



**Crosby MBA Program**  
Robert J. Trulaske, Sr. College of Business  
University of Missouri

**FACT SHEET**

**The Gordon E. Crosby, Jr., MBA Program**

**2008-09 Program Rankings**

- Accredited by AACSB International
- A *U.S. News & World Report* 2009 Best School (ranked #52 overall; #14 among all programs and #3 among public institutions on recruiter assessment criterion)
- Top 50 on *Forbes* 2007 Best Business School List (based on “return on investment” for students; ranked #46 overall and #21 among public institutions)
- Ranked #28 on the *Wall Street Journal's* Top Regional MBA List (based on recruiter assessments; #19 among public institutions and #3 among Big 12 Universities)
- Ranked #15 for Marketing in *Entrepreneur Magazine* 2009 (based on “Student Opinion Honors for Business Schools” in The Princeton Review)

**A Diverse and Qualified Student Body**

The Crosby MBA Program is small and selective. The student body compares favorably with programs recognized as the best in the nation. Students typically represent nearly 30 colleges from across the United States and around the world, and they hold undergraduate degrees in more than 20 different disciplines.

**MBA Emphasis**

Business Generalist  
Finance  
Marketing  
Management  
Management Information Systems

**Dual Degrees**

MBA and Juris Doctor (JD)  
MBA and Master of Health Administration (MHA)  
MBA and Master of Science in Industrial Engineering (MSIE)  
MBA and Bachelor of Science in Industrial Engineering (BSIE)

**2008 Student Profile**

- Total Students- 216
  - 27% international
  - 31% women (as compared to the national average of 30%)
- Average undergraduate GPA: 3.43
- Average GMAT: 634
- Average Age: 25 years
- Average full-time work experience, pre MBA: approximately 1 1/2 years

**MBA Career Services for Employers**

- Posts your position descriptions directly with qualified MBA students,
- Accommodates your individual recruiting needs, such as arranging a unique recruiting plan, including scheduling timely on-campus interviews, and
- Creates opportunities for you to showcase your company through information sessions/career nights, seminar workshops, company site visits/tours, employer libraries, and numerous face-to-face career fairs and virtual fairs.

**Faculty**

- Each year, many faculty of the MU Trulaske College of Business receive honors in the areas of service, teaching and research, from MU's prestigious William T. Kemper Fellowship for Excellence in Teaching, to Missouri Governor's Award for Excellence in Teaching, to awards presented by professional associations such as the Society for Consumer Psychology and the Southwestern Finance Association.
- Faculty hold major leadership positions in prestigious national professional associations and foundations, including the American Marketing Association, Academy of Management, Decision Sciences Institute, Society for Industrial and Organizational Psychology, and the National Science Foundation.