

**Hurry, Register Today
Seats Are Limited!**

The Psychology and Banking Symposium

Friday, March 6, 2009



**Reynolds Alumni Center
University of Missouri
9:30 a.m. – 3:00 p.m.**

Sponsored by: Dr. John S. Howe, PhD, CFA
Missouri Bankers Chair and Professor of Finance



Robert J. Trulaske, Sr.
College of Business
University of Missouri

9:00 a.m. Registration and Continental Breakfast

9:30 a.m. Welcome

9:45 a.m. – 10:45 a.m. Psychology and History of Financial Crises

Dr. Joseph Mason



Dr. Mason is the Moyse/LBA Chair of Banking at the Ourso School of Business, Louisiana State University, a Senior Fellow at the Wharton School, and a financial industry consultant for Empiris Economics, LLC.

Dr. Mason's consulting practice provides firms with advice on financial, political, and legal risks in banking and finance.

10:45 a.m. – 12:15 p.m. Individual Styles and Meeting Dynamics

W. Thomas (Tom) Dugard



After a 31-year career with five nationally recognized United Ways and attaining a bachelor's degree in communications and a master's degree in public administration, Tom is sharing his knowledge and understanding of human motivation and relationships through a his new company,

Ethos Consultants LLC.

12:15 p.m. – 1:15 p.m. Lunch

1:15 p.m. – 2:15 p.m. The Psychology of Consumer Credit and Savings

Jeremy Tobacman



Currently Jeremy is an assistant professor of business and public policy at The Wharton School University of Pennsylvania. Previous positions held include a postdoctoral research fellow with the Department of Economics and Nuffield College, University of Oxford.

His fields of specialization are Behavioral Economics, Development, Consumption and Labor. He earned a Ph.D. in economics from Harvard University.

2:15 p.m. – 2:55 p.m. Psychology and Banking: A Former Regulator's View

Eric McClure



Eric McClure served as the banking commissioner for the Missouri Division of Finance from 2003 to 2008. Eric had served as acting commissioner of the Missouri Division of Finance, since 1999.

He was responsible for the regulation and supervision of 300 state chartered banks and trust companies with total assets exceeding \$66 billion, all state chartered savings and loans, and over 2,700 consumer credit companies.

2:55 p.m. Closing Comments

John Howe, Ph.D., CFA



John is the Missouri Bankers Chair and professor of finance. John has held the Missouri Bankers Chair at the University of Missouri since January 2003. In that capacity, John teaches the MBA banking class at MU, advises students about banking careers, and encourages bankers

to serve as Professors for a Day. He has sponsored an annual banking symposium since 2004, and teaches in the Missouri Bankers Association's School of Lending. He served as an associate editor for the *Journal of Banking and Finance* for more than two years.

Special \$50.00
Financial Crisis
Price!!

Registration Fee is \$50.00, which includes the symposium, continental breakfast, lunch and parking.

Sessions, breakfast and lunch are all held at Reynolds Alumni Center, University of Missouri.

Parking is available at Turner Avenue Parking Garage (directly across from the alumni center). Attendees will receive a parking pass.

For more information, contact:
Tiffany Williams
573-884-0880
williamstif@missouri.edu

Registration Form

Please send one registration form for *each* person.

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: ____ Zip: _____

Telephone: _____

E-mail: _____

Registration fee is \$50.00, which includes the symposium, continental breakfast, lunch and parking.

Total Registration Fee: \$ _____

Enclosed is my check payable to:
University of Missouri

Please charge my (circle one):
MasterCard VISA

Name on Card: _____

Card Number: _____

Expiration Date: _____

1) Fax registration form to: 573-884-0727

OR

2) Mail completed form with payment to:
Tiffany Williams
447 Cornell Hall
University of Missouri
Columbia, MO 65211-2600

No refunds issued after February 27, 2009.

About the Missouri Bankers Chair

The Missouri Bankers Chair was created because of the educational needs of the Missouri banking community. The chair is held by Dr. John S. Howe, Finance Professor at the University of Missouri since June 1994. The goals of this position are to:

- Encourage young men and women to pursue careers in banking
- Prepare students for a competitive, changing financial marketplace
- Promote interaction between the banking community and the College
- Stimulate top-quality teaching and research
- Contribute to the financial community in Missouri through the annual MBC banking symposium

For more information about the Missouri Banking Chair contact:

Dr. John S. Howe
573-882-5357 or howej@missouri.edu

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