

Trulaske College of Business
Study Abroad in Lima, Cusco, and Sacred Valley, Peru
MKTG 3901: Topics in Marketing – International Business
March 21 – March 30, 2024

Program Highlights

- Compare economies and business practices of Peru, South America, and the United States
- Meet with business executives and discuss international business strategies during company visits
- Attend lectures from Peruvian professors on the economic and political histories of their countries
- Spend Spring Break in beautiful Lima, Cusco, and the Sacred Valley
- Earn three hours of MU course credit (no prerequisites required)
- Receive a graduation cord to commemorate your study abroad experience
- Scholarship Deadline: December 8, 2023
- Application Deadline: December 8, 2023
- Open to **ALL majors!**

Participation Requirement

- Be in good academic and disciplinary standing at MU.
- Have a valid passport with an expiration date more than six months after the program return date.
- Complete the online application process, including all necessary risk and release forms.
- Meet the minimum health insurance requirements set by the University. As part of the program fee, you are enrolled in the University's GeoBlue Health plan for the duration of the program. You must visit the GeoBlue website, print your ID card, and familiarize yourself with the plan and procedures for health emergencies.
- Follow acceptable behavior outlined in the MU. Student Conduct Manual and the MU. Conditions of Program Participation and Program Acceptance contract through the Trulaske College of Business.

Program Details

- Arrival & Departure
Students are responsible for arranging and purchasing their airfare. During the spring pre-departure classes, you will be assisted with information on program flight itineraries and how to book flights for traveling together. **Do not purchase your flight without prior approval from the Director of Study Abroad (trulaskeabroad@missouri.edu).** Failure to provide a paid ticket itinerary by March 1, 2024 may result in being dropped from the program.

Plan to arrive in Lima airport late March 21, 2024

The program ends upon check-out on March 30, 2024

Note: The Study Abroad Program and MU will not be responsible for any expenses incurred (including lodging) due to delays or cancellations of flight arrangements made by the student. Students concerned about the costs they might incur due to flight delays or cancellations are encouraged to purchase travel insurance.

- Location
The program events is in Lima, Cusco, and the Sacred Valley, Peru. Technical company visits will involve short bus trips to locations outside these cities.
- Lodging and Meals
All lodging will be in three to four-star hotels and includes breakfast and two group dinners.

Course Offering and Prerequisites

Course Overview:

This is an introductory international business course open to students of all backgrounds of study. The emphasis will be on understanding various issues in international business with a focus on Peru and South America and the area's trading relationships in the global economy.

Undergraduate – MKTG 3901: Special Topics in Marketing – International Business, Peru Class #TBD

3 credit hours; graded S/U; Instructor: Miguel Ayllon; no prerequisites)

Consult with your academic advisor about how this course would satisfy your degree requirements.

*Note: these courses were designed by the Registrar's Office as spring courses. Educational fees for three credit hours are costs you normally see on your spring bill. Non-resident students will pay the usual non-resident fees. Actual fees for the spring semester are set by the Board of Curators during their April meeting. Let your academic advisor know if these three credits will put you over your maximum for spring. All students should check with their academic advisors on how this course would satisfy graduation and major area requirements. Please notify study abroad staff in 213 Cornell Hall of any exam conflicts prior to **February 7, 2024**.*

- *The course will be conducted in two parts:*
 1. Four pre-departure classes at MU will lay the groundwork for principles of international business with some focus on the business strategies and cultural dimensions of Peru.
 2. An international travel experience, which includes experiential learning exercises, group discussions and presentations, and company visits. The company visits are an essential part of the learning experience and allow students to discuss with company managers international business strategies in marketing, finance, and management. The schedule while abroad allows free time for sightseeing and visiting local cultural and historic sites.
- *Pre-departure classes at MU:*

Pre-departure classes begin **February 27, 2024**, in Cornell Hall and you are required to enroll before the first pre-departure class to go on the program.

Meeting schedule:

- **Tuesday, February 27**
- **Tuesday, March 5**
- **Tuesday, March 12**
- **Tuesday, March 19**
- **6:00-8:30 pm; Room TBD**

Note: You are required to attend every pre-departure class to prepare for the program, or you will not be allowed to participate in the program. Special circumstances may allow flexibility on this requirement but it must be approved by the program director before the class absence. If you are dropped from the program due to non-attendance, you will be subject to the penalties listed under the Withdrawal Procedure & Penalties portion of this document.

Estimated Budget

The following estimated budget may be used for planning purposes:

Student Planning Budget	
Program Fee	\$3,250
MU International Center Study Abroad Fee	\$245
Airfare	\$1,400
Estimated cost	\$4,895

Note: The educational fees above will be billed to the student account on approximately January 2024. Please note that these are estimates; Non-resident students will pay non-resident fees.

