

The MU International Trade Center Presents the

MID-AMERICA TRADE SUMMIT

AGENDA

Wednesday, November 6, 2019 – Networking Reception (6:00 p.m.-8:00 p.m.)

Location: The Tiger Hotel Ballroom, 23 8th St, Columbia, MO

6:00-8:00 p.m. Summit Welcome and Attendee Networking
~6:45 p.m. Recognition of Outstanding Exporters

Thursday, November 7, 2019 – Trade Summit (7:45 a.m.-4:30 p.m.)

Location: Memorial Union – N103 Stofler Lounge, 518 Hitt Street, University of Missouri, Columbia, MO

7:45 a.m. Trade Summit Opens
Registration check-in; Continental breakfast/Visit exhibitors

8:30 a.m. Welcome and Opening Remarks
9:00-9:15 a.m. Transition to Round 1 Sessions

Each round of sessions features two tracks led by outstanding exporters

9:15-10:15 a.m. **Round 1 Sessions**
9:15-9:45 a.m. Outstanding Exporters 1 and 2
9:45-10:15 a.m. Outstanding Exporters 3 and 4

10:15-10:30 a.m. Break

10:30-11:30 a.m. **Round 2 Sessions**
10:30-11:00 a.m. Outstanding Exporters 5 and 6
11:00-11:30 a.m. Outstanding Exporters 7 and 8
11:30-11:45 a.m. Transition to Lunch

11:45-1:15 p.m. **Lunch and Keynote Address**
“At the Intersection of Innovation, Technology and Human Ingenuity... Trade Prospers” – Martin Butler, University of Stellenbosch

1:15-1:30 p.m. Break

1:30-2:30 p.m. **Panel Discussion – “Managing Supply Chain Risk”**
Panel Moderator – Anthony Ross, University of Missouri
Panelists – Tom Dustman, Sunnen Products, Co & Jim Riley, Laclede Chain

2:30-2:45 p.m. Break

2:45-3:15 p.m. **Round 3 Sessions** - Outstanding Exporters 9 and 10
3:15-3:30 p.m. Transition to closing session

3:30-4:15 p.m. **Closing Session – “Using Trade Policy as your Competitive Edge”**
Karyn Page, CEO & President

4:15-4:30 p.m. Concluding Remarks