

**DUAL DEGREE PROGRAM -- INTERNATIONAL BUSINESS - MARKETING
GRADUATION PLAN – 144-152 Hours
B.S. IN BUSINESS ADMINISTRATION & B.A. IN INTERNATIONAL STUDIES**

(Name in Full)

(Student Number)

(Expected Graduation Date)

(Email Address)

(Local Phone Number)

Business Requirements

DEPT & COURSE #	TITLE OF COURSE	GRADE	CR HRS
Upper Level Admissions Requirements (34 hours): The following courses are required for admission to the International Business degree program and must be completed or in-progress by one semester after 60 hours.			
Accountancy 2036*or 2136H	Accounting I		3
Accountancy 2037*or 2137H	Accounting II		3
Accountancy 2258* or IT1040 or CS1050	Computer-Based Data Systems		3
Economics 1014 or 1024	Principles of Microeconomics		3
Economics 1015	Principles of Macroeconomics		3
BA 1500*	Foundations of Professional Development in Business		2
BA 2500*	Introduction to Professional Development in Business		2
✦English 1000	Exposition and Argumentation		3
✦Math 1100	College Algebra		3
✦Math 1300	Finite Mathematics		3
✦Math 1400	Calculus for Social and Life Sciences I		3
✦Statistics 2500	Probability and Statistics I		3
Business Core Courses (21 Hours):			
Economics 3229 or 3251*	Money & Banking or Theory of the Firm		3
Finance 3000*	Corporate Finance		3
Management 3000*	Fundamentals of Management		3
Management 3300*	Introduction to Business Processes and Technologies		3
Management 3540*	Introduction to Business Law		3
Marketing 3000*	Principles of Marketing		3
Statistics 3500*	Probability and Statistics II		3
Required Marketing Courses (11 hours):		Additional Marketing Courses (12 hours):	
Marketing 4000	Marketing Management	3	<i>See business advisor for available courses</i>
Marketing 4050	Marketing Research	3	
BA 3500*	PDP Course	2	
BA 4500	PDP Internship	3	
		3	
Business Capstone (3 hours):			
Management 4970	Strategic Management (C- grade required)		

***Only one D-range grade allowed in courses used to fulfill major requirements to fulfill A&S degree requirements.**

A&S Dean _____ Date _____	A&S Advisor _____ Date _____
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Area Support, Basic Skills, General Education and Upper-class Graduation Requirements

International Studies Area Support Major Requirements (9 hours): Select with International Studies advisor.

DEPT & COURSE #	TITLE OF COURSE (A&S classes only)	GRADE	CR HRS
			3
			3
			3
Additional Language Requirements (6 hours) Conversation/composition courses beyond the elementary level			3
			3

FOUNDATION REQUIREMENTS	DEPT & COURSE #	COURSE TITLE	GRADE	CR HRS
English Composition (C- or better)	✦English 1000	English Composition		3
Mathematics 1100 (C- or better)	✦Math 1100	College Algebra/Calculus Prep		3
Foreign Language (12-13 hours)				

GENERAL EDUCATION	DEPT & COURSE #	COURSE TITLE	GRADE	CR HRS
A. Biological, Physical, and Mathematical Sciences (15-16 hours) 6-7 hours biological <u>and</u> physical science including one laboratory course. Must have C-range in MRP course	✦Math 1300	Finite Math		3
	✦Math 1400	Elements of Calculus		3
	✦Statistics 2500	Intro to Probability & Stats I		3
	(Science lab)			3-5
				3-5
B. Behavioral Sciences (6 hours)	Anthropology 2030	Cultural Anthropology		3
				3
C. Social Sciences (9 hours) <i>*Need a course in American Government or American History to fulfill State Requirement</i>	PS 1400 <i>or</i> 2700	International Relations or Comparative Political Systems		3
	Geography 1100 <i>or</i> 1200	Regions and Nations of the World I or II		3
	*			
D. Humanities and Fine Arts (12 hours) 3 hours of civilization and 3 hours of literature required beyond additional language requirements * Must be fulfilled with Core Humanities course from the list in the degree requirements Must represent three subject areas. Only one non-A&S course allowed.		Civilization (must be related to language of study)		3
		Language Literature (must be in language of study)		3
	*	Core Humanities from the list in the degree requirements		3
				3

Three 2000-level or above Arts & Science approved courses (minimum 9 hours) must be distributed in at least two of the four areas listed above. One course must be an MU course.

Foundation Requirements for Degree

<p>Writing Intensive Courses: (2 required, one must be at the 3000-level, and one should be a course from the College of Business) C- or better</p> <p>1. Management 4140W (3) *Requirement fulfilled upon successful completion of Business WI and BA 4500</p> <p>2.</p>	<p><i>This graduation plans reflects the combined requirements for graduation for the Trulaske College of Business and Arts and Science.</i></p>
<p>Diversity Requirement (DI): (For students beginning college Fall '17 or later)</p> <p>1.</p>	