

DUAL DEGREE PROGRAM -- INTERNATIONAL BUSINESS - MARKETING
GRADUATION PLAN – 136-142 Hours
B.S. IN BUSINESS ADMINISTRATION & B.A. IN INTERNATIONAL STUDIES
Beginning Summer 2021

(Name in Full) _____ (Student Number) _____ (Expected Graduation Date) _____

(Email Address) _____ (Local Phone Number) _____

Business Requirements

| DEPT & COURSE # | TITLE OF COURSE | GRADE | CR HRS |
|---|---|--|--------|
| Upper Level Admissions Requirements (34 hours): The following courses are required for admission to the International Business degree program and must be completed or in-progress by one semester after 60 hours. | | | |
| Accountancy 2036*or 2136H* | Accounting I | | 3 |
| Accountancy 2037*or 2137H* | Accounting II | | 3 |
| Accountancy 2258* or IT1040* or CS1050* | Computer-Based Data Systems | | 3 |
| Economics 1014 or 1024 | Principles of Microeconomics | | 3 |
| Economics 1015 | Principles of Macroeconomics | | 3 |
| BA 1500* | Foundations of Professional Development in Business | | 2 |
| BA 2500* | Introduction to Professional Development in Business | | 2 |
| <i>English 1000, Math 1100, Math 1300, Math 1400, and Stat 2500 are also Upper Level Admissions Requirements. These courses are listed on page 2 in the International Studies Foundation and General Education Requirements sections.</i> | | | |
| Business Core Courses (18 Hours): | | | |
| Economics 3229* OR 3251* | Money & Banking OR Theory of the Firm | | 3 |
| Finance 3000* | Corporate Finance | | 3 |
| Management 3000W or 3000* | Fundamentals of Management (students completing MANGMT 3000W will also fulfill their College of Business Writing Intensive requirement) | | 3 |
| Management 3300* | Introduction to Business Processes and Technologies | | 3 |
| Management 3540* | Introduction to Business Law | | 3 |
| Marketing 3000* | Principles of Marketing | | 3 |
| Required Marketing Courses (11 hours): | | Additional Marketing Courses (15 hours) See business advisor for courses available | |
| Marketing 4000* | Marketing Management | 3 | * |
| Marketing 4050* | Marketing Research | 3 | * |
| BA 3500* | PDP Course | 2 | * |
| BA 4500 | PDP Internship | 3 | * |
| | | | * |
| Writing Intensive Courses: (2 required, one must be at the 3000-level, and one should be a course from the College of Business) C- or better. See page 2 for A&S WI section. | | | |
| 1. College of Business WI (3) | | | |
| Business Capstone (3 hours): | | | |
| Management 4970 | Strategic Management (C- or better) | | 3 |
| Must have a 2.5 Trulaske College of Business GPA and complete Professional Edge requirements to graduate. Can only transfer in 6 hours of Upper Level Business Courses Trulaske College of Business Undergraduate Advising Office, 111 Cornell Hall | | | |

***Only one D-range grade allowed in courses used to fulfill major requirements to fulfill A&S degree requirements.**

Area Support, Basic Skills, General Education and Upper-class Graduation Requirements

International Studies Area Support Major Requirements (9 hours): Select with International Studies advisor.

| DEPT & COURSE # | TITLE OF COURSE (A&S classes only) | GRADE | CR HRS | |
|---|------------------------------------|--|--------|--------|
| * | | | 3 | |
| * | | | 3 | |
| * | | | 3 | |
| Additional Language Requirements (6 hours) Language courses beyond the elementary level | * | | 3 | |
| | * | | 3 | |
| FOUNDATION REQUIREMENTS | DEPT & COURSE # | COURSE TITLE | GRADE | CR HRS |
| English Composition (C- or better) | ✚English 1000 | English Composition | | 3 |
| Mathematics 1100 (C- or better) | ✚Math 1100 | College Algebra/Calculus Prep | | 3 |
| Foreign Language (12-13 hours) | | | | |
| | | | | |
| | | | | |
| GENERAL EDUCATION | DEPT & COURSE # | COURSE TITLE | GRADE | CR HRS |
| A. Biological, Physical, and Mathematical Sciences (9+ hours) Must include one laboratory course. | ✚Math 1300 | Finite Math | | 3 |
| | ✚Math 1400 | Elements of Calculus | | 3 |
| | ✚Statistics 2500 | Intro to Probability & Stats I | | 3 |
| | (Science lab) | | | 1-5 |
| B. Behavioral Sciences (6 hours) | Anthropology 2030 | Cultural Anthropology | | 3 |
| | | | | 3 |
| C. Social Sciences (9 hours) <i>Need a course in American Government or American History to fulfill State Requirement</i> | PS 1400 <i>or</i> 2700 | International Relations or Comparative Political Systems | | 3 |
| | Geography 1100 <i>or</i> 1200 | Regions and Nations of the World I or II | | 3 |
| | | American Government or History State Requirement | | 3 |
| D. Humanities and Fine Arts (12 hours) Two courses must be chosen from list of approved International Studies humanities courses. One course must be chosen from list of approved Core International Studies humanities courses. Must represent three subject areas. Only one non-A&S course allowed. | | International Studies Humanities Course from approved list | | 3 |
| | | International Studies Humanities Course from approved list | | 3 |
| | | Core Humanities from approved list | | 3 |
| | | | | 3 |
| <i>Three 2000-level or above Arts & Science approved courses (minimum 9 hours) must be distributed in at least two of the four areas listed above. One course must be an MU course.</i> | | | | |

Foundation Requirements for Degree

| | |
|--|--|
| Writing Intensive Courses: <i>(2 required, one must be at the 3000-level, and one should be a course from the College of Business) C- or better. See page 1 for BSBA WI section.</i> | A&S Dean _____ Date _____ |
| 2. 1000+ WI (3) | A&S Advisor _____ Date _____ |
| Diversity Requirement (DI): <i>(For students beginning college Fall '17 or later)</i> | <i>This graduation plans reflects the combined requirements for graduation for the Trulaske College of Business and Arts and Science.</i> |
| 1. | |

✚Course satisfies foundation requirement and business degree requirement.