TRULASKE COLLEGE OF BUSINESS - MARKETING
Bachelor of Science in Business Administration - Emphasis in MARKETING Beginning SUMMER 2021

GENERAL EDUCATION REQUIREMENTS
A full list of available courses can be found at http://generaleducation.missouri.edu/courses/

STATE REQUIREMENT (3)
IN GOV’T OR HISTORY

BIO OR PHYS LAB SCIENCE (1)+

HUMANITIES & FINE ARTS (9)+

ELECTIVES (Varies based on coursework)

BEHAVIORAL and SOCIAL SCIENCE (9)
Fulfilled by BSBA Econ/Mktg courses

MATH SCIENCES (9)
Fulfilled by BSBA Math/Stat courses

TOTAL: 120 Credit Hours
Must have a 2.5 Trulaske College of Business GPA and complete Trulaske EDGE (Professional Development Program) requirements to graduate
Can only transfer in 6 hours of Upper Level Business Courses
For a full list of course options to fulfill specific degree requirements, see http://catalog.missouri.edu
Trulaske College of Business Undergraduate Advising Office, 111 Cornell Hall
Updated 04/27/2021
EMPHASIS SUPPORT COURSES – MARKETING

- Any 3000/4000+ level courses in: Accountancy*, Economics*, Finance *, Management*, or Marketing*
- Other 3000/4000+ level courses taken in fulfillment of requirements for an official certificate, minor or a dual major.

* If not used for Required Courses

Keep in Mind
Each class can only fulfill one requirement, except General Education requirements. This includes the Depth of Knowledge requirement in a humanity/science and the Writing Intensive requirement.

For Example:
German 2310 WI can count as both as a humanity, a writing intensive course (outside the College of Business), and fulfill the depth of knowledge humanity/science requirement.

MANY CLASSES HAVE PREREQUISITES. CHECK YOUR CATALOG BEFORE REGISTERING.