A St. Louis, Missouri native, Jazmyn Ferguson graduated from the University of Missouri obtaining her Bachelor of Science in Business Administration (Marketing) and Bachelor of Journalism (Strategic Communication).

Currently residing in Chicago, she is a Nonprofit and K-12 Solutions Consultant at LinkedIn where she assists 501(c)3 organizations to leverage LinkedIn to implement the right tools for securing high-performing talent, brand development and establishing lucrative B2B relationships. As part of her role at LinkedIn, she also helps individuals in her community develop their professional brand on LinkedIn no matter what stage in life they may be—from high school and undergraduate students to reentering the workforce years later. As an advocate for Girl Scouts of the USA, Jazmyn uses her platform as “JazSpeaks” to discuss women empowerment and professional development encouraging the next generation to have confidence in their personal and professional dreams.