests that organizations might not be utilizing other employees to their full leadership capabilities as they aren’t given the same opportunities for leadership development and advancement.

Associate professor of management, Ann C. Peng, studied how coworkers internally select leaders among their peers, known as informal leaders. By surveying more than 375 employees from 63 stores, she and her colleagues found that not everyone who is motivated and capable of leading is asked to act as a leader equally. During the survey process, Peng asked the participants in the study whom they looked to for leadership and motivation to lead, may be called upon less by their peers.” Peng’s research shows that this phenomenon can make it difficult for all employees to feel included and have opportunities to be developed as leaders and to potentially be promoted for formal leadership positions. Not only is this unfair to certain employees, particularly minorities, but Peng said it can negatively impact the productivity of the company as a whole. “Organizations benefit from individual initiatives, so you want to encourage all of your employees to behave like leaders,” Peng said. “This prevents the expectations of a leader, like identifying issues and motivating the team, from being levied on one person — and it generates a healthier and more productive workplace environment.”

To increase production in the office and ensure many workers are exhibiting and developing leadership qualities, she said it’s important for managers to be mindful of this group dynamic and counteract the tendency to lean on one person by intentionally offering disadvantaged members opportunities to prove their leadership skills. “If you want to encourage more healthy leadership behavior among a workforce, you need to consider a few tactics that can make an impact on the relationship dynamics of the workforce, like assigning someone that is exhibiting fewer leadership qualities to take charge of a particular task,” Peng said. “Managers need to make an effort, otherwise nothing will change.”

“How is leadership maintained?”

A longitudinal mediation model linking informal leadership to upward voice through peer advice “How is leadership maintained?” was published in the Journal of Applied Psychology.

A Tweet or a news release?

How corporate communication affects acquisitions

Organizations and CEOs use a variety of communication channels, including social media and professional newswires, to reach their audiences. Research on one of the most common social media platforms used by CEOs, Twitter, shows posting positive messages often highlights relationship-specific trustworthiness, brevity and reciprocity. In contrast, the more traditional corporate press release is less personalized, highlighting a firm’s advantage and enhancing negotiating power. In the context of acquisitions specifically, ambiguity exists regarding how CEO Tweets and corporate press releases affect target firms’ perceptions, and also how they further acquisition completion and duration. To better understand how CEO communication affects acquisitions, I gathered 184,984 Tweets posted to the personal Twitter accounts of S&P 500 CEOs and 17,639 press releases published by S&P 500 firms during deal negotiation processes between 2009 and 2019.

By analyzing media texts and firms’ acquisition data, it became clear that increases in sentiment — more positive tone in terms of attitudes, opinions and emotions (including informality, friendliness and intimacy) — in acquirer CEO Twitter posts enhance the possibility of completing the deal and reduce the time it takes to complete it. In contrast, increases in sentiment in acquirer press releases lower the chances of acquisition completion and lengthen the time to completion.

The study showed that an acquisition is 15% more likely to be completed for every 10% increase of Twitter sentiment, while there is a 7% decrease in the likelihood of acquisition completion for every 10% increase of press release sentiment. Speaking to acquisition completion speed, I found that a 10% increase in CEO Twitter sentiment leads to a decrease of acquisition duration of almost 12%, but a 10% increase of press release sentiment extends the duration to complete the acquisition by more than 14%. To understand why an acquirer’s press releases seem like deal breakers while its CEO Tweets seem to enhance the acquisition process, my research turned to communications and social psychology literature. Audiences (acquisition targets for this purpose) perceive information exchanges via Twitter as similar to face-to-face interactions, even though the interactions are text-based and frequently one-sided. An increase in Twitter sentiments can lead audience perceptions in a collegial direction and create a sense of interpersonal connectedness between the acquirer’s CEO and the target firm, thereby allowing the development of social bonds, shared goals and social trust during the deal negotiation process. The increase in sentiments of acquirers’ press releases often help firms attract more security analysts to follow and boost short-term stock performance, such communications potentially place firms’ negotiating parties at a disadvantage during the deal negotiation process.

My study provides several implications for both managers and merging firms. Managers may reconsider the assumption that positive sentiments in press releases will automatically lead to positive strategic outcomes. CEOs in particular should be aware of how their communication strategies affect corporate outcomes. Although they are expected to be assertive and even dominant, among the interactions are text-based and frequently one-sided, prompting the researcher to investigate the impact of these interactions on acquisition completion. The takeaway? CEOs should strategically manage their communications when engaging in critical corporate activities, such as acquisition attempts, initial public offering attempts and new product announcements.
THE WELCOME DAVENPORT SOCIETY SOCIETY DINNER AND INDUCTION CEREMONY RETURNS

 Held in conjunction with the university’s 111th Homecoming, the Herbert J. Davenport Society dinner and induction ceremony for the Trulaske College of Business was held in-person for the first time since 2019 on October 21 in downtown Columbia.