- **Expenses *Included* in Program Fee**
 - Airfare from Lima, Peru, to Cusco, Peru, and back
 - Bus transfer from Cusco to Sacred Valley and back
 - All airport transfers and ground transportation for company visits
 - Lodging for the trip duration, including all breakfasts
 - Two group dinners
 - Program water bottle, sticker, and graduation cord
 - MU GeoBlue Health Insurance coverage for the program duration (you must visit the GeoBlue website, print your ID card, and familiarize yourself with the plan and procedures for health emergencies) Note: in some cases, you may be required to pay out-of-pocket to receive services; this coverage allows you to submit claims for reimbursement by GeoBlue for any medical expenses incurred outside the US while on the program)
- **Expenses *Not Included* in Program Fee**
 - Airfare from US to Lima, Peru, and returning to US
 - Meals not included in the program fees, as noted on the itinerary
 - Educational fees – tuition and fees will be billed the same as a 3-credit hour undergraduate or graduate course taken in Spring 2024
 - Passport application or passport renewal fees
 - MU International Center study abroad fee includes MU support services for student emergencies during program, emergency evacuation and repatriation coordination, and pre-departure orientation

Paying to Study Abroad

- **Student Financial Aid:**
This 3-credit hour course qualifies for financial aid. Before going to the financial aid office (11 Jesse Hall), visit myStudyAbroad.missouri.edu or 213 Cornell Hall for the financial aid worksheet. It is highly recommended all students meet with their Financial Aid advisor to discuss paying for study abroad.
- **Scholarships:**

The program application and the scholarship application will be one packet students will submit prior to **December 8, 2023**. Scholarship decisions will be made on a rolling basis.

Withdrawal Procedure & Penalties

The withdrawal fees do not increase until November 17, 2023. You must email the Student Service Coordinator (TrulaskeAbroad@missouri.edu) documenting withdrawal from the program AND return to the online application to change the status to **WITHDRAWAL: Declined**. The following schedule indicates program withdrawal fees that will be billed to the student account:

Amount Billed in May	Withdrawal After
\$100	Application Date (no exceptions)
\$1,000	November 17, 2023
\$2,000	January 19, 2024
\$2,500	February 1, 2024
\$3,250 (full program fee)	March 1, 2024

Note: The date of withdrawal notification is the date the notification email is sent to the Student Services Coordinator. Depending on the date you withdraw, the Study Abroad Office may not be able to get a refund from the vendor; your refund will be relative to the costs that can be recovered. If you have not been billed the program fee at the time of your withdrawal, you will be billed for any cancellation fees charged to the program.

Visas & Travel Documents

You must have a valid passport with an expiration date of more than six months after the program return date.

- A copy of your passport is due to the Study Abroad office (213 Cornell) by **December 8, 2023**
- US citizens do not need a visa for visits to Peru
- If you are not a US citizen, check the country's web page to determine if you need to apply for a tourist visa

IMPORTANT: If you are a student with a disability and anticipate requesting accommodations while studying abroad, we encourage you to notify the MU Office of Disability Services as early as possible (<http://disabilityservices.missouri.edu>). Early notification is essential to allow us time to ensure that appropriate arrangements and reasonable accommodations can be provided, both by the program and our Study Abroad partner organizations.

Disclaimer: The costs and schedules presented in this document are best estimates performed in good faith and do not represent any kind of fixed contract. The nature of dealing with foreign partners makes it difficult to plan exactly how this study abroad program will be finalized.

For more information:

Trulaske College of Business International Programs: <http://TrulaskeAbroad.missouri.edu>

Stephanie Ross, 213 Cornell Hall, trulaskeabroad@missouri.edu

Kim Hoff, 213 Cornell Hall, trulaskeabroad@missouri.edu

Program Cancellation Policy for Student Financial Liability

I understand that in some special circumstances I may not receive full academic credit for the study abroad program for which I have applied. These circumstances include, but are not limited to:

- Cancellation of the program due to circumstances beyond the control of the University of Missouri
- A decision by the University, in its sole discretion, that cancellation of the program is appropriate based on health, safety, or similar circumstances
- My inability to participate in or complete the program due to circumstances beyond the control of the University of Missouri
- My dismissal from the program

I understand that in any of these circumstances, I will be refunded only those costs that can be recovered by the University of Missouri or the University's partner program. If I have not been billed the program fee at the time of my withdrawal, I understand that I will be billed for any cancellation fees charged to the program.

The itinerary of this program may be modified by the Trulaske College of Business and/or the University of Missouri due to health, safety, or similar concerns. The withdrawal fees listed above will apply to students if this occurs. Transportation change fees and expenses will be the responsibility of the student.

	Date	Day	Location	Itinerary (subject to change)
1	21-Mar	Thurs	US Lima	Depart for Lima Arrive in Lima (late March 23)
2	22-Mar	Fri	Lima Cusco Sacred Valley	Breakfast at hotel - morning check-in Fly from Lima to Cusco Lunch Bus to Sacred Valley Company visit in transit Group welcome dinner
3	23-Mar	Sat	Sacred Valley	Breakfast at hotel - morning check-in Machu Picchu
4	24-Mar	Sun	Sacred Valley Cusco	Breakfast at hotel - morning check-in Bus transfer to Cusco Cusco city tour Free afternoon
5	25-Mar	Mon	Cusco	Breakfast at hotel - morning check-in Free Day to explore Cusco or visit Rainbow Mountain
6	26-Mar	Tues	Cusco Lima	Breakfast at hotel - morning check-in Fly from Cusco to Lima Lima city tour
7	27-Mar	Wed	Lima	Breakfast at hotel - morning check-in Company visit Lunch on your own Company visit
8	28-Mar	Thurs	Lima	Breakfast at hotel - morning check-in Company visit Free afternoon to explore Lima
9	-Mar	Fri	Lima	Breakfast at hotel - morning check-in Company visit Lunch on your own Farewell dinner
10	1-Apr	Sat	Lima US	Depart hotel Transfer to the airport

Important Information:

- Do not purchase your flight without prior approval from the Director of Study Abroad (trulaskeabroad@missouri.edu).
- Review information packet and website for cancellation policy.
- Scholarship application and program application due December 8th.
- Passport are due to the Study Abroad Office by December 8th.
- Course meets prior to departure February 27th—March 19th Tuesdays, 6:00-8:30pm
Attendance is mandatory.