

Marketing Analytics Certificate

Cost of Program Estimate

Please use the following worksheet to help you estimate your costs of the Marketing Analytics graduate certificate. The Marketing Analytics graduate certificate is 12 credit hours and typically completed over 2 semesters.

Cost of Program=Tuition + Fees

The chart below will help you estimate the cost of your 2019-2020 tuition and fees over the course of one academic year.

Missouri Resident: Estimated Cost of the Marketing Analytics graduate certificate			
Fee	Cost †	# of units	Total
Tuition-Graduate††	\$367.60	12 credit hours	\$4,411
Nonresident tuition fee (added to tuition of not a Missouri resident)††	\$0.00	12 credit hours	\$0
Business Course Fee-Graduate	\$110.70	12 credit hours	\$1,328
Information Technology Fee	\$13.77	12 credit hours	\$165
Prepaid Health Fee	\$87.50	2 semesters	\$175
Recreation Fee	\$150.76	2 semesters	\$302
Student Activity Fee	\$193.95	2 semesters	\$388
Total Estimated Costs†††			\$6,769

Non-Resident: Estimated Cost of the Marketing Analytics graduate certificate			
Fee	Cost †	# of units	Total
Tuition-Graduate††	\$367.60	12 credit hours	\$4,411
Nonresident tuition fee (added to tuition of not a Missouri resident)††	\$638.90	12 credit hours	\$7,667
Business Course Fee-Graduate	\$110.70	12 credit hours	\$1,328
Information Technology Fee	\$13.77	12 credit hours	\$165
Prepaid Health Fee	\$87.50	2 semesters	\$175
Recreation Fee	\$150.76	2 semesters	\$302
Student Activity Fee	\$193.95	2 semesters	\$388
Total Estimated Costs†††			\$14,436

Graduate Assistantship: Estimated Cost of the Marketing Analytics graduate certificate			
Fee	Cost †	# of units	Total
Tuition-Graduate††	\$367.60	12 credit hours	\$0
Nonresident tuition fee (added to tuition of not a Missouri resident)††	\$638.90	12 credit hours	\$0
Business Course Fee-Graduate	\$110.70	12 credit hours	\$1,328
Information Technology Fee	\$13.77	12 credit hours	\$165
Prepaid Health Fee (flat rate with full-time enrollment)	\$87.50	2 semesters	included
Recreation Fee (flat rate with full-time enrollment)	\$150.76	2 semesters	included
Student Activity Fee (flat rate with full-time enrollment)	\$193.95	2 semesters	included
Total Estimated Costs†††			\$1,494

† University of Missouri is a publicly-supported institution. Tuition and fees are subject to legislative and gubernatorial action, particularly substantial changes in the levels of state support. All amounts presented here or in other University publications or web pages represent tuition and fees as currently approved. However, MU reserves the right to increase or modify tuition and fees without prior notice, upon approval by the MU Board of Curators or as otherwise consistent with Board policy and to make such modifications applicable to students



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enrolled at MU at that time as well as to incoming students. In addition, all tuition amounts and fees are subject to change at any time for correction of errors. Finally, please note that fee amounts billed for any period may be adjusted at a future date. You should also familiarize yourself with federal financial aid eligibility at: <https://financialaid.missouri.edu/eligibility/index.php>

†† Residency is determined by the Office of the University Registrar. Please see registrar.missouri.edu/residency on how to establish residency.

†† A graduate student is eligible for a waiver of resident and non-resident tuition (if applicable) if they have an assistantship that meets the eligibility requirements of FTE (hours dedicated for the assistantship per week), stipend level, and title. International students with a graduate assistantship are also eligible for a student health insurance fee waiver. The student must meet academic requirements of being enrolled full-time in a graduate degree-seeking program, and being in good academic standing.

††† Additional student activities such as Study Abroad, case competitions, travel to national conferences, professional organization membership, professional certifications, etc., are not reflected in this estimate.

Other MU fees

Students may incur MU fees that are not classified as University Mandatory Fees. Examples of these fees include, but are not limited to:

Student Health Insurance

Students can purchase Student Health Insurance through MU. International students are required to hold health insurance and are automatically charged for MU Student Health Insurance each semester unless they hold a qualified graduate assistantship. Please review Student Health Insurance rates for the 2018-2019 academic year.

Fall 2018: \$1,390 | Spring 2019: \$1,920*

* Includes the cost of health insurance through summer session

International Student Services Fee

International students are assessed a \$100 mandatory International Student Services Fee each semester to manage immigration records. This is an MU fee that is applied directly to your student account. The fee is separate from the SEVIS I-901 fee, which students pay to the U.S. Student Exchange Visitor Program (SEVP).

Books & Supplies / Living Expenses

Estimates of living expenses and other educational expenses students are likely to incur while attending a graduate program at MU are detailed at: <https://cashiers.missouri.edu/cost/mandatory-fees/>



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Federal student loans

There are two federal student loans available to graduate students who qualify:

Direct Unsubsidized Loan

- Lending limit: \$20,500 per academic year
- Current interest rate: 6% +
- Current origination fee: 1.062% +
- Grace period: 6 months

Graduate PLUS Loan

- Students must credit qualify for the PLUS Loan
- Lending limit: Awarded up to a student's cost of attendance, minus other forms of aid awarded
- Current interest rate: 7% +
- Current origination fee: 4.248% +

† Interest rates and origination fees are subject to change each year. Origination fees are deducted at the time of disbursement.

How to apply for federal student loans

- Complete the 2019-2020 FAFSA: www.fafsa.gov
- Enter Mizzou's school code on your FAFSA: 002516

Private student loans

- Private student loans are not funded by the U. S. Department of Education
- May be an option for students who are not eligible for federal student aid
- MU does not recommend or promote any lenders
- A credit worthy co-signer may be required
- Credit requirements and loan terms will vary with each financial institution
- Federal vs. private student loans: <https://studentaid.ed.gov/sa/types/loans/federal-vs-private>

Military benefits

Students who are U.S. active military, reservists or veterans are encouraged to contact the Veteran's Center to determine any available benefits: veterans.missouri.edu, 573-884-4383, veterans@missouri.edu

Employer benefits

Students may be eligible for tuition benefits through their employer. Contact your employer's Human Resources Department for more information.