The society, which was formed to encourage private participation in the support and development of the college, hosted the ceremony to recognize new and advancing members over the last three years. Society members contribute to the college’s success and sustain the vision for excellence of Herbert J. Davenport, the college’s first dean. The event also honored the late Harry M. Cornell, Jr., who passed away in May, as well as the 20th anniversary of Cornell Hall.

Featured speakers included 2022 Davenport Society Chair John Zimmermann, Dean Emeritus Bruce Walker, Cornell Leadership Program (CLP) alumna Lindsay Mullenger, BS BA ’10, and CLP director Mary Beth Marrs.

Walker, who served as dean of the college of business from 1990 to 2010, reflected on Cornell’s career and the contributions he made to the college during and after his tenure.

“My role this evening – really an honor, a joy – is to talk about Harry Cornell as a great leader in business, in his community, and — fortunately for us — for our business school,” Walker said during his speech. “Aren’t we fortunate that he is a leader in business, in his community, and – fortunately for us - for our college, and — hopefully for us — during and after his tenure.”

Dean Emeritus Bruce Walker, who served as dean of the College of Business for 20 years, giving a speech during the ceremony

Advancing members are recognized for their continued support of the college. This year’s advancing members include:

DEAN’S Distinguishing Ambassador
A total of $5,000,000 current contribution or an investment of $1,000,000 annually for five years.

Allan Bridgford

DEAN’S Distinguishing Patron
A total of $1,000,000 current contribution or an investment of $200,000 annually for five years.

Pinney Allan and Charles Milner III; William D Allen and Melodie N. Wilson; Sue Engelhardt; and Irl Engelhardt; Andy and Denise Miller; and Don and Audrey Walsworth.

Distinguishing Patron
A total of $500,000 current contribution or an investment of $100,000 annually for five years.

Kenneth and Carolyn Brown; Ginger Bryant; Patrick and Anne Kenny; Frank Kling; Steven Larham; Robert and Lynne Maher; Richard and Danise Mills; Richard Orin; Mark Tobin; and Steve Trulaske.

Patron
A total of $250,000 current contribution or an investment of $50,000 annually for five years.

Gary and Sue Balske; Richard and Carol Bender; Bill and Janet Bourne; Margarretta Curtis; Kathryn Digges; David Forsee and Deanne Stadler; David and Beth Fowler; Kevin and Mary Gralen; Steven Hangrave; Rusty and Ann Jandt; Michael and Theresa Kasson; Laura Lentz; Joseph and Linda Maloney; Terri Merz; and Nancy Valley; Donna Morehead; Mel Niemeyer; Albert and Marjo Price; William Sappington; Terry and Patricia Sheldon; and Don and Shealda Walsworth.

Benefactor
A total of $100,000 current contribution or an investment of $20,000 annually for five years.

Gary and Sue Balske; Richard and Carol Bender; Bill and Janet Bourne; Margarretta Curtis; Kathryn Digges; David Forsee and Deanne Stadler; David and Beth Fowler; Kevin and Mary Gralen; Steven Hangrave; Rusty and Ann Jandt; Michael and Theresa Kasson; Laura Lentz; Joseph and Linda Maloney; Terri Merz; and Nancy Valley; Donna Morehead; Mel Niemeyer; Albert and Marjo Price; William Sappington; Terry and Patricia Sheldon; and Don and Shealda Walsworth.

Sponsor
A total of $50,000 current contribution or an investment of $10,000 annually for five years.

Ronald Adams; Bruce and Sandra Allen; David and Mary Anderson; Michael and Linda Braude; Jay Davidy; Cord and Kathrynne Harper; David and Jill Housh; Charles and Nancy Hutchins; Mary Jane James; Michael J. Korman; Aaron and Natalie Krawitz; Gerry and Elaine Lopez; Otto and Stella Maly; Robert and Leslie Maus; Bruce and Shelley Mead; Lester and Margaret Miller; Janet and Ray Pullen; James and Janet Rogers; Karen Shelton and Jerome Rader; James Smallwood; Garry and Llona Weiss; and Michael Weiss.

