## DUAL DEGREE PROGRAM -- INTERNATIONAL BUSINESS - MARKETING GRADUATION PLAN – 139-147 Hours

## B.S. IN BUSINESS ADMINISRATION & B.A. IN INTERNATIONAL STUDIES Beginning Summer 2018

| (Name in Full)   | (5   |            | (Student Number)   | (Expected Graduation Date) |        |  |  |
|--|--|------------|--|----------------------------|--------|--|--|
| (F) (14.11)  | (T. 10)  |            |  |                            |        |  |  |
| (Email Address) <b>Business Requirement</b>  | (Local Phone Number)   |            |  |                            |        |  |  |
| DEPT & COURSE #  |  | TLE OF COU | RSE  | GRADE                      | CR HRS |  |  |
| Upper Level Admissions Requirements (34 hours): The following courses are required for admission to the International Business   |  |            |  |                            |        |  |  |
| Accountancy 2036*or 2136H*   | completed or in-progress by one semester after 60 hours.  Accounting I 3 |            |  |                            | 3      |  |  |
| -  |  |            |  |                            |        |  |  |
| Accountancy 2037*or 2137H*   | Accounting II  |            |  |                            | 3      |  |  |
| Accountancy 2258* or IT1040* or CS1050*  | Computer-Based Data Systems  |            |  |                            | 3      |  |  |
| Economics 1014 or 1024   | Principles of Microeconomics   |            |  |                            | 3      |  |  |
| Economics 1015   | Principles of Macroeconomics   |            |  |                            | 3      |  |  |
| BA 1500*   | Foundations of Professional Development in Business                      |            |  | 2                          |        |  |  |
| BA 2500*   | Introduction to Professional Development in Business                     |            |  | 2                          |        |  |  |
| English 1000, Math 1100, Math 1300, Math 1400, and Stat 2500 are also Upper Level Admissions Requirements. These courses are listed on page 2 in the International Studies Foundation and General Education Requirements sections. |  |            |  |                            |        |  |  |
| Business Core Courses (2.  | 1 Hours):  |            |  |                            |        |  |  |
| Economics 3229* OR 3251*   | Money & Banking OR Theory of the Firm                                    |            |  | 3                          |        |  |  |
| Finance 3000*  | Corporate Finance  |            |  |                            | 3      |  |  |
| Management 3000*   | Fundamentals of Management   |            |  |                            | 3      |  |  |
| Management 3300*   | Introduction to Business Processes and Technologies                      |            |  |                            | 3      |  |  |
| Management 3540*   | Introduction to Business Law   |            |  |                            | 3      |  |  |
| Marketing 3000*  | Principles of Marketing  |            |  | 3                          |        |  |  |
| Statistics 3500*   | Probability and Statistics II 3  |            |  | 3                          |        |  |  |
| Required Marketing Courses (11 hours):   |  |            | Additional Marketing Courses (12 hours) See business advisor for courses available |                            |        |  |  |
| Marketing 4000*  | Marketing Management   | 3          | *  |                            | 3      |  |  |
| Marketing 4050*  | Marketing Research   | 3          | *  |                            | 3      |  |  |
| BA 3500*   | PDP Course   | 2          | *  |                            | 3      |  |  |
| BA 4500  | PDP Internship   | 3          | *  |                            | 3      |  |  |
| Writing Intensive Courses: (2 required, one must be at the 3000-level, and one should be a course from the College of Business) C- or better. See page 2 for A&S WI section.   |  |            |  |                            |        |  |  |
| 1. College of Business WI (3)  |  |            |  |                            |        |  |  |
| Business Capstone (3 hours):   |  |            |  |                            |        |  |  |
| Management 4970  | Strategic Management (C- or better)                                      |            |  | 3                          |        |  |  |
| Must have a 2.5 Trulaske College of Business GPA and complete Professional Edge requirements to graduate.  |  |            |  |                            |        |  |  |
| Can only transfer in 6 hours of Upper Level Business Courses  Trulaske College of Business Undergraduate Advising Office, 111 Cornell Hall   |  |            |  |                            |        |  |  |

<sup>\*</sup>Only one D-range grade allowed in courses used to fulfill major requirements to fulfill A&S degree requirements.

## Area Support, Basic Skills, General Education and Upper-class Graduation Requirements

International Studies Area Support Major Requirements (9 hours): Select with International Studies advisor.

| DEPT & COURSE # TITLI  | OF COURSE (A&S classes only)  |   | GRADE | CR HRS |
|--|-------------------------------|---|-------|--------|
| *  |                               |   |       | 3      |
| *  |                               |   |       | 3      |
| *  |                               |   |       | 3      |
| Additional Language Requirements (6 hours)   | *                             |   |       | 3      |
| Conversation/composition courses beyond the elementary level                                       | *                             |   |       | 3      |
| FOUNDATION REQUIREMENTS  | DEPT & COURSE #               | COURSE TITLE  | GRADE | CR HRS |
| English Composition (C- or better)   | <b>◆</b> English 1000         | English Composition   |       | 3      |
| Mathematics 1100 (C- or better)  | <b>★</b> Math 1100            | College Algebra/Calculus Prep                               |       | 3      |
| Foreign Language (12-13 hours)   |                               |   |       |        |
|  |                               |   |       |        |
| GENERAL EDUCATION  | DEPT & COURSE #               | COURSE TITLE  | GRADE | CR HRS |
| A. Biological, Physical, and Mathematical  | <b>★</b> Math 1300            | Finite Math   | GRADE | 3      |
| Sciences (9+ hours)  | <b>+</b> Math 1400            | Elements of Calculus  |       | 3      |
| Must include one laboratory course.  | <b>◆</b> Statistics 2500      | Intro to Probability & Stats I                              |       | 3      |
| Must have C-range in MRP course.   | (Science lab)                 |   |       | 1-5    |
| B. Behavioral Sciences (6 hours)   | Anthropology 2030             | Cultural Anthropology                                       |       | 3      |
| (*   |                               |   |       | 3      |
| C. Social Sciences (9 hours)   | PS 1400 or 2700               | International Relations or<br>Comparative Political Systems |       | 3      |
| Need a course in American Government or American<br>History to fulfill State Requirement           | Geography 1100 <i>or</i> 1200 | Regions and Nations of the World<br>I or II                 |       | 3      |
|  |                               | American Government or History<br>State Requirement         |       | 3      |
| D. Humanities and Fine Arts (12 hours)   |                               | Civilization (must be related to language of study)         |       | 3      |
| 3 hours of civilization and 3 hours of literature required beyond additional language requirements |                               | Language Literature (must be in language of study)          |       | 3      |
| ^ Must be fulfilled with Core Humanities course from the list in the degree requirements           | ۸                             | Core Humanities from the list in the degree requirements    |       | 3      |
| Must represent three subject areas. Only one non-A&S course allowed.                               |                               |   |       | 3      |

Three 2000-level or above Arts & Science approved courses (minimum 9 hours) must be distributed in at least two of the four areas listed above. One course must be an MU course.

## Foundation Requirements for Degree

| Writing Intensive Courses: (2 required, one must be at the 3000-level, and one should be a course from the College of Business) C- or better. See page 1 for BSBA WI section. | A&S Dean<br>Date   |  |
|---|--|--|
| 2. 1000+ WI (3)   |  |  |
|   | A&S Advisor  |  |
|   | Date   |  |
| Diversity Requirement (DI): (For students beginning college Fall '17 or later)  | This graduation plans reflects the combined requirements for graduation for the Trulaske |  |
| 1.  | College of Business and Arts and Science.  |  |

**★**Course satisfies foundation requirement and business degree requirement.