

6th Annual MU New Venture Idea Competition

Idea Submission Form

* Please return this application by email before 5:00pm on October 17th, 2010 to James Baskett, jab7v7@missouri.edu, or Dr. Greg Bier, BierG@missouri.edu.

** In submitting this original idea, you are stating that, insofar as you or your team is aware, the venture idea in its current form is your own creation and that the research presented in your responses represents your own personal or secondary research on the idea unless otherwise cited and referenced.

DIRECTIONS: Please answer the questions below. Please type your answers and email or print the form. Entries over four pages in length will not be considered.

Contact information: Please list the contact information for all team members

<u>Name</u>	<u>Pawprint/email</u>	<u>Student #</u>	<u>Phone #</u>	<u>Undergrad or Grad?</u>
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- 1. Is your venture for-profit or non-for-profit?**
- 2. Please give a description of your idea or company:**
- 3. Who is your target market or the group of people you wish to reach with this venture?**
- 4. What makes your idea/business unique? What benefits does it bring to your customers or the community?**
- 5. Where are you in the development of this venture? What resources do you have? What resources do you need?**
- 6. What are your financial needs? Are you seeking investors? What can your investors expect as a return and when would they see that return?**
- 7. What would you do with the \$2000 if you won this competition?**
- 8. Is there anything else you wish to share about your idea/business that is not covered on this form?**