Denotes first-generation learner

KIERNAN
Donahue '18
Associate, KPMG LLP
Chicago, IL

Don
Fitzgerald '92
CFO, Synergy Wealth Solutions
Castleton, MO

Kim
Hamacher '09
VP HR Shared Services, Nidec Americas Holding Corporation
St. Louis, MO

Matt
Happe
Senior Market Manager, Allina Group Distribution Company
St. Louis, MO

Joe
Heck '10
VP, People Support, Hersha Hospitality Management
St. Louis, MO

Amber
Hinch
Director, Consumer Broadband Product Marketing Management
Atlanta, GA

Charles
Hunter '78
Retired
Sr. Talent Management Consultant, Commerce Bank
Columbia, MO

Sabin
Javed '09
Strategist, Bayer Crop Science
Crestwood, MO

Melody
Markov '83
Senior VP, Central Bank of Boone County
Columbia, MO

Tamy
Shalm
Manager, Mgr. Labor Relations Associated Elec.
Creve Coeur, MO

Ann
Schieler
Purchasing Manager
Uline
Pleasant Prairie, WI

Joe
Rivas '07
Director, KPMG LLP
St. Louis, MO

Lauren
Ressell '11
Staff Accountant,
CE Broker, Inc.
Jacksonville, FL

Tim
Schalm
Director, Strategic Sourcing
Honeywell
Baltimore, MD

Janell
Pittman
Chief Marketing and Digital Strategy Officer, MercyOne
Clive, IA

Jason
galloway '04
Board Chairperson
Partner, KPMG LLP
St. Louis, MO

Jason is currently a managing director for KPMG’s Customer Advisory practice and serves as the U.S. Marketing Transformation consulting leader as well as the U.S. Customer Advisory leader for Healthcare.

Lisa
Wills-Rogers
Director, Business Intelligence, Analytics and Taxonomy
Electronic Arts, Inc.
Austin, TX

Donald
Wright
Strategic Sourcing Manager,
Walt Disney World Resort
Lake Buena Vista, FL

ADVISORS, ALUMNI AND FRIENDS

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Alumni & Friends Update

Let us hear from you

Please take time to complete the Alumni Update form provided on this page and return to us. Alumni information we report depends greatly on feedback received from each alumnus regarding developments in his/her life and career. Also, we welcome ideas on improving future editions of Management Matters. If there is insufficient space on the form to make all of your comments, feel free to include an additional page(s) and extend your remarks. And, of course, any financial assistance you can provide will be very helpful and very much appreciated.

Name ____________________________
Home Address ____________________________
E-mail ____________________________
Employer ____________________________
Business Position/Title ____________________________
Employer’s Address ____________________________

News About You
(recent promotions, professional attainments, etc.)

Suggestions for future articles
(who or what would you like to read about?)

☑ Yes, I would like to support the Management Department Programs.
I am enclosing $________/pledging
an amount of
☐ $10,000 ☐ $5,000 (Pledges, other than
☐ $2,500 ☐ $1,000 Jefferson Club or
☐ $500 ☐ $100 Davenport Society
☐ $50 ☐ Other commitments, should
be completed within
$______ 5 years.)

I would like my gift to be used to:
☐ provide for faculty development
☐ provide for Teaching Excellence
☐ provide for scholarships for qualified and
deserving students
☐ provide general support for the
Management programs
☐ other (please designate)

Checks should be made payable to the MU Management Department Excellence Fund and include an indication of the purpose for which the gift is intended.

Please return this form and/or your check to:
Department Chairperson
Management
403 Cornell Hall
University of Missouri
Columbia, MO 65211

Contributions may also be made online at giving.missouri.edu

an equal opportunity institution

In Memoriam

Dr. Art Jago was an active part of the Mizzou family serving multiple roles including that of Department of Management Chairperson within Trulaske and Faculty Council Representative at the University campus level. He completed his doctorate at Yale and began teaching at the University of Houston before being awarded two Senior Fulbright Awards to teach at Johannes Kepler University in Linz, Austria. Dr. Jago went on to direct Spain’s first MBA program and developed an impressive international teaching career.

In 1994, Dr. Jago moved to Columbia where he assumed the role of tenured professor and chair of the management department. He retired after nearly 30 years but remained active as an emeritus professor. He was an excellent teacher, leader, researcher, and colleague. Most importantly, he was an outstanding human being and will be truly missed.

I met Art almost 40 years ago on my first day of graduate school when I took a class he was teaching. Approximately 10 years later Art was a candidate for our department’s chair position and I was very pleased when he accepted that role. As such I was able to work with Art for many years before he, and then I, retired. I appreciated working with Art as he was an excellent colleague and mentor to me. He approached his profession with a high-quality orientation and strived, and succeeded, in making a positive difference with his actions. One of his passions was faculty governance and he served on the Faculty Council as both a faculty member and a retiree. Art had high standards at work coupled with a good sense of humor. Important, he was a good person. I feel fortunate to have worked and socialized with him. I enjoyed our time together and will miss him.

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In Memoriam

Arthur G. Jago (Art)
1953-2023

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